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THE HUON STORY

- Frances and I started out as land based farmers, managing the family farming property.
- Founded in 1986. Huon started with two pens of trout, two staff members, one boat (which sank on the first day!).
- From 18 companies at the beginning we're the only company which is still operating today. Why didn't the others succeed?
- Concentrating just on farming in the early years allowed us to the get the basics right.

1986	2016
Two pens of ocean trout	15 leases 5.4 million fish for the 16YC to sea, approximately 24,000t
Industry hatchery	Seven hatcheries
Two employees	Approximately 550 employees
One boat	Over 60 vessels and our own boat building facility
No processing capability	Two processing facilities, in Tasmania and NSW

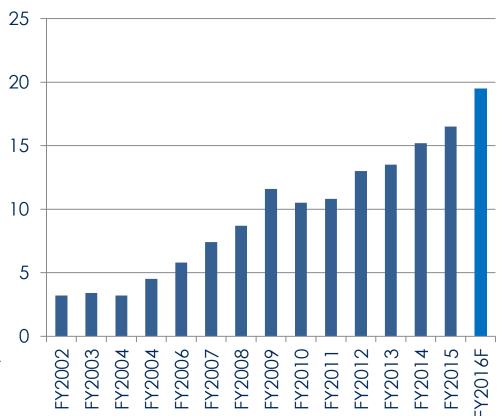


THE HUON STORY

2002 ----- 2013

- Attention to detail and focus on quality which was lacking amongst other producers
- Commenced process of vertical integration
- Built our own hatcheries
- Developed processing capacity and purchased Springs Smoked Seafoods for value added processing
- Purchased Macquarie Harbour farming business to assist with year round production
- Launched the Huon brand in 2002
- Built Huon Aquaculture into a significant Tasmanian business

THOUSAND TONNES PER FINANCIAL YEAR





THE FUTURE OF FISH FARMING

2013 — FUTURE

- Harvest tonnage of 13,500t in 2013
- Where to from here?
- All suitable sheltered sites in Tasmania in use
- Seals were in plague proportions
- Travelled to Norway and developed the Future of Fish Farming plan
- It was time to reinvent ourselves again



Old style pen



HUON FORTRESS PENS

- World leading design
- 240m circumference pens
- Investment in new net cleaning technology
- Strong net material, the same as used for bullet proof vests
- Two awards for safety
- Every pen and net across Huon's operations replaced
- Tested, changed, evolved in house



New Huon Fortress Pen



THE RONJA HUON

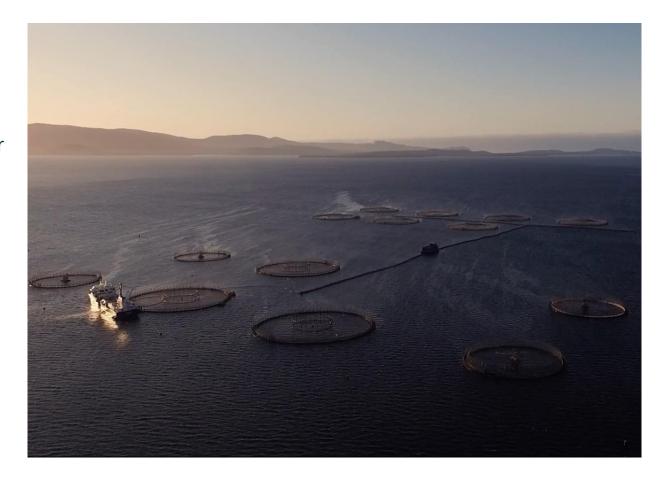
- 76m long and holds up to 3000t of water
- Rolls Royce design
- It can pump fish at up to a rate of 450t per hour
- Enables Huon to bath in offshore sites
- Has improved frequency and efficiency of bathing, particularly over summer
- Can re-use freshwater at least four times
- 96% of baths conducted by Ronja Huon over most recent summer
- Also used to transport smolt to sea and harvest fish





HUON FEED BARGES

- Carry up to 320t of feed
- Can feed every pen on a grid at the same time
- Huon designed spreader system that can spread pellets evenly across our 240m pens
- Currently working with a Tasmanian IT firm on pellet recognition software to optimise waste





HATCHERIES AND PROCESSING

FOREST HOME

- State-of-the-art recirculation hatchery at Forest Home
- Producing larger smolt, which reduces grow-out time at sea

PARRAMATTA CREEK

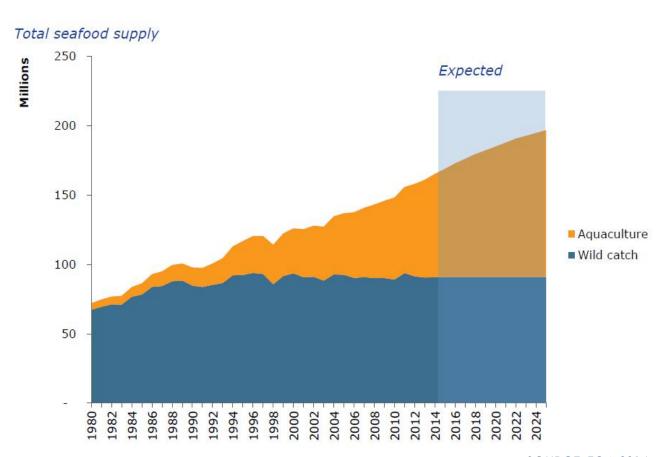
- Construction of Parramatta Creek value added facility next to existing wet processing facility
- Enabling relocation of value adding facility to Tasmania







WORLD SEAFOOD PRODUCTION



SOURCE: FOA 2014



INTERNATIONAL SALMON SUPPLY

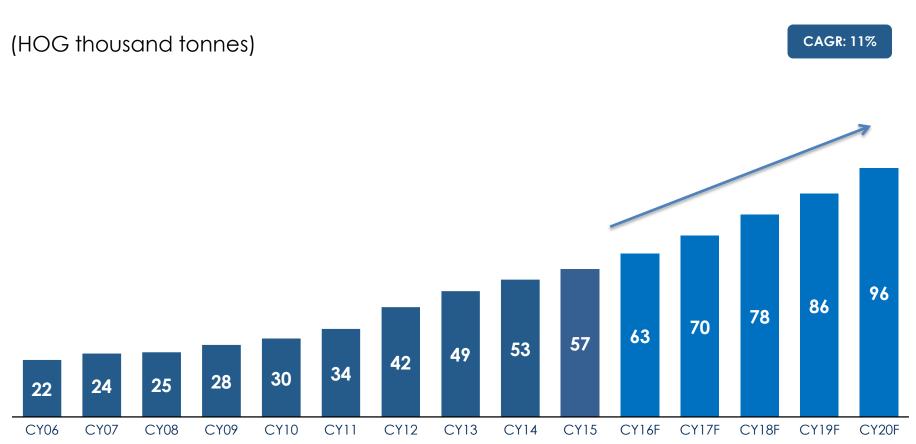
Year on year change in global Atlantic salmon supply and forecast (%)



- Most significant supply shock in global industry history
- Global production expected to drop by 9%
- Highest prices since 1987
- Similar challenges to expansion globally
- Offshore is the future of farming expansion
- Sea lice becoming resistant to treatments
- Amoebic gill disease becoming worse in other growing regions
- Algal bloom in Chile killed around 25 million fish



LOOKING TO THE FUTURE - DOMESTIC MARKET



Projected growth if continuing at 11%



DON'T LEAVE IT TO LUCK, ENGINEERING SUCCESS

- Luck doesn't drive success in aquaculture
- We perfected the basics
- We created opportunities by looking to the future
- We surrounded ourselves with the right expertise and focused on innovation
- Huon is now in a unique position to take advantage of current conditions and demand