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Australian Securities Exchange Limited
Via e-lodgment – ASX Code ICT

ICOLLEGE TEAMS UP WITH CRICKET ACT AND THE ACT COMETS

HIGHLIGHTS:

- Signing of a three year partnership with Cricket ACT and major sponsor of the ACT Comets
- Expansion of the Diploma of Sport Development Training program into one of Australia's most enjoyed sports
- Further expansion into the ACT market
- All round development of future cricketers including education
- Clear alignment of values between both organisations
- Target of 20 participants in initial cricket cohort of the Diploma of Sport Development to commence in 2016
- Price per participant is \$25, 000
- Opportunity to leverage Cricket ACT international markets

CEO of Cricket ACT, Cameron French said, “partnering with iCollege was an easy and welcomed decision”.

“Having iCollege on board as our Official Training Partner and Major Sponsor is really exciting. Their reputation of promoting flexible and more engaging learning experiences to really help someone be the best form of themselves is a principle we try to instill in our players, so it's a perfect partnership. I couldn't be happier to welcome iCollege to the Cricket ACT Family,” he said.

iCollege Executive Chairman Ross Cotton is thrilled with the partnership and eager to get to work with Cricket ACT on promoting both businesses as key providers of player development in the

Capital Region and beyond.

“iCollege is excited to partner the iCollege ACT Comets over the next three cricket seasons. Supporting the team as they play in the Toyota Futures League will see our brand exposed to new domestic markets, an opportunity too good to pass up. Ultimately we want to lend our support to the Comets in their development as individual players and together as a team,” Mr Cotton said.

“We believe that partnering with Cricket ACT will position us to diversify into new international markets. All over the world, nothing brings people together like sport and being involved in Australia’s favorite sport, cricket, is a thrilling prospect.

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About iCollege Limited:

iCollege Limited is an ASX listed training organisation positioned to become one of Australia's leading educators.

iCollege has a demonstrated commitment and clear strategy to provide ethical and sustainable training to Australian students through over 170 accredited and non-accredited courses. This has enabled the Company to achieve high quality student outcomes, including course completion rates of over 70 per cent of students, against an industry average of around 35 per cent. iCollege students have excellent employment prospects upon graduation and are assisted through iCollege’s growing network of strategic partnerships with peak industry bodies, like the Western Australian Business Association and Clubs Queensland.

For further Information:

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