

## ASX Announcement

31 May 2016

### **Spruson & Ferguson opens office in Thailand**

IPH is pleased to announce that its subsidiary, Spruson & Ferguson, has now commenced practice in Bangkok, Thailand.

The Thailand office is the newest addition to Spruson & Ferguson's network of offices in Asia-Pacific adding to its offices in Australia, Singapore, Malaysia, Indonesia and China.

The office will be overseen by the highly regarded U.S. intellectual property attorney, Daniel Greif (<http://www.spruson.com/danielgreif/>). Dan has over 25 years' experience having held a number of senior IP positions including 17 years as Trademark Counsel with The Coca-Cola Company (USA), Senior Trademark Counsel for Sony Corporation (Japan) as well as a period in private practice in the USA. Most recently Dan was the Head of the Intellectual Property Practice at one of Thailand's leading law firms.

The new office is an important addition to Spruson & Ferguson's growing practice in Asia to service its clients' needs directly in this key jurisdiction.

More broadly the new office reinforces IPH's strategy of providing comprehensive intellectual property services in secondary market countries to the group's worldwide client base.

For more information, please contact:

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### **About IPH Limited**

IPH Limited (“IPH”, ASX:IPH), the holding company of Spruson & Ferguson, Practice Insight, Fisher Adams Kelly Callinans and Pizzey’s, is the leading intellectual property (“IP”) services group in the Asia-Pacific region offering a wide range of IP services and products. These services are provided across Australia, New Zealand, Papua New Guinea, the Pacific Islands and Asia from offices in Sydney, Brisbane, Melbourne, Canberra, Singapore, Kuala Lumpur, Jakarta, Shanghai and Bangkok. The group comprises a multidisciplinary team of approximately 370 people, including some of the most highly regarded IP professionals in the Asia-Pacific region. The team services a diverse client base of Fortune Global 500 companies and other multinationals, public sector research organisations, foreign associates and local clients. IPH is the first IP services group to list on the Australian Stock Exchange.