Rule 3.19A.1

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name	of entity	Redbubble Limited
ABN	11 119 20	592

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Grant Bruce Murdoch
Date of appointment	ı January 2016

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities

89,540 share options, with each option comprising a right to receive one ordinary share subject to applicable vesting conditions

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⁺ See chapter 19 for defined terms.

Part 2 — Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
G & M Murdoch Pty Ltd (Company) (ACN 083 156. 245) ATF the Murdoch Family Superannuation Fund (Fund) Grant Murdoch is a director of the Company and beneficiary of the Fund.	75,187 ordinary shares

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
No. and class of securities to which interest relates	N/A

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⁺ See chapter 19 for defined terms.