

ASX Announcement

12 July 2016

LiveTiles to launch new product – LiveTiles Cloud

LiveTiles Limited (ASX:LVT) ("LiveTiles") is pleased to announce the upcoming launch of a new product, LiveTiles Cloud.

LiveTiles Cloud is a digital workplace design tool delivered via a Software-as-a-Service (SaaS) model. LiveTiles Cloud gives LiveTiles the ability to deliver digital workplaces outside the Microsoft SharePoint environment.

LiveTiles Cloud will expand our addressable market beyond the large and growing SharePoint market (estimated at 200 million users) to any organisation using the cloud.

LiveTiles Cloud will use Microsoft Azure as its platform.

Microsoft Azure is a cloud computing platform created by Microsoft for building, deploying, and managing applications and services through a global network of Microsoft-managed data centres. 85% of Fortune 500 companies use the Microsoft Cloud.

International Data Corporation (IDC) forecasts worldwide spending on public cloud services will grow at a 19.4% compound annual growth rate (almost six times the rate of overall IT spending growth) from nearly US\$70 billion in 2015 to more than US\$141 billion in 2019.

Mr Karl Redenbach, co-founder and Chief Executive Officer said: "LiveTiles Cloud is the first cloud-based digital workplace design tool in the market and is a natural extension of our product suite. We have developed LiveTiles Cloud in response to customer demand."

The core benefits of LiveTiles Design will apply equally to LiveTiles Cloud, including:

- a 'drag-and-drop', no-code design tool
- seamless integrations with a vast range of apps
- improved employee engagement
- ease of use
- rapid deployment
- cost-effectiveness
- mobile-friendly and device-agnostic.

LiveTiles Cloud is being unveiled this week at the Microsoft Worldwide Partner Conference (WPC) in Toronto, Canada. LiveTiles is a gold sponsor of WPC and the conference is attended by over 20,000 people.

LiveTiles Cloud will be released to initial customers in the September 2016 quarter, with general availability to follow shortly thereafter (at which time pricing details will be released).

Following the launch of LiveTiles Cloud, LiveTiles will have four products:

- **LiveTiles Design:** a digital workplace design tool for Microsoft SharePoint and Office 365 (paid version launched in February 2015).
- **LiveTiles Build:** an industry-first software tool that automatically and rapidly generates Microsoft SharePoint site architecture (launched in October 2015).
- **LiveTiles Mosaic:** enables K-12 teachers to easily create digital classrooms which seamlessly integrate with Office 365 (launched in 2014).
- **LiveTiles Cloud:** a digital workplace design tool delivered via a SaaS model.

For further information, please contact:

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About LiveTiles:

LiveTiles is a global software company headquartered in New York, with offices in Sydney, Melbourne, London and Richland, Washington State. LiveTiles offers digital workplace solutions for the commercial and education markets, and is an award-winning Microsoft Partner. LiveTiles' products comprise LiveTiles Design, LiveTiles Build and LiveTiles Mosaic. LiveTiles' customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe and Asia-Pacific.