

## Praemium named best international platform

**20 May 2016, Melbourne:** Praemium is pleased to report that its Jersey-based discretionary investment platform has won "International Platform of the Year" at the International Adviser Product and Service Awards. This inaugural awards ceremony was held at London's Waldorf Hilton Hotel and attended by leading figures from across the financial services industry.

These prestigious awards are for firms that offer cross-border products and services for advisers with international and expatriate clients. Praemium's international platform, operating since 2012 from both London and Jersey and utilising Praemium's Separately Managed Account technology, provides a discretionary portfolio service to the global expatriate community.

International Adviser editor Mark Battersby commented, "As an international platform Praemium has demonstrated high levels of service across a broad product range alongside consistent analytical, technological and product innovation." He added, "Praemium has a clever and impressively integrated CRM and financial planning suite which supports financial advisers from lead generation and information gathering to risk profiling, financial plan creation through to ongoing client management and reporting."

Praemium CEO Michael Ohanessian commented, "We are delighted to have been awarded the prestigious International Platform of the Year. This award validates our strategy of positioning Praemium as a global business, providing excellent service to our clients in Australia, the UK and internationally and supporting financial advisers in delivering better client outcomes and a more efficient financial advice process."