

Shoply Ltd - ASX: SHP

11 March 2016

ASX and Media Release

Senior Management Changes

Shoply Limited (ASX:SHP) (**Shoply** or the **Company**) advises that Mr Vaughan Clark has retired from the role of Chief Executive Officer of the Company, effective today 11 March 2016. The Company takes this opportunity to extend its thanks to Mr Clark for his valuable contribution since he joined Shoply in 2014.

Upon completion of the proposed merger between Shoply and the Anyware / Harris Technology Group, it is intended that the merged entity (**Group**) will implement changes to the Board and management team, to best position the Group to execute its strategy of growth. As part of this restructure, it is expected that Mr Garrison Huang, Director of Shoply and managing director of the Anyware / Harris Technology Group, will be appointed Managing Director of the Group.

Mr Huang's appointment as Managing Director of the Group is expected to take place upon completion of the merger, which is currently expected to be on or around May 2016. In order to ensure business continuity in the interim, Mr Andrew Plympton (Non-Executive Chairman) will assume an executive role at Shoply as Executive Chairman, effective today 11 March 2016.

-ENDS

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About Shoply Limited

Shoply's objective is to be a leading ASX listed online shopping company. Shoply is rapidly executing a dual, organic and acquisitive growth strategy, acquiring or creating positions in attractive retail categories.

<http://www.shoply.com.au>