

31 March 2016

## **ZIPMONEY TO PARTNER WITH THERMOMIX IN AUSTRALIA UNDER RETAIL FINANCE AGREEMENT**

**zipMoney Limited** (ASX:ZML) (**zipMoney**) is pleased to announce that it has entered into a retail finance agreement with Thermomix In Australia (“Thermomix”) to deliver simple, digital, interest free payment plans.

The Thermomix brand has been in operation in Australia since 2001 and is enjoyed by over 300,000 households across the country. The brand is renowned in Australia as an ‘all in one’ cooking machine that encourages a healthier lifestyle through better cooking and eating practices.

The zipMoney payment technology allows Thermomix to deliver a seamless and integrated interest-free pay later offering. The point of sale experience and payment plan option is a key component of the Thermomix model, providing customers with greater flexibility and the ability to ‘cook now and pay later’, on interest free terms.

zipMoney CEO Mr Larry Diamond commented “We are extremely excited to have Thermomix join the zipMoney platform. Thermomix is a quality brand and we look forward to partnering with the Thermomix team as they continue to make a positive impact on the daily lives of so many Australian families.”

zipMoney COO Mr Peter Gray stated “Bringing on such a lighthouse brand as Thermomix continues to validate zipMoney’s superior product offering and commitment to creating true partnerships based on collaboration driving significantly better outcomes for our merchants.”

The relationship enhances zipMoney’s exposure to leading, national, Australian enterprise clients.

Larry Diamond  
Managing Director and CEO

ENDS



### **About Thermomix in Australia**

Founded by Grace and Witek Mazur in 2001 and headquartered in Western Australia, Thermomix in Australia has become the leading independent distributor of Thermomix worldwide. Thermomix in Australia has expanded around the country as over 300,000 customers share the time, money and health benefits of this product with their friends and family. For more visit [www.thermomix.com.au](http://www.thermomix.com.au).

### **About zipMoney**

zipMoney is a leading player in the digital retail finance industry. It offers point-of-sale credit and digital payment services to the retail, education, health and travel industries. It is focused on offering transparent, responsible and fairly priced consumer credit products. zipMoney's platform is entirely digital and leverages big data in its proprietary decisioning engine to deliver real-time consumer responses. zipMoney is managed by a team with over 35 years' experience in retail finance and is a licensed and regulated credit provider. For more visit [www.zipmoneylimited.com.au](http://www.zipmoneylimited.com.au).

### **Investor Relations and Media**

[investors@zipmoney.com.au](mailto:investors@zipmoney.com.au)  
+61 2 8294 2345