

# Form 605

Corporations Law  
Section 671B

## Notice of ceasing to be a substantial holder

To: Company Name/Scheme OOHIMEDIA LIMITED

ACN/ARSN 602 195 380

### 1. Details of substantial holder (1)

Name UBS Group AG and its related bodies corporate

ACN/ARSN (if applicable): \_\_\_\_\_

The holder ceased to be a substantial shareholder on **8 April 2016**

The previous notice was given to the company on **7 April 2016**

The previous notice was dated **5 April 2016**

### 2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of Change (4)	Consideration given in relation to change (5)	Class (6) and Number of securities affected	Person's votes affected
Please see Appendix A.					

### 3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

### 4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Details of all UBS offices can be found through the following link: <a href="http://apps2.ubs.com/locationfinder/">http://apps2.ubs.com/locationfinder/</a>	

**SIGNATURE**

Print Name: Pepe Chan

Capacity: Authorised signatory

Sign Here:

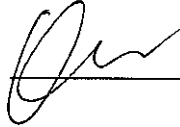


Date: 12 April 2016

Print Name: Weixiao Qin

Capacity: Authorised signatory

Sign Here:



Date: 12 April 2016

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Contact details for this notice:

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Weixiao Qin  
Compliance Operations  
(T) +65 6495 8217  
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OML - Appendix A					
Date of change	Person whose relevant interest changed	Nature of Change	Consideration given in relation to change	Number of securities	Class
06-Apr-16	UBS Securities Australia Ltd	Buy	1,099,998	244,444	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Buy	13,595	2,891	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Buy	384,511	82,522	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Buy	141,042	30,000	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Buy	10,406	2,200	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Buy	5,796	1,232	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Buy	999,999	222,222	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Sell	15,691	(3,398)	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Buy	3,134,853	696,634	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Sell	89,614	(19,028)	Ordinary
06-Apr-16	UBS Securities Australia Ltd	Buy	86,025	18,252	Ordinary
07-Apr-16	UBS Securities Australia Ltd	Buy	7,759	1,623	Ordinary
07-Apr-16	UBS Securities Australia Ltd	Buy	7,674	1,606	Ordinary
08-Apr-16	UBS Securities Australia Ltd	Buy	1,903	400	Ordinary
08-Apr-16	UBS Securities Australia Ltd	Buy	13,203	2,781	Ordinary
08-Apr-16	UBS Securities Australia Ltd	Sell	47,684	(10,013)	Ordinary
08-Apr-16	UBS Securities Australia Ltd	Sell	139,822	(29,427)	Ordinary
08-Apr-16	UBS AG Australia Branch	UBS ceased to have a relevant interest in oOhlmedia Limited shares to the extent arising under the terms of the Block Trade Agreement between UBS AG, Australia Branch and CHAMP Buyout III Pte Limited as arising under section 608(8) of the Corporations Act 2011 (Cth). (See Appendix A provided in Form 603 disclosure dated 7 April 2016)	N/A	(7,320,252)	Ordinary
08-Apr-16	UBS AG Australia Branch	UBS ceased to have a relevant interest in oOhlmedia Limited shares to the extent arising under the terms of the Block Trade Agreement between UBS AG, Australia Branch and P.T. Limited as trustee of the CHAMP Buyout III (WW) Trust, Perpetual Trustee Company Limited as trustee of the CHAMP Buyout III Trust and Perpetual Corporate Trust Limited as trustee of the CHAMP Buyout III (SWF) Trust as arising under section 608(8) of the Corporations Act 2011 (Cth). (See Appendix B provided in Form 603 disclosure dated 7 April 2016)	N/A	(13,716,557)	Ordinary