

## Successful completion of Placement and Institutional Entitlement Offer

### Key highlights:

- **Placement and Institutional Entitlement Offer successfully completed, raising approximately A\$91 million**
- **Institutional Bookbuild clearing price of A\$3.00 thereby setting the Issue Price for both the Entitlement Offer and the Placement**
- **Very strong demand from both existing shareholders and new institutional investors**
- **Catapult will raise approximately A\$9 million via the Retail Entitlement Offer**
- **Retail Entitlement Offer opens Wednesday, 20 July 2016**

Catapult Group International Limited (ASX:CAT) ("Catapult") today announced the successful completion of the institutional component of its fully underwritten 1 for 10.65 accelerated non-renounceable pro-rata entitlement offer (the "Institutional Entitlement Offer") and the successful completion of its fully underwritten institutional placement (the "Placement") at the issue price determined by a bookbuild process ("Institutional Bookbuild") of A\$3.00 for each new share ("Issue Price"). As a result of the Institutional Bookbuild, the Issue Price for the retail component of the Entitlement Offer ("Retail Entitlement Offer") will be \$3.00.

Commenting on the outcome of the institutional component of the offer, Shaun Holthouse, CEO, said, "We thank our existing investors for their ongoing support and we are delighted to welcome a broad selection of new institutional investors to the share register."

As announced on Wednesday, 13 July 2016, the Placement and the accelerated non-renounceable pro-rata entitlement offer ("Entitlement Offer"), will raise approximately \$100 million to fund the acquisition of XOS Technologies, Inc, a market leader in providing innovative digital and video analytic software solutions to elite sports teams in the United States, for US\$60 million (A\$80.1 million<sup>1</sup>) and the acquisition of Ireland-based Kodaplay Limited trading as PLAYERTEK, a leading developer of wearable analytics software solutions for the prosumer market, for €3.3 million (A\$4.9 million) with €2.4 million (A\$3.6 million) payable in cash and €0.9 million (A\$1.3 million) payable in scrip consideration<sup>2</sup> ("Acquisitions") and to provide additional working capital.

New Shares taken up under the Institutional Entitlement Offer and the Placement are expected to be settled on Friday, 22 July 2016 and commence trading on ASX on Monday, 25 July 2016.

### Commencement of Retail Entitlement Offer

The Retail Entitlement Offer will open on Wednesday, 20 July 2016 and close at 5.00pm (Melbourne time) on Thursday, 4 August 2016. The Retail Entitlement Offer is fully underwritten, and will raise approximately A\$9 million.

Retail shareholders eligible to participate under the terms of the Retail Entitlement Offer will be able to subscribe for 1 New Share for every 10.65 existing Catapult ordinary shares held at 7.00pm (Melbourne time) on Friday, 15 July 2016 ("Record Date") at the same Issue Price as the Institutional Entitlement Offer and Institutional Placement.

Eligible Retail Shareholders wishing to participate in the Retail Entitlement Offer should carefully read the Retail Entitlement Offer Booklet, which will be lodged with ASX and sent on or around Wednesday, 20 July 2016, and follow the instructions set out on the personalised Entitlement and Acceptance Form that will accompany the Retail Entitlement Offer Booklet.

<sup>1</sup> USD to AUD conversion based on spot exchange rate of 0.749 AUD:USD as at 8 July 2016.

<sup>2</sup> 424,579 New Shares issued based on 30 day VWAP of \$3.04 and EUR to AUD conversion based on spot exchange rate of 0.6852 as at 5pm on 12 July 2016.

Catapult expects its trading halt to be lifted and for shares to recommence trading today on an entitlement basis.

The Placement and the Entitlement Offer (“Equity Raising”) are fully underwritten by Goldman Sachs Australia Pty Ltd.

### **Shareholder enquiries**

Retail shareholders who have any questions regarding the Retail Entitlement Offer should contact the Catapult Shareholder Information Line on 1300 850 505 (inside Australia) or +61 3 9415 5000 (outside Australia) at any time between 8.15am to 5.30pm during the Retail Entitlement Offer period.

### **Further Information**

For further details regarding the Acquisitions and the Equity Raising, shareholders are advised to refer to the investor presentation released to the ASX. The investor presentation contains important information including important notices and key risks that may affect Catapult.

Goldman Sachs acted as exclusive financial adviser and sole underwriter to Catapult, while DLA Piper acted as legal adviser.

For media and investor enquiries please contact:

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### **About Catapult**

Catapult is an Australian multinational corporation that is revolutionising the way professional and elite athletes worldwide are being monitored and analysed in training and competition.

Developed in Australia in conjunction with the Australian Institute of Sport, Catapult’s wearable athlete tracking platform has become the most widely accepted solution globally. As of February 2016, over 900 elite and professional teams are customers of Catapult’s solution, competing in the largest and most prestigious sporting codes. Despite this market share, Catapult estimates only a small fraction of all elite and professional athletes currently have any wearable solution in place.

Some of Catapult’s recent championship winning clients include:

- Hawthorn Football Club (AFL, Australia)
- Golden State Warriors (NBA, USA)
- Denver Broncos (NFL, USA)
- Leicester City FC (English Premier League, UK)
- Bayern Munich (Bundesliga, Germany)
- North Queensland Cowboys (NRL, Australia)
- Saracens RFC (Premiership Rugby, UK)

For a more detailed list of our clients please visit <http://www.catapultsports.com.au/au/clients/>

With major offices in Australia, the United States and the United Kingdom and 118 staff in more than 10 countries, Catapult is an Australian technology success story with a global footprint that is committed to advancing the way data is used in elite sports.

For more information on Catapult, please visit:

Investor Centre – <http://www.catapultsports.com/au/investors/>

Website – [www.catapultsports.com](http://www.catapultsports.com)