



INVESTOR PRESENTATION

MARCH 2016

**OMNI
MARKET
TIDE**

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*LEADERS IN DIGITAL
ENGAGEMENT*

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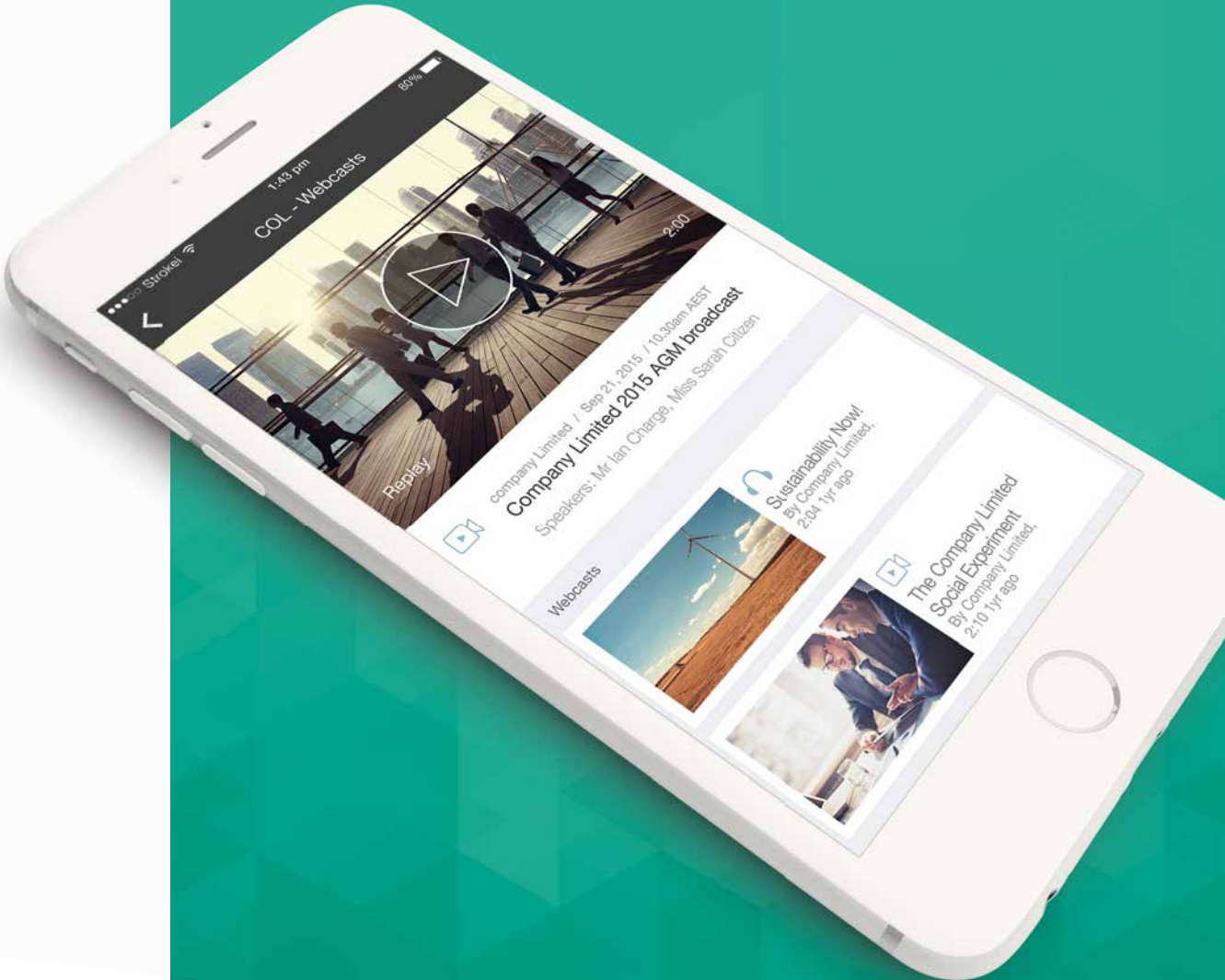
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THE LEADER IN DIGITAL STAKEHOLDER ENGAGEMENT



EXECUTING ON OUR STRATEGY MARCH 2016 UPDATE

GROWING REVENUE PIPELINE

- 5 customers
 - 2x ASX 10
 - 3x emerging companies

Growing sales pipeline with 45+ opportunities across listed companies

PRODUCT DELIVERY

Completed customer branded app released across all mobile platforms in February 2016

3 more investor relations platforms scheduled for release during March 2016

EFFICIENT GLOBAL SALES FOOTPRINT LEVERAGING THIRD PARTY ALLIANCES

Boardroom
Australia Registry

Euroinvestor.com

Boardroom.media

Asia alliance under development

STRONG FINANCIAL FOUNDATIONS

\$ 3.6M cash
(as at 31 Dec)

BUILDING MOMENTUM INTO 2016

NOW

ASX LISTING 30 JULY 2015	JUL 2015	AUG 2015	SEP 2015	OCT 2015	NOV 2015	DEC 2015	JAN 2016	FEB 2016	MAR 2016
TECHNOLOGY DEVELOPMENT			Release preview of engagement platform	Release customer branded App for IPAD			Final testing on omniLOOP	Launch customer branded App on all platforms	Launch of omniLOOP
			Completes key staff appointments					Final testing on omniLOOP	Boardroom App Launch
COMMERCIAL MILESTONES	Announces Telstra as first customer		Enters alliance with Boardroom Registry (AUS)	Signs Westpac as second customer	Signs third customer		Two more customers signed		
			Enters referral agreement with Euroinvestor.com		Partners with Boardroom Media for content sharing & sales referrals				
			Completes key staff pointments						

IMPROVING MARGINS

SCALABLE BUSINESS MODEL

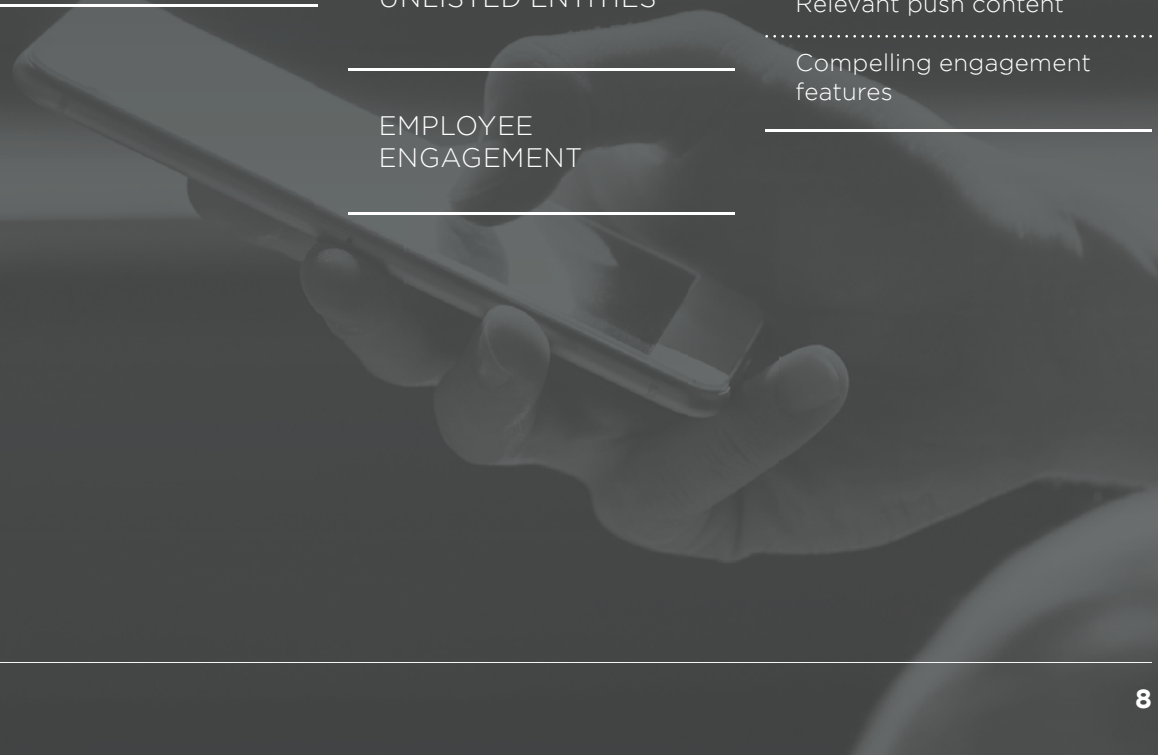
APPS	App expenses include product development, sales & marketing
CUSTOMERS e.g. listed company	Per customer revenue from development & annual subscription fees
USERS e.g. shareholder / employee	Per user revenue from push notifications & voting, paid for by the customer

INDICATIVE REVENUE & EXPENSE PROFILE



SHORT TERM VALUE DRIVERS

PRODUCT DELIVERY (MARCH 2016)	NEW CUSTOMER ACQUISITION	OMT AGM (MAY 2016)	BREAKING INTO NEW MARKETS	GROWING END USERS
<p>LAUNCH OF omniLOOP</p>	<p>TARGETING 40 ASX LISTED CLIENTS IN 2016 INCLUDING:</p>	<p>AUSTRALIA'S FIRST FULLY DIGITAL AGM:</p>	<p>SINGAPORE</p>	<p>CUSTOMERS PROMOTING APP CAPABILITY TO THEIR STAKEHOLDERS THROUGH:</p>
<p>LAUNCH OF BRANDED CUSTOMER APPS</p>	<p>Top 20 ASX listed companies (branded)</p>	<p>Voting through the App</p>	<p>UNLISTED ENTITIES</p>	<p>Relevant push content</p>
<p>APP TO SUPPORT BOARDROOM ALLIANCE</p>	<p>ASX-200 companies (omniLOOP)</p>	<p>Streaming</p>	<p>EMPLOYEE ENGAGEMENT</p>	<p>Compelling engagement features</p>
	<p>MEMBER ORGANISATIONS AND SALES THROUGH STRATEGIC ALLIANCES</p>			



BUILDING SCALE AND CAPABILITY

BUSINESS DEVELOPMENT	SALES PIPELINE	INVESTOR RELATIONS PRODUCT DEVELOPMENT ACTIVITY					RELEASED
			DESIGN	BUILD	TEST	PRE-RELEASE	
UNLISTED ENTITIES	45+ASX COMPANIES CONSIDERING INVESTOR RELATIONS PLATFORMS	omniLOOP	✓	✓	✓	NOW	MAR 2016
LISTED COMPANIES		Customer branded app 1	✓	✓	✓	✓	FEB 2016
EMPLOYERS	CURRENTLY EXPLORING ADDITIONAL PIPELINES, INCLUDING UNLISTED ENTITIES, EMPLOYERS, AND MEMBER ORGANISATIONS	Customer branded app 2	✓	NOW			MAY 2016
MEMBER ORGANISATIONS		Customer branded app 3	✓	✓	✓	NOW	MAR 2016
		Registry apps (Boardroom)	✓	✓	NOW		MAR 2016

DIGITAL STAKEHOLDER ENGAGEMENT

OMT is recognising the trends and needs of a connected world by providing:

Personalised mobile experience,
anytime & anywhere in markets
ripe for modernisation

Direct, real time, two-way
engagement technology

SHAREHOLDER ENGAGEMENT IS RIPE FOR CHANGE. IT IS:

EXPENSIVE

Billions of dollars are spent each year by companies in developed markets to support shareholder communication practices:

\$1.3 billion on share registry services

\$800 million on AGM meetings

\$2.4 billion on shareholder engagement

INEFFICIENT

Doesn't leverage mobile technology. 85% of mobile users prefer mobile apps over websites.*

Shareholder meetings are poorly attended. Only 5% of the top 200 ASX companies are drawing more than 500 shareholders to their AGM.**

Shareholder voting rates are low. Only 5% of retail shareholders participate in AGM voting but retail shareholders are likely to vote with the Board and management.**

Companies responding to unforeseen events and activism.

* Source: econsultancy.com / ** Corporations & Markets Advisory Committee (CAMAC) discussion Sept 2012.

WE ARE TARGETING LARGE MARKETS OF POTENTIAL CUSTOMERS

OMT'S TARGET MARKETS

Listed companies

Unlisted companies

Employers & member organisations

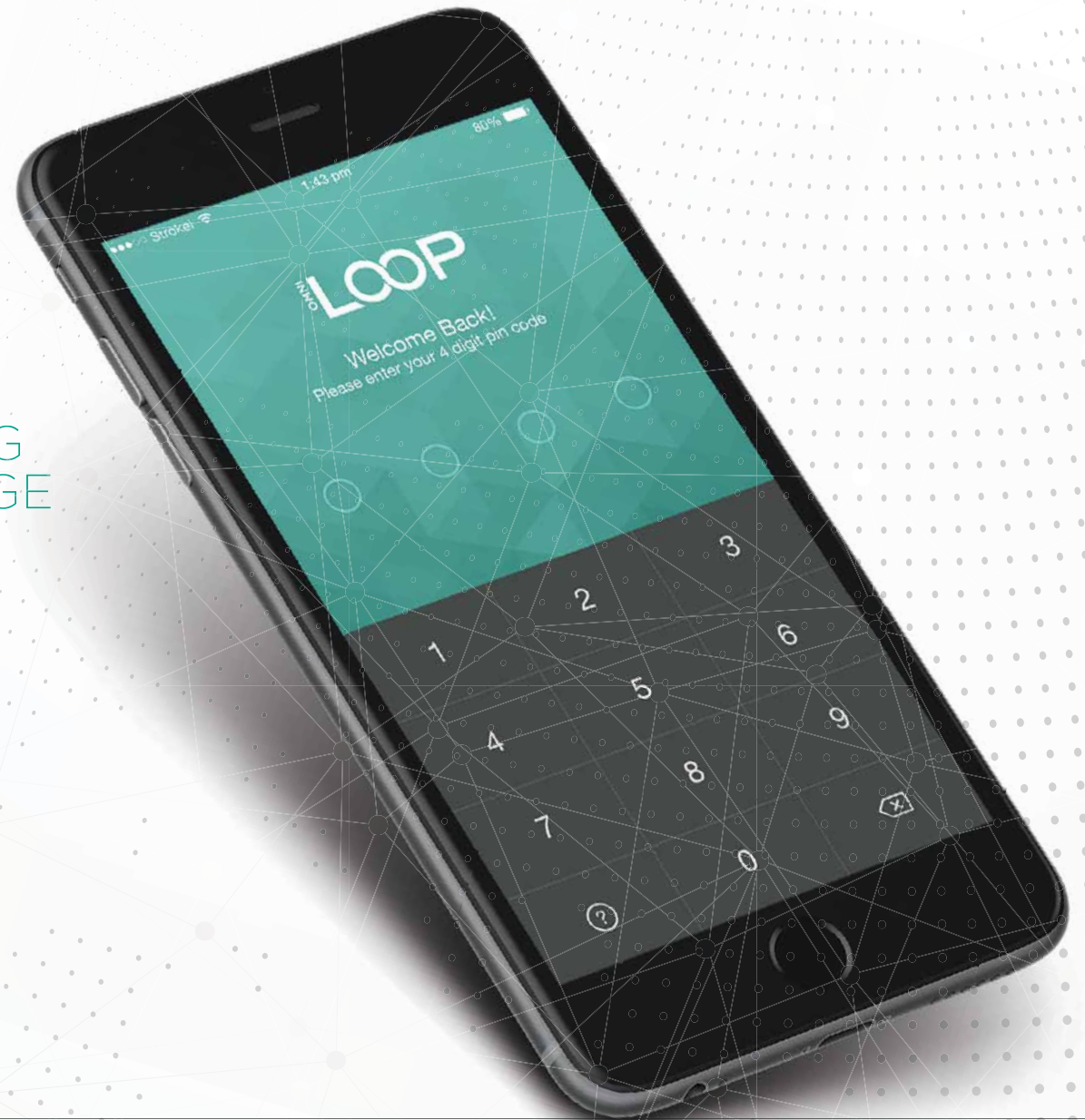
OMT'S END USERS

Investors & shareholders

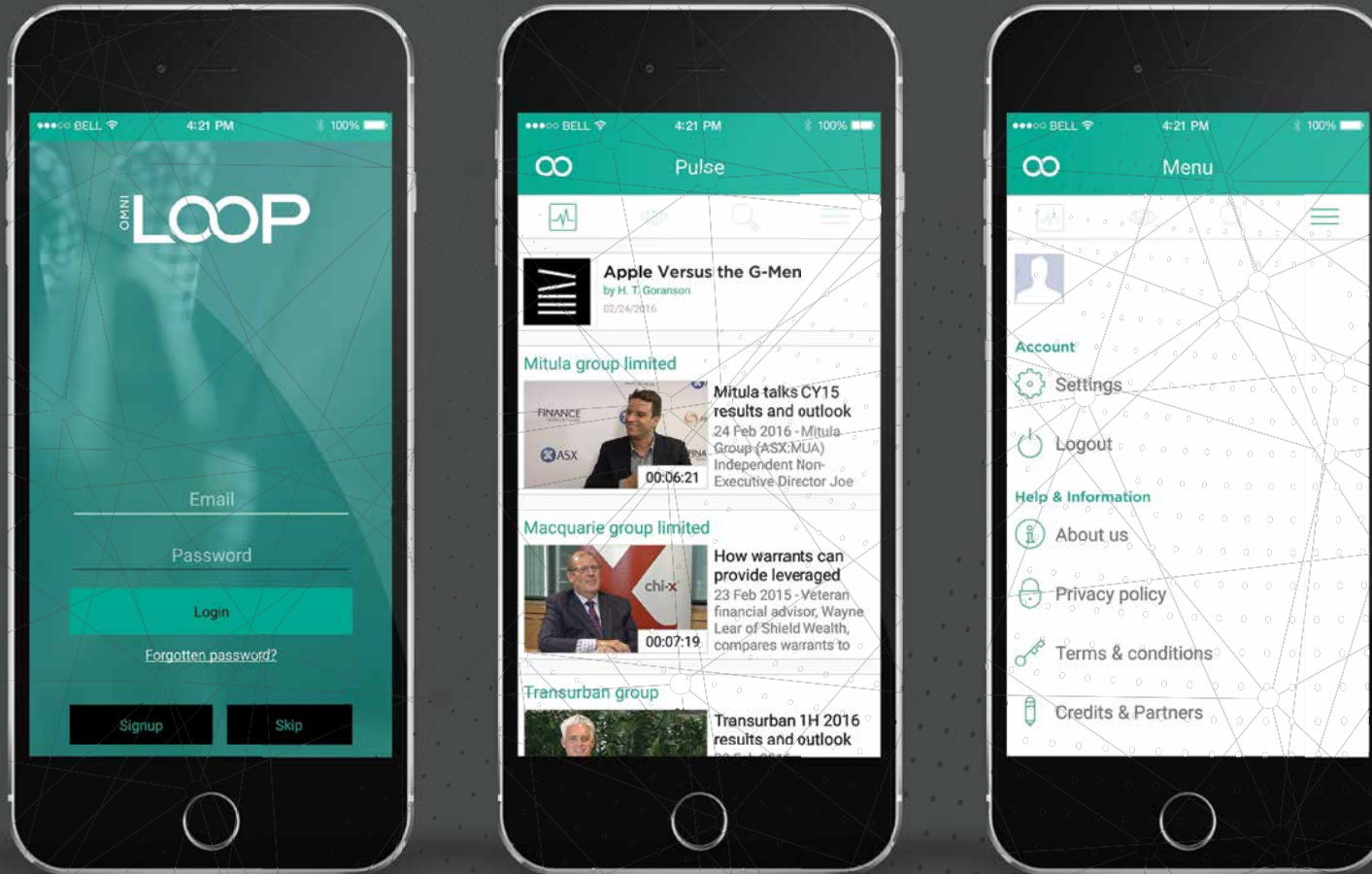
Stakeholders

Members & employees

EVERY LISTED COMPANY,
ORGANISATION AND VOTING
BODY, WILL ONE DAY ENGAGE
THEIR STAKEHOLDERS
USING **MOBILE DEVICE
TECHNOLOGIES**



OMT PLATFORM TECHNOLOGY FOR MULTIPLE PRODUCTS



GROWING EXTERNAL INTEREST IN OMT



Australian Institute of Company Directors
DECEMBER 2015



Woman's Agenda
DECEMBER 2015



Eureka CEO interviews with Alan Kohler
DECEMBER 2015



Wholesale investor conference
DECEMBER 2015



Australasian investor relations association
NOVEMBER 2015



The Australian
NOVEMBER 2015



The AFR
NOVEMBER 2015



The Australian
OCTOBER 2015

OMT IN A SNAPSHOT

OMNI MARKET TIDE ASX:OMT

Market capitalisation (as at 29th Feb): \$9M

Total shares on issue: 226,568,898

Substantial Shareholders:

- Bolt Investments Pty Ltd 5.43%*
 - SJMJ Pty Ltd 12.9%
 - Glize Investments Pty Ltd 12.19%*
 - MSQ Nominees Pty Ltd 18.9%*
 - IP Payovation Pty Ltd 18.9%
- (* Board Representation)
-

Cash position: \$3.6M at 31 Dec 2015

BOARD MEMBERS

Megan Boston

MANAGING DIRECTOR

Glenn Vassallo

NON-EXECUTIVE CHAIRMAN

Ross Blair-Holt

NON-EXECUTIVE DIRECTOR

Ken Pickard

NON-EXECUTIVE DIRECTOR



About Us

Omni Market Tide is the market leader in digital stakeholder engagement. Omni Market Tide has the only stakeholder engagement app in Australasia designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, and direct voting, among other features. Our application makes investor relations content more readily accessible for the digital investor, increasing shareholder engagement and participation during and outside the AGM voting requirements.

The company is listed on the Australian Securities Exchange (ASX:OMT). For more information about the company please visit omnimarkettide.com

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