

01/07/2016  
Manager of Company Announcements  
ASX Limited  
Exchange Centre  
20 Bridge Street  
Sydney NSW 2000

**DICKER DATA GRANTED DISTRIBUTION RIGHTS TO WIDER DELL PORTFOLIO**  
**Australian Distribution Rights to PC, Notebook, Monitors, Server, Storage & Networking**

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce the extension of our distribution agreement with Dell in Australia. The new agreement will enable Dicker Data to sell more of the Dell product portfolio which encompasses the full notebook, PC, workstation, thin client, monitor, server, storage and networking ranges in Australia.

Chairman and CEO, David Dicker, said "We're pleased to be announcing our new distribution rights to the Dell product portfolio. The Dell range completes our line-up of global tier-one vendors and enables us to provide our partners with more choice than ever before. It's a particularly good time to be partnering with Dell given their increased channel focus."

"Dell is continuing to invest in the channel to ensure the best outcomes for our partners. The extension of our agreement with Dicker Data will further enable it to succeed in our partnership but also ensures its customers are given choice and rapid availability when considering the right solution," said Geoff Wright, General Manager of Channels and Alliances ANZ, Dell.

The extension to Dicker Data's distribution agreement with Dell comes into effect on Friday, 1<sup>st</sup> July 2016.

For and on behalf of the Board,



David Dicker  
Chairman & CEO

**About Dicker Data Limited**

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, [click here](#).