

DEUTSCHE BANK DIVERSIFIED FINANCIALS DAY

PRESENTATION BY ONEVUE HOLDINGS (OVH)

27 April 2016

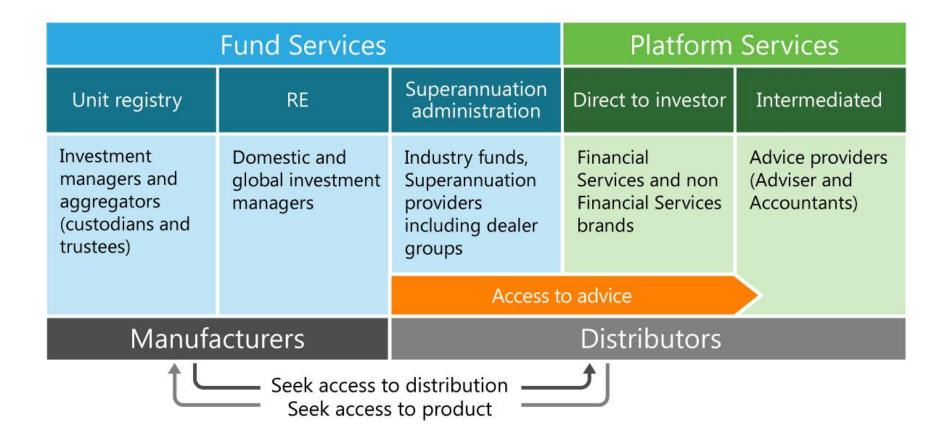
OneVue's mission

To deliver investors true choice and control by creating digital gateways between investors and their financial community

OneVue has two operating businesses:

- Fund Services and
- Platform Services

OneVue's Two Operating Businesses



■ %D(3) 75.31 MA(13) 4,898,306

fund services

Fund Services

The Investment Market

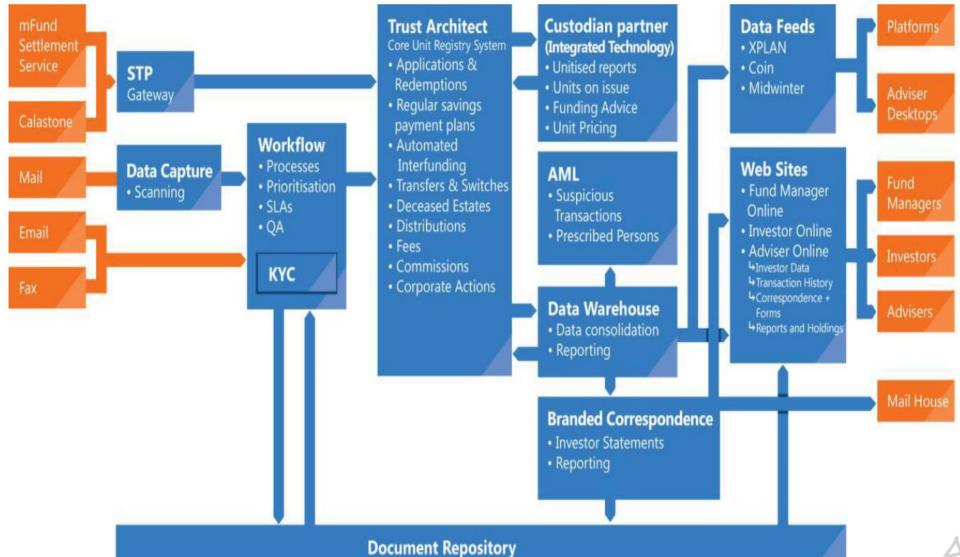
GLOBAL SIGNIFICANCE OF AUSTRALIA'S INVESTMENT FUND ASSETS POOL

Investment fund assets!, US\$ billion, June guarter, 2015



Source: Australian Trade Commission (2016). Australia Benchmark Report 2016 (p.18).

Fund Services outsourced unit registry



Fund Services outsourced unit registry

Provides middle to back office services for custodians and investment managers from call centres to processing distributions and tax statements.

Think of Fund Services outsourced unit registry as a "fund utility" or "fund exchange".

Fund Services

Fund Services accesses the entire investment market including the retail super and SMSF markets.

Benefits from the increasing trend to outsourcing due to:

- increasing costs and complexity due to regulatory changes
- market initiatives e.g. mFund, Calastone
- ongoing technological investment to meet complexity and fund manager product needs

OneVue is the fastest growing provider of outsourced unit registry services in Australia

Fund Services dashboard

Unit Registry Growth



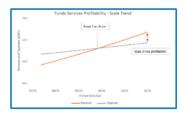
\$10.3m

Annualised Revenue Run rate



\$20m

of total contracted revenue (5 years contracts)



Breakeven point reached with scale adding significant operating leverage



\$6.7m

Potential Pipeline Growth (potential further Annualised Revenue)

Key matrix of Fund Services for 2016

\$402.2b

FUM At 31 March

\$57.2b
Added year-on-year

32

Fund managers

Increase of 52%

transactions for the year

110,584

400

Funds

Increased by

194

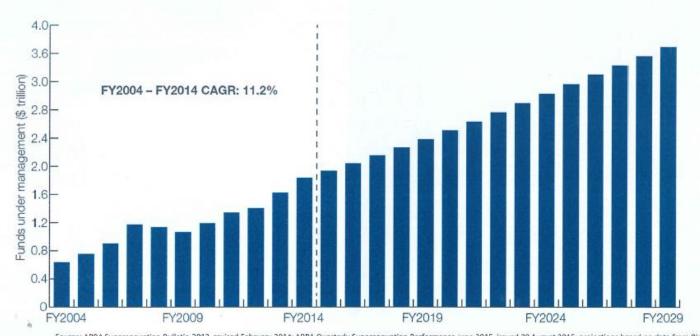
Fund Services Organic Growth Pipeline (excluding Super admin)

2016	2016	2017	2017	2018	2018	TOTAL
H1	H2	H1	H2	H1	H2	
8,200,000						8,200,000
41,000	82,000	83,230	84,062	84,903	85,752	460,947
21						21
233						233
2,000,000	100,000	876,700	2,133,166			5,109,866
9	5	4	2			20
150	28	24	242			444
10,241,000	182,000	876,700	2,133,166	0	200,000	13,632,866
10,241,000	10,423,000	11,299,700	13,432,866	13,432,866	13,632,866	13,632,866
30	35	39	41	41	42	42
383	411	435	677	677	687	677
	102,000	442,000	1,699,500	1,318,000	3,174,000	6,735,500
	14	25	27	18	16	100
	6	55	62	273	429	825
	H1 8,200,000 41,000 21 233 2,000,000 9 150 10,241,000 30	H1 H2 8,200,000 41,000 82,000 21 233 2,000,000 100,000 9 5 150 28 10,241,000 182,000 10,241,000 10,423,000 30 35 383 411	H1 H2 H1 8,200,000 82,000 83,230 21 233 2,000,000 100,000 876,700 9 5 4 150 28 24 10,241,000 182,000 876,700 10,241,000 10,423,000 11,299,700 30 35 39 383 411 435 102,000 442,000 14 25	H1 H2 H1 H2 8,200,000 82,000 83,230 84,062 21 233 2,000,000 100,000 876,700 2,133,166 9 5 4 2 150 28 24 242 10,241,000 182,000 876,700 2,133,166 10,241,000 10,423,000 11,299,700 13,432,866 30 35 39 41 383 411 435 677 102,000 442,000 1,699,500 14 25 27	H1 H2 H1 H2 H1 8,200,000 82,000 83,230 84,062 84,903 21 233 2,000,000 100,000 876,700 2,133,166 9 5 4 2 150 28 24 242 10,241,000 182,000 876,700 2,133,166 0 10,241,000 10,423,000 11,299,700 13,432,866 13,432,866 30 35 39 41 41 383 411 435 677 677 102,000 442,000 1,699,500 1,318,000 14 25 27 18	H1 H2 H1 H2 H1 H2 8,200,000 82,000 83,230 84,062 84,903 85,752 21 233 2,000,000 100,000 876,700 2,133,166 9 5 4 2 2 150 28 24 242 242 2 10,241,000 182,000 876,700 2,133,166 0 200,000 10,241,000 10,423,000 11,299,700 13,432,866 13,432,866 13,632,866 13,632,866 13,632,866 13,432,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,632,866 13,



platform services

Platform Services



Source: APRA Superannuation Bulletin 2013, revised February 2014; APRA Quarterly Superannuation Performance June 2015, issued 20 August 2015; projections based on data from Rice Warner (2015)

Australia has the fourth largest pension system and the highest growth rate in the world. The superannuation market represents \$2.046 trillion growing to \$3.1 trillion by 2020.

Where Fund Services accesses the total investment market, Platform services targets the fast growing retail superannuation and SMSF markets.

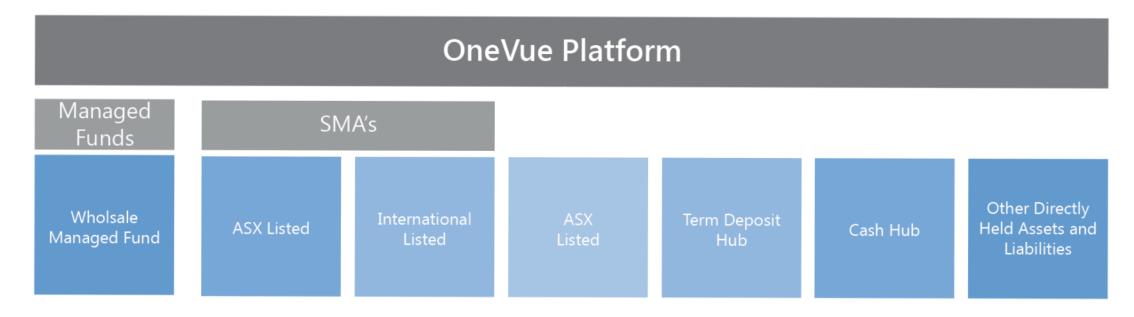
The Retail Super and SMSF Market



The funds under administration on traditional platforms are predominately advised retail superannuation funds with the majority of assets held within unit trust structures.

A retail superannuation fund requires a trustee which OneVue owns - MAP Trustees.
OneVue provides both direct and advised white labelled platform solutions.

The OneVue Platform



OneVue's Platform delivers both direct to investor and intermediated solutions. The platform administers any asset or liability. We are indifferent as to which product investors choose but our core competency across both Platform Services and Fund Services is the administration of unit trusts.

Platform Services dashboard

Platform Services well positioned for growth







Increase in net inflows over p.c.p



409m

Net funds flows for the year



2nd in the Product category of the Top 10 Investment Trends



Superratings finalist for:







In Summary

Both Fund Services and Platform Services are independently positioned for growth and deliver complementary recurring revenue streams - Fund Services transactional recurring and Platform Services basis points recurring however...

It is the interaction between the two operating businesses referred as to OneVue ecosystem that delivers OneVue's unique value proposition.

The OneVue ecosystem

Fund Services			Platform Services			
Unit registry	RE	Superannuation	Direct to investor	Intermediated		
Investment managers and aggregators (custodians and trustees)	Domestic and global investment managers	Industry funds, Superannuation providers including dealer groups	Financial Services and non Financial Services brands	Advice providers (Adviser and Accountants)		
Manufacturers			Distributors			
Seek access to distribution Seek access to product						

How do we leverage Fund Services scale and pricing to create a unique platform offering?

By creating a new "type" of trust in the platform offering coined the FUND.eXchange.



Introducing the FUND.eXchange

The FUND.eXchange

Think of the FUND.eXchange as a descriptor for the universe of funds that are now being administered by the Fund Services outsourced unit registry team. Those FUND.eXchange funds will be made available on the platform as unit trusts administered on a user pays basis. The FUND.eXchange funds will be administered on platform much like all the funds (402.2b and 400 funds) are currently being administered in Fund Services.

The FUND.eXchange as a user pays fund platform goes some way to addressing a key challenge of the platform market - the total cost to client

Platform Value Chain

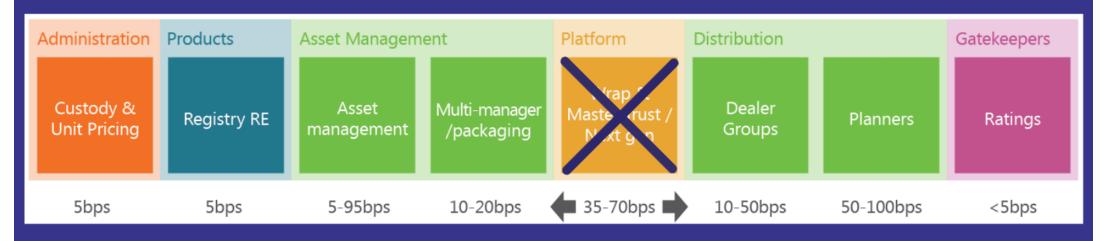


Cost to Client too high

Pricing on platforms can be cost prohibitive, especially higher balance clients due to the way in which fees are charged - basis points fees. As a result majority of investors and most high value investors currently hold their assets off platform

Source: TRIA

In the FUND.eXchange, fees are only charged by OneVue when an investor "does something".



The result is that we are repackaging existing services to create a distribution advantage for the FUND.eXchange clients, delivering a digital experience to investment managers and custodians and making it possible to redistribute margins back to those that add direct value to the end investor.

Who benefits from the ecosystem in action?

- Investors should benefit
- High value investors and smaller investors "doing the same things" ala buying the same assets, or executing via the same gateways are now charged equally inviting higher balance clients to move onto platform
- Fund Services has a new pipeline of investors
- Platform Services has a unique platform offering
- Advisers recapture margins lost in post FOFA environment
- Fund Managers recapture margins lost to platforms
- The platform creates a distribution bias towards investment managers in Fund Services consolidated tax and reporting now also user pays



In Conclusion

We will challenge existing assumptions by leveraging the OneVue ecosystem.

Fund Services will deliver the FUND.eXchange via a fund services digital gateway into platform.

Platform services will leverage its award winning digital capability to connect advisers, custodians and investment managers in Fund Services to their end clients.

Disclaimer

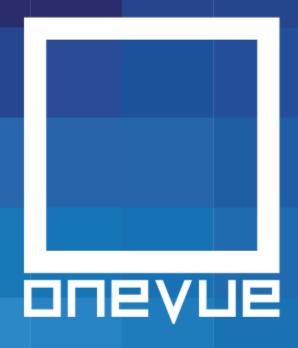
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