

Notification of Consolidation/Split

Announcement Summary

Entity name

SHOPLY LIMITED

Applicable security for the reorganisation

SHP

ORDINARY FULLY PAID

Announcement Type New Announcement

Date of this announcement

Thursday June 16, 2016

Reorganisation type Security consolidation

Effective Date Tuesday July 26, 2016

Record Date Wednesday July 27, 2016

Issue Date Wednesday August 3, 2016

Refer to below for full details of the announcement

Announcement Details

Part 1 - Entity and announcement details

1.1 *Name of +Entity SHOPLY LIMITED

1.2 *Registered Number Type ACN

Registration Number

085545973

1.3 *ASX issuer code SHP

1.4 *The announcement is New announcement

1.5 *Date of this announcement

Thursday June 16, 2016

1.6 *Securities affected by the reorganisation



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Part 2 - Approvals

2.1 *Are any of the below approvals required for the reorganisation before business day 0 of the timetable?

- Security holder approval
- Court approval
- Lodgement of court order with +ASIC
- ACCC approval
- FIRB approval
- Another approval/condition external to the entity required to be given/met before business day 0 of the timetable for the reorganisation.

Yes

2.2 Approvals

Approval/Condition +Security holder approval	Date for determination Friday July 15, 2016	Is the date estimated or actual? Actual	**Approval received/condition met? [Select]
Comments			
Approval/Condition Other (please specify in comment section)	Date for determination Friday July 22, 2016	Is the date estimated or actual? Estimated	**Approval received/condition met? [Select]
Comments			
Completion of the Compar	ny's proposed acquisition of An	yware Corporation Pty Ltd	

Part 3 - Reorganisation timetable and details

3.1 *+Record date

Wednesday July 27, 2016

3.2 Date of +security holder meeting

Friday July 15, 2016

3.3 Last day for trading in the pre-re-organised +securities

Monday July 25, 2016

3.4 *Effective date. Trading in the re-organised securities commences on a +deferred settlement basis. If the +entity's securities are suspended from trading during this period there will be no +deferred settlement trading however ASX still captures this date.

Tuesday July 26, 2016

3.5 Record date Wednesday July 27, 2016 X

Notification of Consolidation/Split

3.6 First day for +entity to send notices to +security holders of the change in the number of +securities they hold. First day for +entity to register +securities on a post-reorganised basis Thursday July 28, 2016

3.7 *+Issue date. +Deferred settlement market ends. Last day for +entity to send notices to +security holder of the change in the number of +securities they hold. Last day for +entity to register +securities on a post-reorganised basis

Wednesday August 3, 2016

3.8 Trading starts on a normal T+2 basis Thursday August 4, 2016

3.9 First settlement of trades conducted on a +deferred settlement basis and on a normal T+2 basis Monday August 8, 2016

Part 4 - Reorganisation type and details

4.1 *The reorganisation is

+Security consolidation

4.1a *Consolidation ratio: the +securities will be consolidated on the basis that every

25

(pre-consolidation) +securities will be consolidated into

1

(post-consolidation) +security (/ies).

4.2 *Scrip fraction rounding

Fractions of 0.5 or more rounded up

Part 5 - +Securities on issue before and after reorganisation

5.1 *+Securities on issue before and after the reorganisation

* ASX +Security Code SHP	*ASX +Security Description ORDINARY FULLY PAID		
Quoted/unquoted Quoted	Number on issue before reorganisation 699,896,927	Number on issue after reorganisation 27,995,877	Estimate/Actual Estimated

Part 6 - Further information

6.1 Further information relating to the reorganisation

The consolidation is subject to and will only be implemented after the completion of the Company's proposed acquisition of Anyware Corporation Pty Ltd.

6.2 Additional information for inclusion in the Announcement Summary

