30/06/2016
Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

DICKER DATA LAUNCHES AUTODESK SUBSCRIPTION AUTO-RENEW IN AUSTRALIA
Opens Autodesk Products to New Types of Customers in an Australian Cloud-First

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce the launch of automated subscription-based Autodesk products becoming available via our industry-leading cloud platform, CloudPortal.

David Dicker, Chairman and CEO, Dicker Data Limited, said "We're pleased to be not only the first in Australia, but one of the first globally to launch this new subscription platform and program for Autodesk. Partners can now sell Autodesk products at a monthly price-point which has opened the door for them to approach new end-users who wouldn't have otherwise had the budget for an upfront full-product purchase."

Kelly Banning, Channel Communications Manager, APAC at Autodesk said "Autodesk's Digital Distribution Web Services (DDWS) program is focused on delivering a comprehensive suite of web services to the Autodesk partner channel. Partners will use these services to drive automation throughout their business, helping the channel manage the overall increase in order volume and better positioning the channel to be successful with the transition to term-based offerings. Dicker Data were the first partner in ANZ to go-live with DDWS, and only the second in Asia Pacific."

For and on behalf of the Board,

David Dicker
Chairman & CEO

About Dicker Data Limited
Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, click here.