

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Derek Treanor					
2	Reason for the notification						
a)	Position/status	PDMR					
b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	CYBG PLC					
b)	LEI	N/A					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB00BD6GN030					
b)	Nature of the transaction	Purchase of shares via the CYBG Share Incentive Plan					
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£2.5888</td> <td>58</td> </tr> </table>		Price(s)	Volume(s)	£2.5888	58
Price(s)	Volume(s)						
£2.5888	58						
d)	Aggregated information - Aggregated volume - Price	N/A N/A					
e)	Date of the transaction	3 August 2016					
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)					