

Appendix 3Z

Final Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	SHOPLY LIMITED
ABN	93 085 545 973

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	MATTHEW DICKINSON
Date of last notice	2 December 2015
Date that director ceased to be director	1 March 2016

Part 1 – Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<p>Number & class of securities</p> <p>3,000,000 options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018*</p> <p>* these options were cancelled on 1 March 2016 (refer to Shoply's announcement dated 2 March 2016)</p>
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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

<p>Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest</p> <p>Diamond Bowl Pty Ltd <The Diamond Bowl S/F A/C>, a company associated with the Director.</p>	<p>Number & class of securities</p> <p>17,350,199 ordinary fully paid shares</p>
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+ See chapter 19 for defined terms.

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Part 3 – Director's interests in contracts

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
No. and class of securities to which interest relates	N/A

+ See chapter 19 for defined terms.

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Introduced 30/9/2001.

Name of entity	SHOPLY LIMITED
ABN	93 085 545 973

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	LORENZO COPPA
Date of last notice	2 December 2015
Date that director ceased to be director	1 March 2016

Part 1 – Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<p>Number & class of securities</p> <p>3,000,000 options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018*</p> <p>* these options were cancelled on 1 March 2016 (refer to Shoply's announcement dated 2 March 2016)</p>
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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

<p>Name of holder & nature of interest</p> <p>Note: Provide details of the circumstances giving rise to the relevant interest</p> <p>The registered holder is Isabel Coppa ATF Coppa Family Trust. The Director has a relevant interest in the shares as he has the right to control the exercise of votes attached to the shares held by the holder.</p>	<p>Number & class of securities</p> <p>20,017,552 ordinary fully paid shares</p>
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Part 3 – Director's interests in contracts

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
No. and class of securities to which interest relates	N/A

+ See chapter 19 for defined terms.