

Market Release
12 August 2016

Catapult successfully completes acquisitions of XOS and PLAYERTEK

Catapult Group International Limited (Catapult, ASX: CAT) today announced the completion of the acquisitions of XOS Technologies, Inc (“XOS”) and Kodaplay Limited (trading as PLAYERTEK) as announced to the market on 13 July 2016.

XOS is a market leader in providing innovative digital and video analytic software solutions to elite sports teams in the United States. The XOS acquisition is strategically and financially compelling for Catapult’s shareholders as it:

- Brings together the leaders of wearable and video technology, the two key technology pillars in elite club environments;
- Strengthens Catapult’s strategic positioning and operational platform to accelerate its expansion globally and generate significant potential synergies;
- Enables Catapult to pioneer the development of next generation products for elite sports which integrate player performance data analytics and video analytics; and
- Is substantially accretive to Catapult’s total revenues, recurring revenue base and EBITDA (pre-synergies) and will accelerate Catapult’s transition to positive EBITDA and free cash flow in FY17.¹

PLAYERTEK is a leading developer of wearable analytics software solutions for the prosumer market. Over 140 teams in Europe have already adopted PLAYERTEK’s products since they were commercially launched in June 2015. The PLAYERTEK acquisition is highly strategic, delivering a proven commercialised low-cost solution and completing the platform from which Catapult will spearhead its entry into the global prosumer market.

Catapult Chief Executive Officer, Shaun Holthouse, said, “We are delighted to have completed both of these acquisitions. The XOS acquisition will enable us to pioneer the development of next generation products for elite sports, integrating player performance data analytics and video analytics. The PLAYERTEK acquisition fits perfectly into our strategy to leverage the halo effect from our established leadership position in the elite sports market to expand into the prosumer market, which will substantially enlarge our global addressable market opportunity.”

The acquisitions were funded by the proceeds of the fully-underwritten \$100 million equity raising announced on 13 July 2016. The acquisitions are effective from 12 August 2016.

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¹ Excluding one-off costs and extraordinary items