



## **ASX ANNOUNCEMENT**

**5 July 2016**

### **CONTRACT RENEWAL**

Appen Limited (ASX: APX) (Appen) is pleased to announce that it has successfully renewed a number of contracts from one of its major customers, Microsoft, across multiple projects including in the Bing search division, which remain competitive although consistent with our outlook.

These contracts, in the form of Purchase Orders for the financial years 2016 and 2017, cover a range of Appen products and services that improve the interaction between computers and humans. By providing critical enhanced data to machine learning algorithms, Appen helps tune these computer applications to process and understand natural language and relevance as well as humans.

The contracts support the Company's results for 2016 and contribute to sales in the following year.

#### **Please contact for more information:**

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#### **About Appen Ltd (ASX: APX).**

Appen is a global leader in speech and search technology services. With expertise in more than 180 languages, Appen partners with leading technology and ecommerce companies as they develop new offerings and expand them to global markets. Our solutions help companies create engaging products with accurate speech interfaces and relevant content ranging from web sites, to maps, images, and merchandise.