



OMNI MARKET TIDE

Corporate Presentation

**OMNI
MARKET
TIDE**

OMT HEAD OFFICE

Level 1, Suite 5,
200 Toorak Road
South Yarra VIC 3141

P +61 3 85 666 888
E sales@omnimarkettide.com

omnimarkettide.com

*LEADERS IN DIGITAL
ENGAGEMENT*



WHAT WE DO

The Omni Market Tide group produces applications for digital stakeholder engagement. We develop products for enterprise organisations that require professional level, deep engagement applications to help solve complex business problems, and meet regulatory, governance or compliance requirements in their business.

OMT works with both cyber security and physical access providers to extend security and access applications out to mobile devices. Identity and security management are key to our applications.



DIGITAL STAKEHOLDER ENGAGEMENT

REACHING THE RIGHT STAKEHOLDERS
IN REAL TIME

THE POWER OF MOBILE
ENGAGEMENT IN SECURE ENVIRONMENTS



WHY OMT?

- // We have developed applications for the leading Australian communication provider
- // We have developed corporate governance applications for one of the big four banks
- // We have developed applications for the investor space
- // We understand enterprise challenges of access to information
- // Physical and identity access via mobile devices
- // We understand enterprise ERP and access control systems



FOCUS

WE ONLY FOCUS ON LARGE COMPLEX
ENGAGEMENT REQUIREMENTS

- // Enterprise Listed
- // Enterprise Unlisted
- // Employees-People
- // Memberships
- // Communities

ENTERPRISE APP MARKET

Predicted growth to be in excess of \$259 billion

Enterprise market

Gartner Says Modernization and Digital Transformation Projects Are Behind Growth in Enterprise Application Software Market



Enterprise Application Market Worth \$259.51 Billion By 2022

Enterprise

CRUNCH NETWORK

The Next Billion-Dollar Market Opportunity Is Mobile Enterprise

Posted Mar 30, 2015 by [Kevin Spain \(@kevinspain\)](#)

Strategy Analytics: Enterprise mobile app market to hit \$63bn by 2020



By James Bourne 11 November 2015, 00:12 a.m. comment

Enterprise challenges

- // Ability to extend the life of existing legacy systems – ERP
- // Extends the core functionality securely to the mobile platform
- // Identity and security is paramount for enterprise
- // Physical access and workflow rules capabilities

DEEP REACH INTEGRATION

- // Sticky integrations to existing enterprise Systems (ERP, Physical access control)
- // Longer sales, higher value
- // Deep reach into the enterprise
- // Cross platform integrations
- // Value out to the mobile device
- // Extends workflow rules to mobility
- // Efficiencies in Training, HR, On Boarding, Assessments, Announcements

ENTERPRISE LISTED

- // Large listed companies
- // Meets regulatory, compliance, governance, and security requirements
- // Meets Investor relations requirements
- // Live Virtual AGM, Voting, Q&A, and Live Streaming
- // Documentation
- // Push Notifications
- // Surveys
- // Enables CSR (Corporate Social Responsibility)

ENTERPRISE LISTED

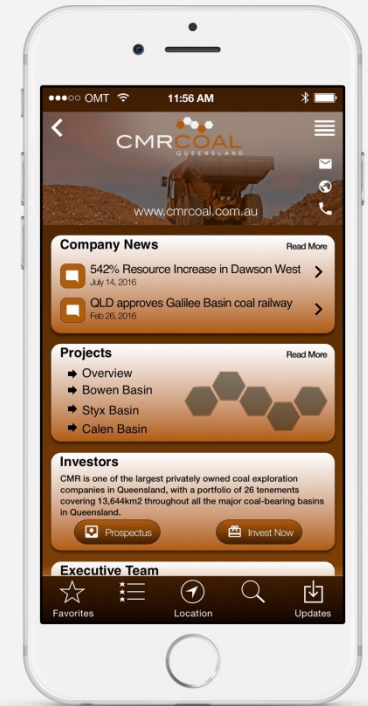
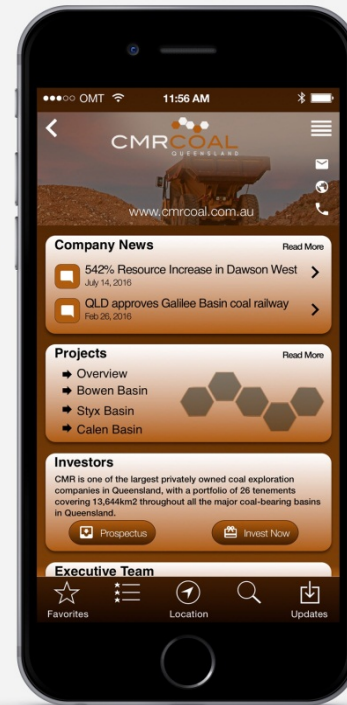
// A branded company product. OmniLoop is specifically built with the enterprise brand and offers a range of features specific to an ASX listed company to deliver on your corporate social responsibility, compliance, regulatory and legal requirements to your stakeholders, offers security and identity features. Can be extended to allow physical access to enterprise locations.

// Information about your company, key people, contacts, news, documents, market releases and much more are integrated in your platform. You are able to view, share, download, and save announcements in a clean, comfortable environment. Customizable push notifications are integrated and your stakeholders can choose what to be notified of and how often.



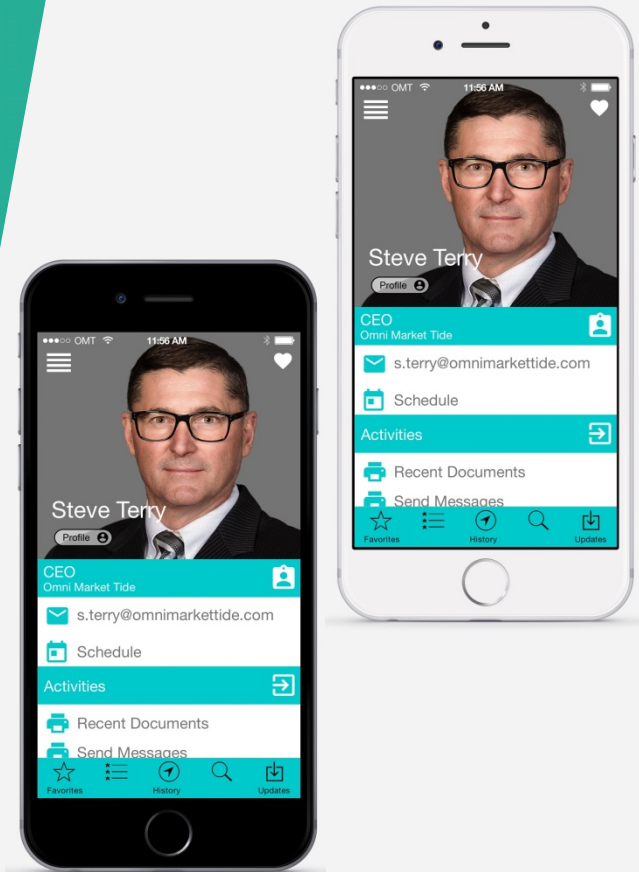
ENTERPRISE UNLISTED

- // Enterprise Unlisted
- // Large private companies
- // Meets regulatory requirements, compliance requirements, governance requirements, stakeholder relation requirements
- // Physical access security capabilities
- // Q&A and Live Streaming
- // Documentation
- // Push Notifications
- // Surveys



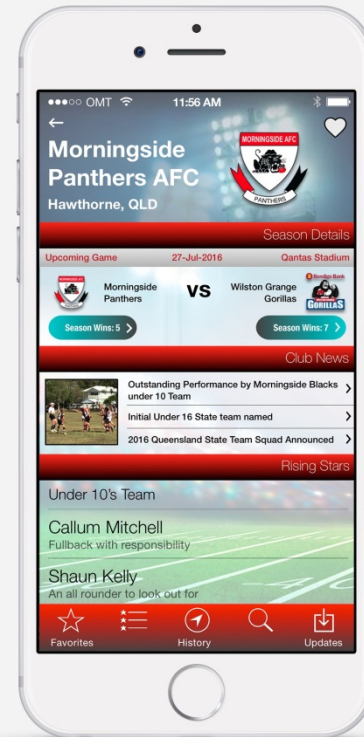
EMPLOYEES

- // Digitally communicate with your staff
- // The current “go fetch” for information within Intranets is generally used at a rate below 15% in most companies
- // The ability to push key information, announcements, news, OH&S information, and enable employees to apply for leave and self-serve large aspects of their HR requirements provides incredible efficiencies and cost savings to businesses
- // On boarding new employees and the ability to provide video based training are just a few of the features on the OmniPeople product
- // Ability to extend HR workflow rules to mobile device, can extend to physical access control systems via the mobile device



MEMBERSHIPS

- // Member Communication
- // Offers, Specials, Discounts
- // Ticketing
- // Payment
- // News
- // Physical access to events
- // Feedback
- // Push Notifications

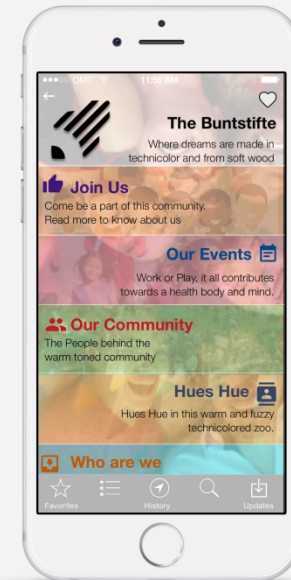


COMMUNITIES

OmniComm is our community based product providing your community the opportunity to develop a custom product specific to your requirements and specialties.

We help local governments and large community organisations connect, communicate and engage with their stakeholders. OmniComm transforms these relationships through a variety of valuable features. Pick and choose any or all!

Bad weather, traffic tie-ups, road closures, disasters and other life-altering events. People want to know what is happening and how to respond.



BUSINESS DEVELOPMENT

FOCUS ON ENTERPRISE

- // Financial services
- // Large complex engagements
- // Integrations to internal systems
- // Integration to physical security
- // Pipeline development underway
- // Annual fees Telstra - Westpac

CURRENT ENGAGEMENTS

- // Westpac completed and delivered
- // Engagements with two other enterprise clients
- // Engagement with a significant Membership group
- // Engagement with a large community developer

ANY QUESTIONS?

**OMNI
MARKET
TIDE**

OMT HEAD OFFICE

Level 1, Suite 5
200 Toorak Road
South Yarra VIC 3141

P +61 3 85 666 888
E sales@omnimarkettide.com

omnimarkettide.com

*LEADERS IN DIGITAL
ENGAGEMENT*