

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity Retail Food Group Limited
ABN 31 106 840 082

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Andre Nell
Date of appointment	1 July 2016

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities Andre Nell is the registered holder of 12,102 RFG ordinary shares.

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
<small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	
Not Applicable	

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Pursuant to Andre Nell's contract of employment, the grant of 53,763 performance rights, subject to shareholder approval of the grant at the Company's 2016 AGM.
Nature of interest	Andre Nell will, on grant of the performance rights, be the holder of the performance rights
Name of registered holder (if issued securities)	Not Applicable
No. and class of securities to which interest relates	53,763 performance rights (which, subject to achieving performance hurdles, represent a right to be issued 53,763 ordinary shares)

+ See chapter 19 for defined terms.