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17 May 2016

ASX Market Announcement  
ASX Limited  
525 Collins Street  
Melbourne, VIC 3000

### **Appointment of James King to the Board of Lovisa Holdings Limited**

The Directors of Lovisa Holdings Limited are pleased to announce the appointment of James King as an Independent Non-Executive Director. James will Chair the Audit, Business Risk & Compliance Committee.

James has over 30 years' experience as a Director and an Executive in major multinational corporations in Australia and internationally. He was previously with Foster's Group Limited as Managing Director Carlton & United Breweries and Managing Director Foster's Asia. Prior to joining Foster's, he spent six years in Hong Kong as President of Kraft Foods (Asia Pacific). He is currently a non-executive director of Pacific Brands, Navitas Ltd and a member of Global Coaching Partnership. Previously James was a director of JB Hi-Fi Limited, Trust Company Ltd, a member of the Council of Xavier College and Chairman of Juvenile Diabetes Research Foundation (Victoria).

Michael Kay, Lovisa Chairman said, "We are delighted that Jim has accepted the Board's invitation to join Lovisa during what is expected to be time of significant growth as it expands its international store network. Jim has a strong record of success as an Executive and Non-Executive director in public companies within the retail sector".

Mr King's appointment date is 17 May 2016.

Graeme Fallet  
Company Secretary