

Shoply Ltd - ASX: SHP

7 March 2016

ASX and Media Release

Appointment of Non-Executive Director

Shoply Limited (ASX: **SHP**) (**Shoply** or the **Company**) is pleased to advise that Mr Bob Xu has been appointed as Non-Executive Director of Shoply, effective today 7 March 2016.

As announced to the market on 2 March 2016, the subscriber to Shoply's recent \$1 million share placement (being an entity associated with Mr Garrison Huang) was entitled to nominate another director to the Board of Shoply, in addition to Mr Huang's recent appointment. The subscriber has confirmed its nomination of Mr Xu, and the Directors are pleased to welcome Mr Xu to the Board.

Mr Xu, who holds a Diploma in Mechanical Engineering from the Shanghai Aviation Technology Institute, has served as Business Director of Anyware Corporation Pty Ltd (**Anyware**) since 2012. Mr Xu is also a shareholder of Anyware, through his associated entity AZA International (Aust) Pty Ltd.

As announced on 2 March 2016, Shoply has signed a Heads of Agreement with the shareholders of Anyware for a proposed merger with the Anyware / Harris Technology Group, which comprises Anyware and its wholly-owned subsidiary Harris Technology Pty Ltd. The proposed merger, which is subject to regulatory and shareholder approvals, will be effected through the acquisition by Shoply of 100% of the issued capital of Anyware.

The Board looks forward to Mr Xu's contribution to Shoply, as it embarks upon the exciting phase of pursuing the proposed merger.

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About Shoply Limited

Shoply's objective is to be a leading ASX listed online shopping company. Shoply is rapidly executing a dual, organic and acquisitive growth strategy, acquiring or creating positions in attractive retail categories.

<http://www.shoply.com.au>