Rule 3.19A.2

## **Appendix 3Y**

### **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity: REDBUBBLE LIMITED

ABN: 11 119 200 592

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Richard Cawsey
Date of last notice	20 May 2016

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect		
Nature of indirect interest (including registered holder)  Note: Provide details of the circumstances giving rise to the relevant interest.	Off-market transfer between Mr Cawsey's controlled entities (1) Denali Investors Pty Ltd as transferor and (2) Cawsey Superannuation Fund Pty Ltd as transferee		
Date of change	27 June 2016		
No. of securities held prior to change	<ul> <li>760,000 ordinary shares held by Denali Investors Pty Ltd</li> <li>9,726,480 ordinary shares held by Cawsey Superannuation Fund Pty Ltd</li> </ul>		
Class	Ordinary shares in Redbubble Limited		
Number acquired	760,000 ordinary shares acquired by Cawsey Superannuation Fund Pty Ltd		
Number disposed	The same 760,000 ordinary shares disposed by Denali Investors Pty Ltd		
Value/Consideration  Note: If consideration is non-cash, provide details and estimated valuation	\$790,400 (\$1.04 per share, being the closing share price on 27 June 2016)		

<sup>+</sup> See chapter 19 for defined terms.

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No. of securities held after change	<ul> <li>10,486,480 ordinary shares held by Cawsey Superannuation Fund Pty Ltd</li> <li>Nil ordinary shares held by Denali Investors Pty Ltd</li> </ul>
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off-market transfer between Mr Cawsey's controlled entities (1) Denali Investors Pty Ltd as transferor and (2) Cawsey Superannuation Fund Pty Ltd as transferee

#### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

N/A
N/A

### Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

<sup>+</sup> See chapter 19 for defined terms.