

CYBG PLC
(the Company)

29 June 2016

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY (PDMR) AND CONNECTED PERSONS**

Pursuant to the Financial Conduct Authority's (FCA's) Disclosure and Transparency Rule 3.1.4, the Company announces that on 29 June 2016 it was notified by Fergus Murphy, a PDMR of the Company, that Eagle Valley Investments Pension Scheme, of which Fergus Murphy is a connected person, had on 29 June 2016, acquired 101,100 Ordinary Shares of £0.10 each at a price of £2.24322 per ordinary share. Eagle Valley Investments Pension Scheme is a self-administered pension scheme of which Mr. Murphy is the fund manager.

As a result of the above, Mr. Murphy now has an interest in 312,774 ordinary shares in the capital of the Company.

Enquiries:

Investors and Analysts

John Crosse
Head of Investor Relations

07917 172535
john.crosse@cybg.com

Company Secretary

Lorna McMillan
Company Secretary

07834 585436
lorna.mcmillan@cybg.com