

oOh!media Limited ABN 69 602 195 380

24 May 2016

ASX Announcement

Resignation of Alternate Director

oOh!media Limited (ASX:**OML** or the **Company**) advises that Patrick Rodden, an Alternate Non-Executive Director of the Company to Darren Smorgon, has stepped down following CHAMP's sell down of equity in the Company post release from escrow.

Patrick joined oOh!media Limited as an Alternate Director for Darren Smorgon, representing CHAMP Private Equity, in May 2015.

The oOh!media Board takes this opportunity to thank Patrick for his support.

An Appendix 3Z is attached.

Media enquiries: John Hanrahan, Lighthouse Communications Group - 0411 212 965 **Investor enquires:** Wendy Collins, Corporate Administrator oOh!media Limited – 02 9927 5527

About oOh!media Limited: oOh! is a leading operator in Australia and New Zealand's fast-growing Out Of Home advertising industry. We create deep engagement between people and brands through Unmissable location-based media solutions. Our network is unparalleled, with a diverse portfolio of static and digital signs across roadside, retail, airport and place based media offering in CBD office towers, cafés, fitness venues, bars and universities. We combine this extensive reach with sophisticated data, industry leading insights and world leading digital innovation, integrating our physical inventory with social and mobile online channels to provide clients with greater connections with consumers.

Rule 3.19A.3

Appendix 3Z

Final Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	oOh!media Limited
ABN	602 195 380

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	Patrick Rodden
Date of last notice	22 May 2015
Date that director ceased to be director	24 May 2016

Part 1 – Director's relevant interests in securities of which the director is the registered holder In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities NIL

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⁺ See chapter 19 for defined terms.

Part 2 - Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest	Number & class of securities
N/A	

Part 3 – Director's interests in contracts

NIL

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⁺ See chapter 19 for defined terms.