

4 August 2016

By electronic lodgement

The Manager
Companies Announcements
Australian Securities Exchange
Level 14, Exchange Centre
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Sydney NSW 2000

amaysim

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Dear Sir / Madam

Notice under ASX Listing Rule 3.10A

As set out in the Prospectus dated 29 June 2015 certain fully paid ordinary shares held in amaysim Australia Ltd (ACN 143 613 478) (ASX: AYS) (**amaysim**) are subject to voluntary escrow arrangements (**Escrowed Shares**).

In accordance with ASX Listing Rule 3.10A and the terms of the voluntary escrow arrangements, amaysim advises that the Escrowed Shares will be released from escrow at 4:15pm on Friday, 19 August 2016, being the date on which amaysim intends to announce its FY16 full year results.

amaysim has appointed Investec and Macquarie to consider options in relation to the Escrowed Shares.

Number of securities	Type of security	Release date
59,757,206	Ordinary fully paid	As per the voluntary escrow arrangements, the Escrowed Shares will be released at 4.15pm on the date on which amaysim releases its preliminary final report with respect to the full financial year ending 30 June 2016.

Yours faithfully



Alexander Feldman

amaysim | General Counsel and Company Secretary