

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	oOh!media Limited
ABN	69 602 195 380

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Brendon Cook
Date of last notice	1 March 2016

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	3/5/2016
No. of securities held prior to change	<p><u>Fully paid ordinary shares</u></p> <ol style="list-style-type: none"> 1. Direct – 37,766 2. Indirect – 677,777 <p>Shares held by:</p> <ul style="list-style-type: none"> • Debra Cook Wife of Brendon Cook – 500,000; and • Outdoor Nominees Pty Limited as trustee for Cook Family Superannuation Fund of which Brendon Jon Cook is a beneficiary – 177,777 <p><u>Share Rights</u></p> <ol style="list-style-type: none"> 3. Direct – 181,347 Share Rights (Exp. 01/02/2018)*
Class	Share Rights

+ See chapter 19 for defined terms.

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Number acquired	109,170 Share Rights (Exp. 01/02/2019)
Number disposed	NIL
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	NIL
No. of securities held after change	<p><u>Fully paid ordinary shares</u></p> <ol style="list-style-type: none"> Direct – 37,766 ordinary shares Indirect – 677,777 ordinary shares <p>Shares held by:</p> <ul style="list-style-type: none"> Debra Cook Wife of Brendon Cook – 500,000; and Outdoor Nominees Pty Limited as trustee for Cook Family Superannuation Fund of which Brendon Jon Cook is a beneficiary – 177,777 <p><u>Share Rights</u></p> <ol style="list-style-type: none"> Direct – 290,517 <ul style="list-style-type: none"> 181,347 Share Rights (Exp. 01/02/2018) 109,170 Share Rights (Exp. 01/02/2019)
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Issue of Share Rights under the oOh!media Limited Equity Incentive Plan as approved by shareholders on 3 May 2016.

* Share Rights were issued in December 2014 at IPO.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A

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Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	NO
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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