

MEDIA RELEASE

10 March 2016

Bellamy's continues to flourish with new Board appointments

Bellamy's Australia Limited (ASX:BAL) has today announced the appointments of Ms Patria Mann and Mr Charles Sitch to its Board of Directors.

Following strong half-year results, both appointments add to a strong skillset to lead the company towards its vision of making the Bellamy's portfolio of products available to as many babies, infants and toddlers as possible. The appointments also bring the Board to a progressive split of three women and four men.

Rob Woolley, Bellamy's Chair Board of Directors, said the appointments will add to a very strong team:

"Patria and Charles are both highly experienced business professionals with extensive business, financial and board experience.

"We live and breathe the Bellamy's values, which has fostered our success to date. Patria and Charles will extend, diversify and complement the current range of experience and skills available to the Board," said Mr Woolley.

A former partner at KPMG and an experienced Director, Patria brings exceptional audit, investigation, risk management and governance experience to Bellamy's. Patria is a member of the Institute of Chartered Accountants and a Fellow of the Institute of Company Directors.

Charles is a director of Spark (formerly Telecom New Zealand) and was previously a director of the global management consulting firm McKinsey and Co for 24 years. He brings a wealth of international experience, having led McKinsey industry practices in New York, Shanghai and Melbourne.

Mr Woolley continues: "We're a proudly progressive company and our Board and management team reflects that. The appointments bring the Board to a total of seven and closer to equal gender representation."

Patria and Charles will commence on 10 March 2016.

“We look forward to continuing with our vision of growing the business, and leveraging the skills both Patria and Charles bring with them to achieve our vision,” said Mr Woolley.

Biographies

Patria Mann



Patria Mann is an experienced non-executive director who is currently on the boards of Event Hospitality and Entertainment Limited (formerly Amalgamated Holdings), Ridley Corporation, Allianz Australia Limited and Perpetual Superannuation Limited.

Patria has previously held board positions in Financial Services with significant terms at First State Super and the Doctors Health Fund.

Patria brings strong audit, risk management and governance experience to the Board having held senior roles at KPMG/Peat Marwick in both Sydney and London. Patria was formerly a Partner at KPMG where she established the Forensic Accounting practice for the firm.

Patria holds a Bachelor of Economics from the University of Sydney, is an Associate of the Institute of Chartered Accountant and a Fellow of the AICD.

Charles Sitch



Charles has been a board member of listed and private companies since 2011. At present, he is Non-Executive Director of Spark (formerly Telecom New Zealand), Pacific Edge Technologies and Apiam Animal Health, recently listed on the ASX. He is also the Chairman of the Robin Boyd Foundation, a Member of the Melbourne Cricket Club and Board Member of Trinity College, Melbourne.

Charles commenced his career as a Solicitor in private practice and was a director of the global management consulting firm McKinsey and Co for 24 years. Charles brings a depth of experience working with CEOs and Boards on strategy and operations for clients in the FMCG, Retail, Media and Pharmaceutical Industries. He led McKinsey industry practices in New York, Shanghai and Melbourne.

Charles has a Bachelor of Laws and Bachelor of Commerce from the University of Melbourne, an MBA from Columbia Business School and is a Graduate of the AICD.

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