DEUTSCHE BANK TRAVEL CONFERENCE 23 MARCH 2016



Presentation by Adam Campbell, CFO



PRESENTATION OVERVIEW

- Reflection
 - 20 Years As A Listed Entity
- The Future
 - Strategies & Longer Term Vision
- Questions?

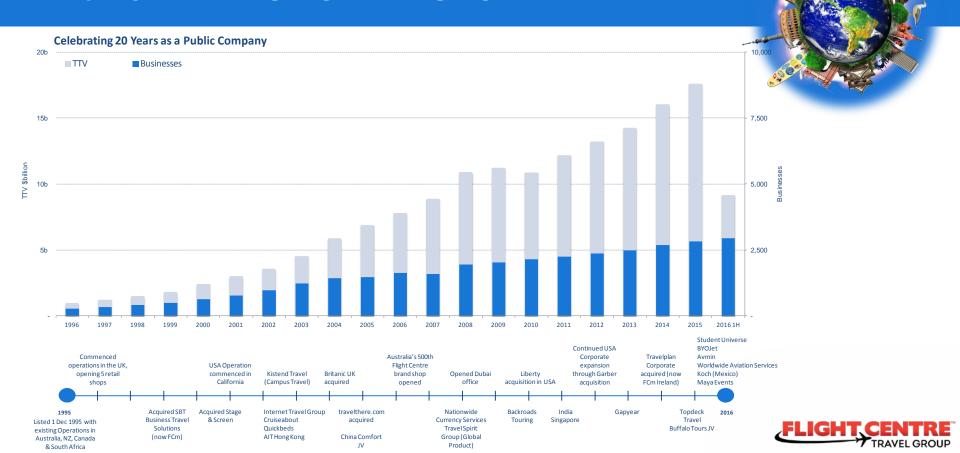






20-YEAR GROWTH STORY

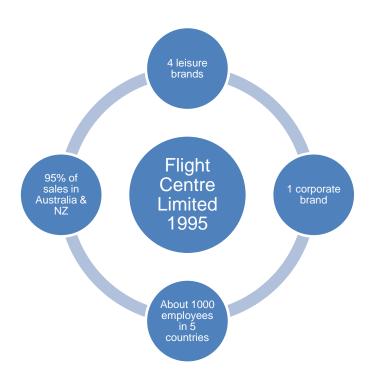
FLT's 20-YEAR GROWTH STORY



CONSISTENT GROWTH

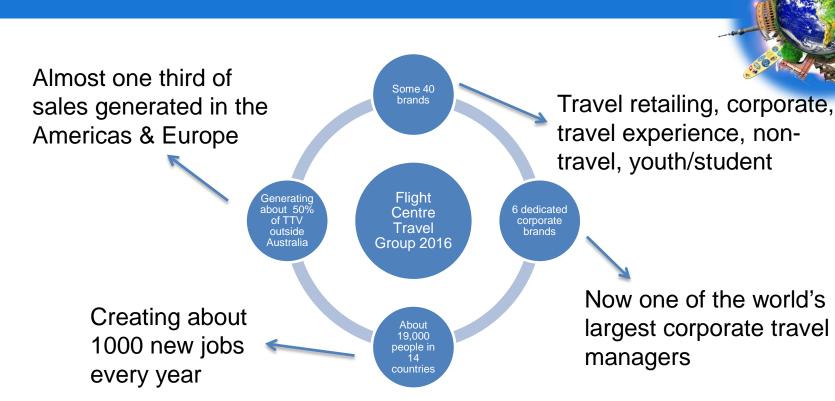
TTV has exceeded PCP 19 16.5% CAGR in TTV times FLT'S 20-YEAR **RECORD** \$1.34b returned to shareholders in fully 16.9% CAGR in PBT franked dividends

FLT AT ITS IPO





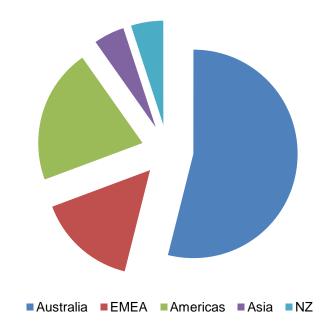
FLT TODAY



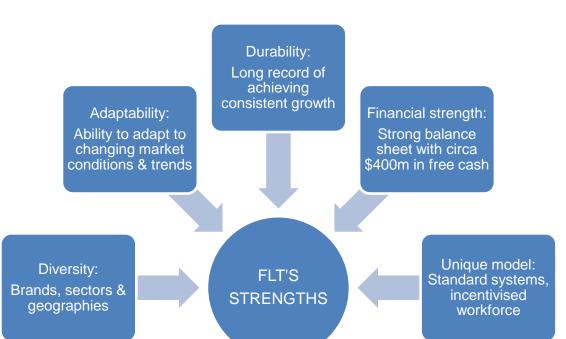
1H16 TTV BY REGION



47% of 1H TTV was generated outside of Australia



KEYS TO SUCCESS

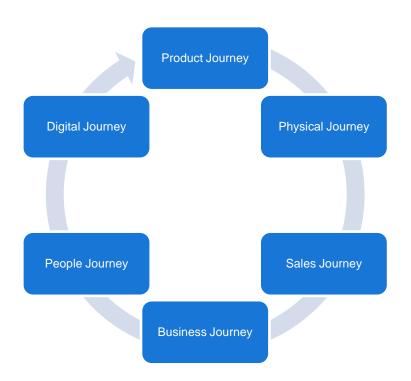






LOOKING AHEAD

STRATEGIC JOURNEYS

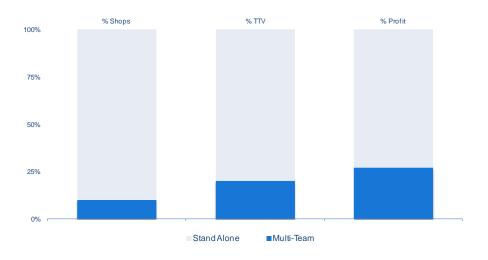






PHYSICAL JOURNEY: MULTI-TEAM SHOPS

- 10% of existing shops are either hyper or mega stores
- Multi-team stores are more productive, have higher morale and deliver a vastly improved customer experience

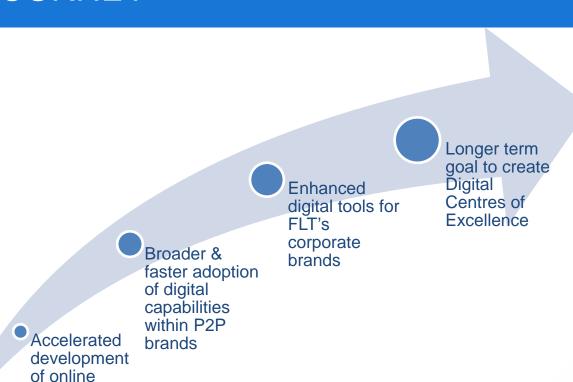






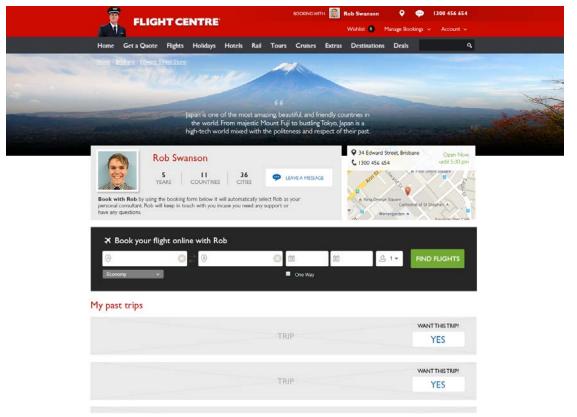
DIGITAL JOURNEY

brands



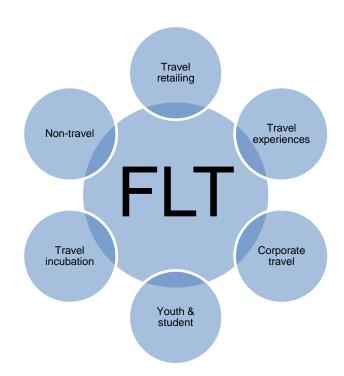


BOOK WITH ME





SIX KEY GROWTH PATHS







TRAVEL RETAILING



OTA

- High volume, low touch, low margin
- flightcentre.com, Student Universe, BYOJet, Aunt Betty

Call Centre

- 24/7 telephone sales & assist
- Teams currently based in Brisbane & Sydney

CORE LEISURE VOLUME

Multi-Team Stores

- Hyperstores
- Megastores

Community

- Shopping centres
- CBD and strip locations

Home Based

Associates

Events

- Travel Expos, Discover Europe, Discover America
- 36 events nationally per year in Australia



TRAVEL EXPERIENCE BRANDS

FLT's expanding network of tour operators & destination management companies

Back-Roads Touring Buffalo Tours

Greater control over the travel experience

Top Deck



CORPORATE TRAVEL



A Major Global Player

FLT now one of the world's largest corporate travel managers

Corporate brands generated 35% of 1H turnover (circa 27% 5 years ago)



Brand Diversity

6 dedicated brands

Targeting specific market segments



Ongoing Expansion

Organic growth & acquisitions

4 acquisitions so far this year to strengthen FCM & cievents (most recent FCm Holland)

CORPORATE VALUE PROPOSITIONS

Industry-leading service proposition

- Delivered locally by dedicated teams no off-shoring or call centres
- FCM judged World's Leading TMC for five consecutive years & Best National Travel Management Company at the 2015 National Travel Industry Awards

Brand diversity

- · Six dedicated brands providing specialist services
- FCM, Corporate Traveller, Stage & Screen, Campus Travel, cievents & 4th Dimension

Technology suite

- · Working with innovative tech partners, including Serko
- Suite includes Rapidbook- the industry's fastest online booking tool

Unique product ranges

- Exclusive to FLT and delivering tangible benefits to customers
- Ranges include Corporate Traveller's "Smart" suite

Market intel & analysis

 Proactively working with customers to better manage spend through cutting edge analytics tools & via supplier negotiations

Efficiencies

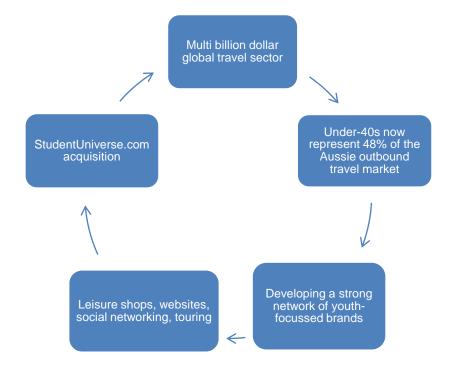
• Reduced administrative requirements for clients through streamlined financial processing

Value adds

More than a TMC – providing access to additional FLT services to help businesses grow



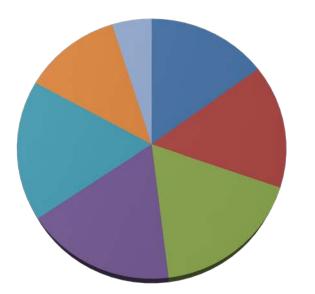
YOUTH & STUDENT





20-29s: A LARGE TRAVEL SECTOR

Age of Outbound Travellers





Source: Australian Bureau of Statistics 2014/15 Short-Term Outbound Departures

TRAVEL INCUBATION



Weighing up the longer term opportunity to develop incubation hubs in key locations



Possible investment in travel-related start-ups

Opportunity to work with next generation innovators globally



NON-TRAVEL





Profitable businesses with solid future growth potential



QUESTIONS