

MARKET RELEASE 18 August 2016

SPARK NEW ZEALAND FY16 RESULTS

Financial results on-track, reflecting ongoing delivery of transformation strategy

Capabilities provided by major IT systems upgrade to help improve customer service experience

Spark New Zealand said today the financial results for the year ended 30 June 2016 demonstrate the company is performing well in the market as it continues its digital transformation.

Spark Chairman Mark Verbiest said, "We are very pleased with the progress made by Spark in the financial year ended 30 June 2016. We are now well into the next phase of our ongoing business transformation, shifting focus from building the solid foundation of digital capabilities needed for future growth, to delivering on the opportunity provided by that foundation.

"Notably, the growing areas of our business, such as mobile and platform IT services, now outweigh the declining areas such as traditional fixed line voice and legacy data services, signalling a successful repositioning and a notable turning point. We signalled our intention to increase dividends last year and we're pleased to confirm an ordinary dividend of 22 cents per share and a special dividend of 3 cents per share for FY16."

While total operating revenues and other gains of \$3.497 billion were down slightly, once re-based for prior year divestments, changes to regulated access charges in Wholesale and the acquisition of the Computer Concepts Limited Group (CCL Group) in the current year, the total operating revenues and other gains were up 2.5% on the previous year. This increase was fuelled largely by solid growth in mobile and platform IT services.

Continued tight cost management, resulted in earnings before interest, income tax,

depreciation and amortisation (EBITDA) lifting by 2.5% to \$986 million and net earnings



before income tax increasing by 6.2% to \$512 million. Net earnings after income tax were slightly down by 1.3% to \$370 million with Spark's contribution to New Zealand's tax base increasing by \$35 million to \$142 million, on the back of higher current year earnings, prior year non-taxable gains on divestments and prior period adjustments.

Spark Managing Director Simon Moutter was pleased with progress yet upfront about areas that need to improve. "We are clearly winning in the mobile market. Spark's mobile revenues were up 11.3% to \$1.134 billion for FY16, well ahead of Vodafone's recently published estimate of \$1.065 billion.

"In broadband, our focus on higher-value plans and adding customer value through digital services, such as Lightbox and smart living solution Morepork, has helped a 5.4% growth in revenues. There has also been excellent growth in business IT services revenue, up 11.1%.

"In media, while we're generally supportive of market consolidation where it leads to better outcomes for consumers, Sky's monopoly in premium sports content - and the lack of a viable and credible wholesale market that provides better online, on-demand choices for New Zealanders to watch their sports - is a key concern. We believe a merged Sky/Vodafone will be able to leverage its monopoly power in the sports content market, to the detriment of consumers. We have therefore opposed the merger in its current form in our submission to the Commerce Commission."

"Our most immediate issue though is customers experiencing unacceptable delays when contacting our call centres. While supply constraints and visibility of fault restorations are beyond the control of ISPs like Spark, we do not shy away from the fact that, as their digital service provider, we are responsible for the experiences of our customers. This is our highest priority right now and we are moving fast on a number of fronts. While we still have a long way to go, wait time performance has been improving markedly in recent weeks as a result of the work we've done to date."

In June 2016 Spark completed a four-year, \$238 million Re-engineering Programme. The programme saw 52 legacy IT systems retired, 41 systems consolidated and over 100 million customer inventory records migrated. Completed on time and on budget, it lays the platform for the delivery of excellent digital customer services.

Mr Moutter said, "We are also proud of our commitment to New Zealand's future. We're investing in innovation through Spark Ventures and through our support of start-up



sector programmes. And we continue to invest in our nation's future through the Spark Foundation and through our support of community initiatives, particularly in technology education for young New Zealanders.

"We have also continued to develop our people through a range of leadership and diversity initiatives. We now have significantly more diversity in our leadership ranks, from the Board level down. We're promoting more from within, bringing more diversity through to senior roles, faster."

Mr Verbiest said Spark is well positioned for long-term success. "We've transformed Spark from the ground up. More customers are choosing us. We have a sound long-term strategy in place, a strong FY17 game plan and proven execution skills. The next phase of our strategy is concentrated on delivering market-leading customer experiences, which will underpin the development of a competitive, sustainable and well-led business with a strong financial performance and capital foundation.

"We're determined to do all we can to play an even bigger role in New Zealand's digital future and be truly useful for our customers and for New Zealand. The reason is simple. If we help New Zealanders and New Zealand businesses succeed, Spark will also succeed. We won't be slowing down over the coming 12 months. For shareholders, we are looking forward to the 2017 financial year and to raising our game again. As we did in FY16, for FY17 we anticipate paying ordinary dividends of 22 cents per share, with a special dividend of 3 cents per share, subject to there being no material change in outlook. The financial results for this past year support the Board's view that a return to long-term, sustainable growth is realistic and achievable."

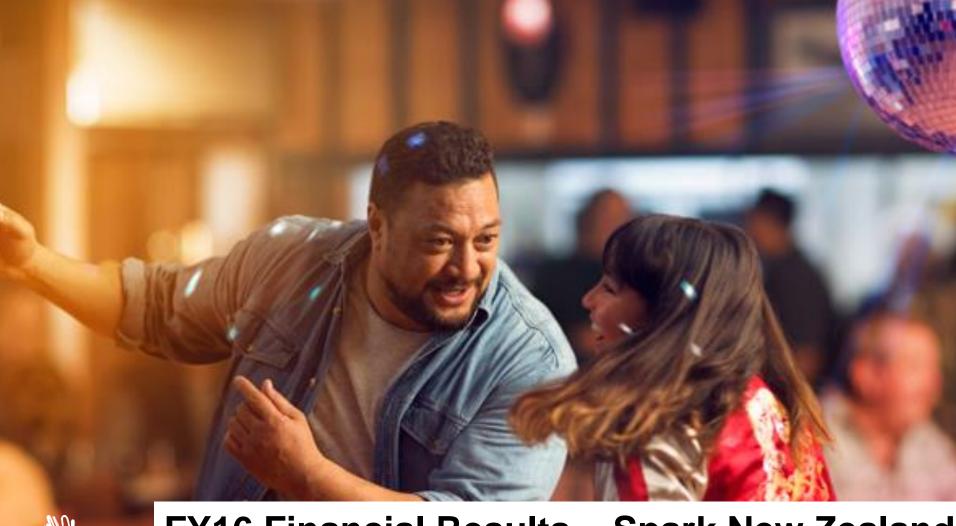
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FY16 Financial Results – Spark New Zealand

Simon Moutter, Managing Director Jolie Hodson, Chief Financial Officer Jason Paris, CEO, Spark Home, Mobile & Business Tim Miles, CEO, Spark Digital

Spark

FY16 Highlights



EBITDA growth of 2.5% demonstrates successful execution of growth strategy

- #1 in Mobile market by revenue as our mobile growth leads the market
- #1 in Data underpinned by share of high value customers and network performance and cost superiority
- #1 in Cloud services, driven both by organic growth and targeted business acquisition
- Customer experience for fixed line products hasn't been good enough
- But making fast cycle improvements, on the back of successful completion of Re-engineering Programme; a 4 year, \$238m programme to upgrade key customer service IT systems
- Beta launched mass market Wireless Broadband offering. Now moving toward full market launch.
- Tight ongoing management of cashflow and capital will continue to drive sustained shareholder returns and EBITDA growth

Results Scorecard



Key Financials

Product Revenue

| | FY16 | H2 | | FY16 | H2 |
|-----------------------------|--------|----------|-------------------------------|--------|---------|
| Total Revenue Growth | (1.0%) | 2.3% | Mobile Revenue Growth | 11.3% | 10.9% |
| EBITDA Growth | 2.5% | 1.0% | Broadband Revenue Growth | 5.4% | 6.1% |
| Ordinary Dividend per Share | 22 cps | 11.0 cps | IT Services Revenue Growth | 11.1% | 13.1% |
| Special Dividend per Share | 3 cps | 1.5 cps | ii oeivices itevellue Glowtii | 11.170 | 13.1 /0 |

Market Share & Connections

Mobile Share (1) (2) (Service Revenue)



39% +1% **Mobile Customers**



Broadband Share (1) (2) (Connection)



44% -2%

Broadband Customers (3)



675k -1%

IT Services Share (1) (2) (Revenue)



14%

slight increase

⁽¹⁾ Market share estimate

⁽²⁾ Percentage point estimate vs June 2015

⁽³⁾ Includes Wireless Broadband connections

Reported Financials



| | FY16 \$M | FY15 \$M | CHANGE % |
|--------------------------------|-------------|-------------|-------------|
| Revenues | 3,497 | 3,531 | (1.0%) |
| Operating expenses (1) | 2,511 | 2,569 | (2.3%) |
| EBITDA | 986 | 962 | 2.5% |
| Depreciation & amortisation | 446 | 453 | (1.5%) |
| Net finance expenses | 28 | 27 | 3.7% |
| Net earnings before income tax | 512 | 482 | 6.2% |
| Income tax expense | 142 | 107 | 32.7% |
| Net earnings after income tax | 370 | 375 | (1.3%) |
| CAPEX (2) | 390 | 576 | (32.3%) |
| Notional free cash flow (3) | 596 | 386 | 54.4% |

⁽¹⁾ Includes share of Joint Ventures

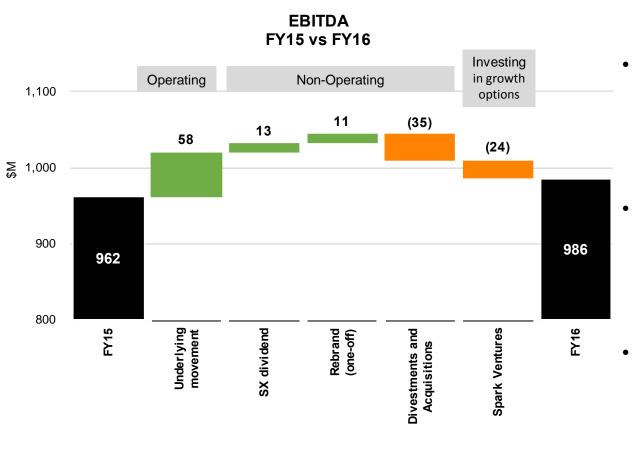
⁽²⁾ Includes \$158m for mobile spectrum in FY15, \$9m in FY16

⁽³⁾ Notional free cash flow = EBITDA less CAPEX

EBITDA waterfall



Growing EBITDA founded on solid operational performance

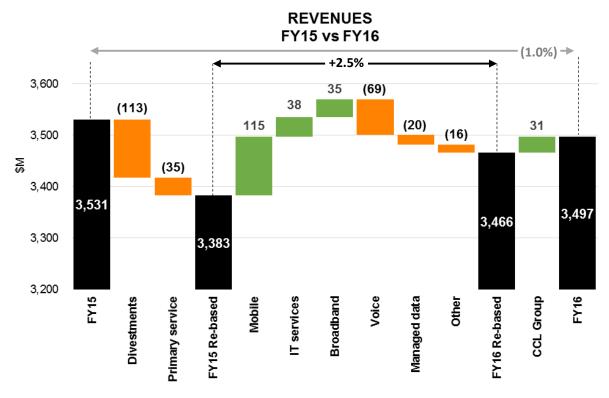


- Operating EBITDA growth driven by Mobile and IT Services revenue and margin uplift
- Impact of higher Southern Cross (SX) dividend and rebrand costs more than offset by prior year divestments
- Ventures investments delivering clear portfolio benefits. Successes and failures have provided critical learnings.

Revenue waterfall



Re-based revenue growth driven by strong Mobile, IT Services and Broadband performance

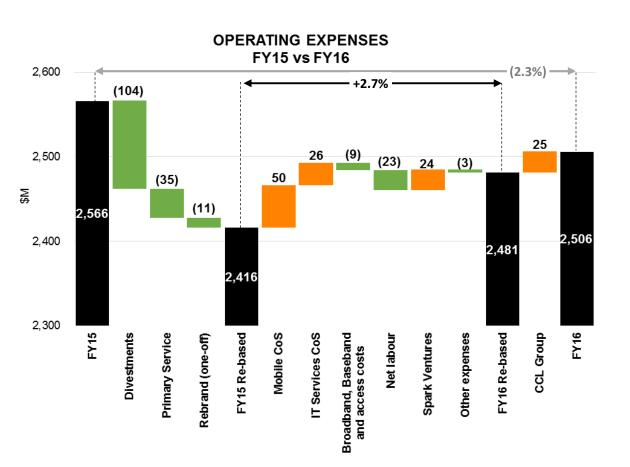


- Re-based revenue growth of \$83m or 2.5%
- Strong Mobile revenue growth through upsell and value inclusions increasing customer preference
- Growth in IT Services as market transitions to Cloud services
- Broadband revenue growth underpinned by proactive upsell and price increases (pass through of regulated price increase)
- Overall decline in legacy voice and managed data revenues continues in line with recent trends

Operating Expenses waterfall



Re-based cost growth in support of Mobile, IT Services and Ventures revenues



- Mobile Cost of Sales (CoS) increases in line with customer demand for higher end devices
- by associated revenue growth, reflecting changing mix and improved margin
- Higher net input costs from regulated price increase offset through utilisation of own network and more efficient network design
- Higher back-end network costs partially offset by further operational labour efficiencies

Spark Home, Mobile & Business



Continuation of EBITDA growth supported by strong Mobile performance

| | FY16 \$M | CHANGE % | H2 FY16 \$M | CHANGE % | |
|---------------------|-------------|-------------|----------------|-------------|---|
| Revenues | 1,984 | 6.8% | 1,003 | 6.7% | |
| Mobile | 927 | 14.9% | 466 | 12.0% | |
| Broadband | 647 | 6.2% | 327 | 6.5% | |
| Voice | 347 | (10.8%) | 176 | (7.4%) | • |
| IT Services & Other | 63 | 19.2% | 34 | 25.9% | |
| Costs | 1,206 | 9.0% | 605 | 12.9% | |
| EBITDA | 778 | 3.6% | 398 | (1.5%) | • |

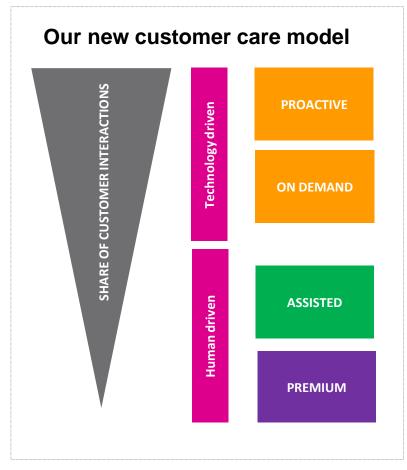
- Excellent growth in Mobile revenues up 14.9% including service revenues up 10.5% in the year. Driven by open term plans, strong product offerings and increased usage
- Broadband revenues increased with focus on high value customers and increasing market share of UFB orders
- Launch of Wireless Broadband will provide further growth and cost reduction in the future
- Cost increase is driven by staff increase in contact centres to improve customer experience
- Investment in new ventures also driving cost increase

Customer service is our top priority



Call centre service issues dominated by copper and UFB provisioning and faults but actions are underway to solve

- Have already seen improvements through:
 - 300 FTE increase in contact centre teams
 - Doubling Live Chat team and making it 24/7
 - Upgrades to our Website and App services
 - Improvements to our phone system so customers can book a "call back" at a time that suits them
- With longer term improvements to be delivered through:
 - Frictionless products
 - Tools to pro-actively identify faults
 - Greater self-service ability via Spark App and Website
- This will turn up for customers as:
 - Fewer reasons to contact us about service and less effort if they do; and
 - More convenient ways to interact with Spark via digital channels



Spark Digital



Market leading Platform IT performance driving margin and EBITDA growth

| | FY16 \$M | CHANGE % | H2 FY16 \$M | CHANGE % |
|-------------------------|-------------|-------------|----------------|-------------|
| Revenues | 1,215 | 0.0% | 614 | 3.5% |
| Traditional IT Services | 188 | (4.6%) | 96 | (4.0%) |
| Platform IT Services | 187 | 26.4% | 100 | 25.0% |
| Voice | 197 | (8.4%) | 98 | (4.9%) |
| Data ¹ | 175 | (5.4%) | 87 | 1.2% |
| Mobile | 192 | (4.0%) | 97 | 4.3% |
| Procurement & Other | 276 | 4.2% | 136 | 5.4% |
| Costs | 805 | (2.5%) | 396 | 0.5% |
| EBITDA | 410 | 5.4% | 218 | 9.5% |

- EBITDA in growth through focus on high quality deal flow and greater operational effectiveness
- Strategy to provide hosted digital platforms vindicated through customer wins
- Growth in Platform IT and Cloud significantly faster than market
- Slowing rates of decline in legacy voice and data
- Improving Mobile performance in H2
- Significant product development has created a future platform for customers to buy telecommunications "as a service"
- Cost down due to improvement in operational delivery model

Strategy continues unchanged



Ambition

At Spark, our ambition is to be a winning business, inspired by customers to unleash the potential in all New Zealanders

Goals

To be New Zealand's:

- Benchmark for amazing customer experiences
- No 1 provider of mobility, data and cloud solutions
- Market leader in digital life and business services
- Best run and most efficient business

Strategic Programmes

Customer Inspired

Spark Brands

Spark Talent Win Key Markets

Digital First

Foundation

New Zealand's best data network and digital services capability

Market structure rapidly evolving

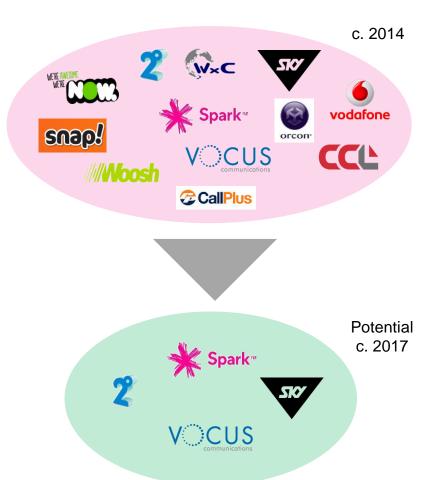


Consolidation continues at pace, with regulatory framework improving

- Increasing trend to create full-service offerings, including media
- Pressure on Broadband margins continues to drive consolidation of subscale brands
- Improving regulatory environment supports more stable market structure
- Trading multiples for Cloud/Data Centre businesses now well ahead of those paid for Revera and CCL

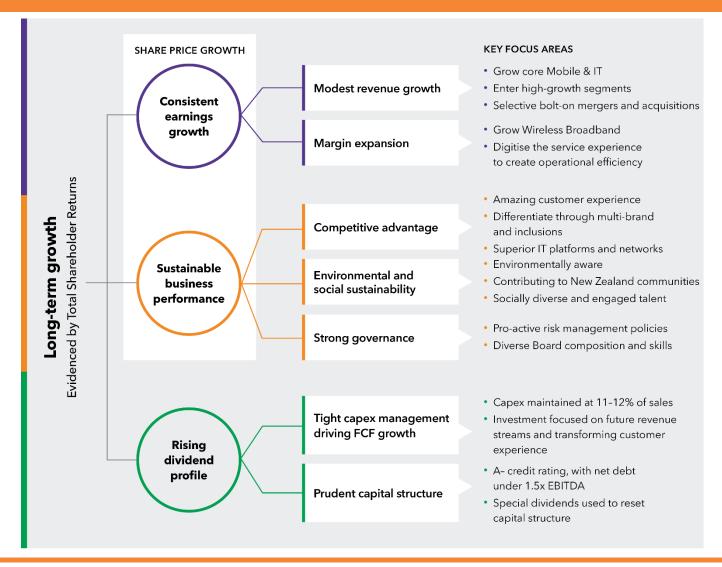
Our market strategy is to:

- Deliver amazing customer experiences
- Differentiate through inclusions and multiple brands
- Invest in superior networks and an open media platform to compete with potential Sky/Vodafone offering



Focused on sustainable long-term growth





Revenue growth in core segments



Primary goals

- Grow the market whilst holding our share
- Deliver ARPU growth through upsell and value inclusions

Mobile

- Spark is now #1 by revenue share
- Multiple brands and digital services inclusions creating differentiation
- Investment in spectrum and Single Radio Access Network (SRAN) lowering cost per GB
- 4.5G trials in beta launch phase; a stepping stone to faster, more efficient and higher capacity Mobile data services
- Moving aggressively to digital sales channels to improve customer experience



Revenue growth in core segments (cont.)



Broadband

- Share in value segments remains challenged by price competition
- Aim to hold revenue share through upsell to fibre and unlimited, differentiated by inclusions e.g. Lightbox, Morepork
- Opportunity to grow share in sub \$60 segments using Wireless Broadband

Managed data

- Competing hard on price for commoditised WAN services
- Seeking growth in under-represented segments
- Creating standardised low cost offerings using fibre inputs



Revenues in high growth segments



Powering up our leading assets and capability for competitive advantage

Platform IT (Revera, CCL & Appserv)

- Cloud penetration low but growing quickly as customers understand the benefits
- 18 data centres totalling ~10 MW, creating significantly more scale and capability than the competition
- Multiple new customer wins, with strong pipeline, expected to maintain current growth rates

Big Data (Qrious and Internet of Things)

- Focused on growth in industry verticals, for example tourism, transport and retail
- Several proof of concepts underway in Internet of Things, for example the Connected Farm concept



Margin expansion through cost reduction



- Re-engineered IT stack enables increased automation and more online self service for customers
- Wireless Broadband substitution of fixed Broadband
 - Beta launch phase completed, now moving to scale up
 - Over 12k connections today, targeting at least 50k connections by 30 June 2017
 - Opportunities in both rural and urban, entry level Broadband, and customers seeking resilience
- Moving to RFP for "owned" fibre in CBDs of larger cities
- Longer term network investment in virtualisation will lower cost per GB and create the opportunity to carry more data at even higher data rates



Differentiation via inclusions and multi-brand strategy



Inclusion of digital services into core offerings a key differentiator

- Spotify Premium included on selected Pre-Paid Packs and all Pay-Monthly plans \$59.99 and above
- Nationwide WiFi included with all Mobile and Broadband plans
- Lightbox included for all Spark Broadband customers

Media strategy evolving to build scale on an open platform

 Lightbox surpassed 150k total customers, accelerating towards next milestone of 200k

Multiple brands able to target different market segments e.g. Skinny, Bigpipe, NOW

Spark Ventures 2.0 will create future sources of differentiation

- Established Ventures have been moved to the core
- Investing for growth via Qrious and Internet of Things
- Have failed with Lightbox Sport and Semble Payments
- · Resetting focus for next series of innovations







Sustainable business performance



Board working to deliver sustainable long-term value creation for shareholders

- Disclosures expanded in response to global investor feedback
- Board renewal continuing with a focus on ensuring an excellent mix of skills, experience and gender
- Leadership Team renewal underway, with most new appointments from internal talent pool, plus leadership development programmes created to grow talent
- Following recent appointments will soon be at 25% of senior roles female, aiming for 50% female or non-NZ European
- Sustainable business practices will provide a long-term competitive advantage
 - 11% decrease in annual greenhouse gas emissions during FY16
 - Aspiring to reduce emissions by a further 25% by 2025



Capex allocation centred on delivering value



Tightly managed capex, together with modest EBITDA growth will maintain healthy free cash flow

- Capex to be maintained at sustainable 11-12% of revenues, equating to approx.
 \$400m p.a.
- Mobile capex focused on meeting data growth requirements, expanding 4G coverage and moving to 4.5G with further SRAN deployments
- Targeted investment in core infrastructure exemplified by TGA Cable and fibre build
- Envelope allows for investment in strategic programmes which are prioritised based on returns

Stable capital structure and dividends growing



Principles

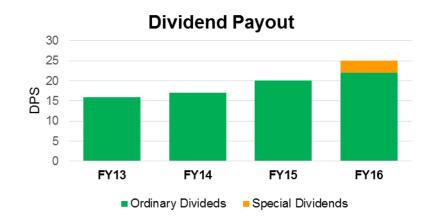
- Remain committed to conservative capital structure and S&P single 'A Band' Credit Rating
- Preferred method of shareholder distribution is to sustainably grow ordinary dividends over time in line with earnings growth
- Special dividends used as appropriate to reset capital structure

FY16 Dividend

- H2 FY16 dividend 11 cps, fully imputed
- Special dividend of 1.5 cps, fully imputed
- DRP remains suspended

FY17 Dividend (1)

- Anticipate FY17 ordinary dividend of 22 cps and special dividend of 3 cps
- Anticipate ordinary dividend to be fully imputed. Special dividend anticipated to be at least 75% imputed



(1) Guidance subject to no adverse change in operating outlook

FY17 Indicators of Success

| Desired Outcome | Proposed Measures | Target 30 June 2017 Spark | | |
|---|--|--|--|--|
| Restore call centre | Answer Time | 90% in 180 seconds | | |
| service levels to world class | First call resolution | 75% | | |
| | Market NPS | 5 point lift | | |
| | Reduction in call volumes | 7.5% reduction | | |
| Advance toward amazing customer | Launch a new, more feature rich Spark App | Q3 FY17 | | |
| experiences through | Introduce pro-active faults management for mass market | Q3 FY17 | | |
| digital sales and Service Adopt and scale dev-ops model | | Adopt H1 FY17; Scale H2 FY17 | | |
| | Average daily log-ins to Spark App | 20% increase | | |
| | Proportion of Skinny sales via Digital Channels | 10% | | |
| Expand margins and | Drive uptake of Wireless Broadband | 50,000 connections | | |
| improve service experience through | Implement 'owned' CBD fibre model | AKL and WLG CBDs 'owned' | | |
| reduced reliance on third party access | Expand coverage of 4G | 95% population | | |
| | Market share of UFB orders | 45% | | |
| Maintain revenue | Mobile total revenue growth | 5% | | |
| growth momentum to | Platform IT revenue growth | 20% | | |
| deliver long-term sustainable growth | Proportion of BB and Mobile customers using inclusions | 20% | | |
| odotaliable glottil | Enter adjacent high-growth market | Significant entry into one additional market | | |

FY17 Guidance⁽¹⁾



| | FY16 Actuals | FY17 Guidance |
|---------------------|---|---|
| Total Revenues | 3,497 | 0-3% growth |
| Reported EBITDA (2) | 986 | 0-2% growth |
| Capex | \$390m | ~\$400m |
| EPS | 20c | 21c |
| DPS | Ordinary Div 22 cps +Special Div 3 cps fully imputed | Ordinary Div 22 cps fully imputed +Special Div 3 cps at least 75% imputed |

⁽¹⁾ Guidance subject to no adverse change in operating outlook

⁽²⁾ EBITDA guidance is relative to FY16 reported EBITDA and excludes potential net gains on sale for Mayoral Drive Carpark estimated at \$17m-\$19m. The transaction remains subject to resource consent and is currently expected to complete by 31 March 2017.



Disclaimer



This announcement may include forward-looking statements regarding future events and the future financial performance of Spark New Zealand. Such forward-looking statements are based on the beliefs of management as well as on assumptions made by and information currently available at the time such statements were made.

These forward-looking statements may be identified by words such as "guidance", 'anticipate', 'believe', 'estimate', 'expect', 'intend', 'will', 'plan', 'may', 'could', 'ambition' and similar expressions. Any statements in this announcement that are not historical facts are forward-looking statements. These forward-looking statements are not guarantees or predictions of future performance, and involve known and unknown risks, uncertainties and other factors, many of which are beyond Spark New Zealand's control, and which may cause actual results to differ materially from those projected in the forward-looking statements contained in this announcement.

Factors that could cause actual results or performance to differ materially from those expressed or implied in the forward-looking statements are discussed herein and also include Spark New Zealand's anticipated growth strategies, Spark New Zealand's future results of operations and financial condition, economic conditions and the regulatory environment in New Zealand; competition in the markets in which Spark New Zealand operates; risks related to the sharing arrangements with Chorus, other factors or trends affecting the telecommunications industry generally and Spark New Zealand's financial condition in particular and risks detailed in Spark New Zealand's filings with NZX and ASX. Except as required by law or the listing rules of the stock exchanges on which Spark New Zealand is listed, Spark New Zealand undertakes no obligation to update any forward-looking statements whether as a result of new information, future events or otherwise.

Group result - continuing operations

| H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|---------|----------------------------------|---|---|---|---|
| \$m | \$m | \$m | \$m | \$m | \$m |
| 1,847 | 1,791 | 1,797 | 1,734 | 1,723 | 1,774 |
| 1,395 | 1,307 | 1,361 | 1,205 | 1,266 | 1,240 |
| | - | - | (3) | (2) | (3) |
| 452 | 484 | 436 | 526 | 455 | 531 |
| 227 | 224 | 224 | 229 | 224 | 222 |
| 17 | 14 | 12 | 15 | 13 | 15 |
| 208 | 246 | 200 | 282 | 218 | 294 |
| 61 | 70 | 53 | 54 | 60 | 82 |
| 147 | 176 | 147 | 228 | 158 | 212 |
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EBITDA by business unit

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|-------------------------------|---------|---------|---------|---------|---------|---------|
| EBITDA | \$m | \$m | \$m | \$m | \$m | \$m |
| Spark Home, Mobile & Business | 344 | 372 | 347 | 404 | 380 | 398 |
| Spark Digital | 200 | 213 | 190 | 199 | 192 | 218 |
| Spark Connect | (87) | (68) | (82) | (73) | (100) | (82) |
| Corporate | (5) | (33) | (19) | (4) | (17) | (3) |
| | 452 | 484 | 436 | 526 | 455 | 531 |

The Group has reclassified the comparative segment results to reflect changes in business unit structures and changes in accountabilities for managing revenues and costs. This includes the reclassification of backhaul expenses previously recognised within the Spark Home, Mobile & Business and Spark Digital business units into Spark Connect and the Group's mobile phone insurance product from the Corporate Centre to Spark Home, Mobile & Business. There is no change to the overall Group reported result as a result of these changes.

Connections

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|---------------------------|---------|---------|---------|---------|---------|---------|
| | 000's | 000's | 000's | 000's | 000's | 000's |
| Mobile connections | 1,923 | 2,006 | 2,114 | 2,178 | 2,212 | 2,293 |
| Local service connections | 1,399 | 1,374 | 1,350 | 1,323 | 1,281 | 1,251 |
| Broadband connections | 661 | 669 | 674 | 680 | 675 | 675 |

Dividends

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|--------------------------------------|---------|---------|---------|---------|---------|---------|
| Ordinary dividends (cents per share) | 8.00 | 9.00 | 9.00 | 11.00 | 11.00 | 11.00 |
| Special dividends (cents per share) | | - | - | - | 1.50 | 1.50 |
| | 8.00 | 9.00 | 9.00 | 11.00 | 12.50 | 12.50 |

Operating revenues and other gains by business unit

| 1 | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|------------------------------------|---------|---------|---------|---------|---------|---------|
| Operating revenues and other gains | \$m | \$m | \$m | \$m | \$m | \$m |
| Spark Home, Mobile & Business | 905 | 897 | 917 | 940 | 981 | 1,003 |
| Spark Digital | 643 | 645 | 622 | 593 | 601 | 614 |
| Spark Connect | 294 | 280 | 267 | 191 | 138 | 142 |
| Corporate | 63 | 40 | 46 | 65 | 26 | 41 |
| Eliminations | (58) | (71) | (55) | (55) | (23) | (26) |
| _ | 1,847 | 1,791 | 1,797 | 1,734 | 1,723 | 1,774 |

Group operating revenues and other gains - continuing operations

| | | | | H2 FY15 | | |
|--|-------------|-------|-------|---------|-------|-------|
| a 1 | <u>\$</u> m | \$m | \$m | \$m | \$m | \$m |
| Operating revenues ¹ | | | | | | |
| Voice | 534 | 503 | 479 | 401 | 337 | 344 |
| Broadband ² | 318 | 325 | 324 | 326 | 339 | 346 |
| Managed data | 117 | 118 | 110 | 98 | 96 | 92 |
| Mobile | | | | | | |
| Service revenue | 366 | 369 | 367 | 376 | 390 | 396 |
| Other mobile revenue | 126 | 115 | 137 | 139 | 173 | 175 |
| | 492 | 484 | 504 | 515 | 563 | 571 |
| IT services | | | | | | |
| Traditional IT services | 103 | 101 | 101 | 103 | 92 | 97 |
| Platform IT services | 59 | 62 | 73 | 86 | 93 | 106 |
| Procurement | 114 | 122 | 121 | 108 | 137 | 133 |
| | 276 | 285 | 295 | 297 | 322 | 336 |
| Other operating revenue | 102 | 74 | 85 | 65 | 66 | 85 |
| Total operating revenues | 1,839 | 1,789 | 1,797 | 1,702 | 1,723 | 1,774 |
| Other gains | 8 | 2 | - | 32 | - | - |
| Total operating revenues and other gains | 1,847 | 1,791 | 1,797 | 1,734 | 1,723 | 1,774 |

¹ The disaggregation of operating revenues has been changed in the current period to better reflect the nature of services the Group provides to its customers. Operating revenues previously classified as 'Fixed' have been represented to allocate its 'Access' and 'Other' components to the appropriate service provided, being Voice or Broadband. Total operating revenues are unchanged. Comparative information has also been re-presented to conform to the current period's presentation.

² Wireless Broadband revenues and connections are included in broadband revenues and connections.

| | H1 FY14 | H2 FY14 | HT FAT2 | H2 FY15 | HT FATP | HZ FY16 |
|-----------------------|---------|---------|---------|---------|---------|---------|
| Voice revenue by type | \$m | \$m | \$m | \$m | \$m | \$m |
| Landline only | 247 | 237 | 221 | 177 | 169 | 166 |
| Calling | 272 | 250 | 241 | 209 | 153 | 164 |
| Other voice revenue | 15 | 16 | 17 | 15 | 15 | 14 |
| | 534 | 503 | 479 | 401 | 337 | 344 |

Impact of UBA as primary service, divestments and acquisition

Included in the above reported operating revenues are the following amounts related to the impact of UBA as a primary service and the international voice business, TCNZ Cook Islands Limited (which held the Group's 60% share of Telecom Cook Islands Limited) and Telecom Rentals Limited prior to their divestment and the acquisition of the CCL Group in FY16. The revenue impact of UBA as a primary service has an equal offsetting effect on operating expenses.

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|---------------------------|---------|---------|---------|---------|---------|---------|
| | \$m | \$m | \$m | \$m | \$m | \$m |
| UBA as primary service: | | | | | | |
| Voice | 44 | 43 | 35 | - | - | - |
| Divestments: | | | | | | |
| Voice | 56 | 41 | 57 | 38 | - | - |
| IT services | 1 | - | 1 | 2 | - | - |
| Other operating revenue | 10 | 9 | 13 | 2 | - | - |
| | 67 | 50 | 71 | 42 | - | - |
| Acquisition of CCL Group: | | | | | | |
| IT services | - | - | - | - | 5 | 26 |

Re-based: Group operating revenues and other gains - continuing operations

After adjusting for the impact of UBA as a primary service, divestments and acquisitions as outlined above, re-based operating revenues and other gains are shown below.

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|---|---------|---------|---------|---------|---------|---------|
| | \$m | \$m | \$m | \$m | \$m | \$m |
| Operating revenues | | | | | | |
| Voice | 434 | 419 | 387 | 363 | 337 | 344 |
| Broadband | 318 | 325 | 324 | 326 | 339 | 346 |
| Managed data | 117 | 118 | 110 | 98 | 96 | 92 |
| Mobile | | | | | | |
| Service revenue | 366 | 369 | 367 | 376 | 390 | 396 |
| Other mobile revenue | 126 | 115 | 137 | 139 | 173 | 175 |
| | 492 | 484 | 504 | 515 | 563 | 571 |
| IT services | | | | | | |
| Traditional IT services | 102 | 101 | 100 | 101 | 91 | 92 |
| Platform IT services | 59 | 62 | 73 | 86 | 89 | 95 |
| Procurement | 114 | 122 | 121 | 108 | 137 | 123 |
| | 275 | 285 | 294 | 295 | 317 | 310 |
| Other operating revenue | 92 | 65 | 72 | 63 | 66 | 85 |
| Total operating revenues | 1,728 | 1,696 | 1,691 | 1,660 | 1,718 | 1,748 |
| Other gains | 8 | 2 | - | 32 | - | - |
| Total re-based operating revenues and other gains | 1,736 | 1,698 | 1,691 | 1,692 | 1,718 | 1,748 |
| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
| Voice revenue by type | \$m | \$m | \$m | \$m | \$m | \$m |
| Landline only | 203 | 194 | 186 | 177 | 169 | 166 |
| Calling | 216 | 209 | 184 | 171 | 153 | 164 |
| Other voice revenue | 15 | 16 | 17 | 15 | 15 | 14 |
| | 434 | 419 | 387 | 363 | 337 | 344 |

Financial breakdown by business unit - Spark Home, Mobile & Business

| | | | H1 FY15 | | | |
|---|-----|-----|---------|-----|-----|-------|
| | \$m | \$m | \$m | \$m | \$m | \$m |
| Operating revenues and other gains | | | | | | |
| Voice | 223 | 207 | 199 | 190 | 171 | 176 |
| Broadband | 293 | 300 | 302 | 307 | 320 | 327 |
| Mobile | 372 | 372 | 391 | 416 | 461 | 466 |
| IT services | 1 | 1 | 5 | 6 | 6 | 6 |
| Other operating revenue | 16 | 17 | 18 | 20 | 21 | 25 |
| Internal revenue | | - | 2 | 1 | 2 | 3 |
| | 905 | 897 | 917 | 940 | 981 | 1,003 |
| Operating expenses | | | | | | |
| Labour | 56 | 56 | 62 | 59 | 68 | 68 |
| Other operating expenses | 489 | 451 | 489 | 455 | 515 | 517 |
| Internal expenses | 16 | 18 | 19 | 18 | 15 | 18 |
| | 561 | 525 | 570 | 532 | 598 | 603 |
| Share of associates' and joint ventures' net (losses) | - | - | - | (4) | (3) | (2) |
| EBITDA | 344 | 372 | 347 | 404 | 380 | 398 |

Analysis & KPI's - Spark Home, Mobile & Business

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|---|---------|---------|---------|---------|---------|---------|
| Voice revenue by type | \$m | \$m | \$m | \$m | \$m | \$m |
| Landline only | 95 | 90 | 88 | 85 | 82 | 75 |
| Calling | 119 | 110 | 103 | 97 | 81 | 92 |
| Other voice revenue | 9 | 7 | 8 | 8 | 8 | 9 |
| | 223 | 207 | 199 | 190 | 171 | 176 |
| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
| Local service | | | | | | |
| Broadband connections (000)'s | 640 | 648 | 653 | 659 | 654 | 654 |
| Landline only connections (000)'s | 273 | 246 | 232 | 215 | 200 | 194 |
| Total local service connections (000)'s | 913 | 894 | 885 | 874 | 854 | 848 |
| FTE permanent | 1,432 | 1,429 | 1,454 | 1,433 | 1,594 | 1,698 |
| FTE contractors | 136 | 1,429 | 137 | 1,433 | 173 | 165 |
| | | | | | | |
| Total FTE | 1,568 | 1,584 | 1,591 | 1,598 | 1,767 | 1,863 |

Total FTE

Financial breakdown by business unit - Spark Digital

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|--|---|--|---|--|--|---|
| | \$m | \$m | \$m | \$m | \$m | \$m |
| Operating revenues and other gains | | | | | | |
| Voice | 123 | 119 | 112 | 103 | 99 | 98 |
| Broadband | 25 | 25 | 22 | 19 | 19 | 19 |
| Managed data | 81 | 78 | 77 | 67 | 69 | 68 |
| Mobile | 115 | 106 | 107 | 93 | 95 | 97 |
| IT services | 273 | 283 | 286 | 288 | 316 | 329 |
| Other operating revenue | 3 | 1 | 3 | 2 | - | - |
| Other gains | 3 | - | - | - | - | - |
| Internal revenue | 20 | 33 | 15 | 21 | 3 | 3 |
| | 643 | 645 | 622 | 593 | 601 | 614 |
| Operating expenses | | | | | | |
| Labour | 120 | 113 | 118 | 105 | 101 | 98 |
| Other operating expenses | 303 | 301 | 294 | 273 | 303 | 293 |
| Internal expenses | 20 | 18 | 20 | 16 | 5 | 5 |
| | 443 | 432 | 432 | 394 | 409 | 396 |
| EBITDA | 200 | 213 | 190 | 199 | 192 | 218 |
| | | | | | | |
| Analysis & KPI's - Spark Digital | | | H1 FY15 | | | |
| Voice revenue by type | \$m | \$m | \$m | \$m | \$m | \$m |
| Voice revenue by type Landline only | \$m 51 | \$m 49 | \$m 45 | \$m | \$m | \$m 40 |
| Voice revenue by type Landline only Calling | \$m 51 71 | \$m 49 67 | \$m 45 64 | \$m 41 60 | \$m 39 58 | \$m |
| Voice revenue by type Landline only | \$m 51 71 1 | \$m 49 67 3 | \$m 45 64 3 | \$m 41 60 2 | \$m 39 58 2 | \$m 40 57 1 |
| Voice revenue by type Landline only Calling | \$m 51 71 | \$m 49 67 | \$m 45 64 | \$m 41 60 | \$m 39 58 | \$m 40 57 |
| Voice revenue by type Landline only Calling | \$m 51 71 1 | \$m 49 67 3 | \$m 45 64 3 | \$m 41 60 2 | \$m 39 58 2 | \$m 40 57 1 |
| Voice revenue by type Landline only Calling Other voice revenue | \$m 51 71 1 | \$m 49 67 3 | \$m 45 64 3 | \$m 41 60 2 | \$m 39 58 2 | \$m 40 57 1 |
| Voice revenue by type Landline only Calling Other voice revenue IT services revenue by type | \$m 51 71 1 123 | \$m 49 67 3 119 | \$m 45 64 3 112 | \$m 41 60 2 103 | \$m 39 58 2 99 | \$m 40 57 1 98 |
| Voice revenue by type Landline only Calling Other voice revenue IT services revenue by type Traditional IT services Platform IT services | \$m 51 71 1 123 | \$m 49 67 3 119 100 61 | \$m 45 64 3 112 | \$m 41 60 2 103 100 80 | \$m 39 58 2 99 | \$m 40 57 1 98 |
| Voice revenue by type Landline only Calling Other voice revenue IT services revenue by type Traditional IT services | \$m 51 71 1 123 | \$m 49 67 3 119 | \$m 45 64 3 112 97 68 | \$m 41 60 2 103 | \$m 39 58 2 99 | \$m 40 57 1 98 |
| Voice revenue by type Landline only Calling Other voice revenue IT services revenue by type Traditional IT services Platform IT services | \$m 51 71 1 123 101 58 114 273 | \$m 49 67 3 119 100 61 122 283 | \$m 45 64 3 112 97 68 121 | \$m 41 60 2 103 100 80 108 288 | \$m 39 58 2 99 92 87 137 316 | \$m 40 57 1 98 96 100 133 329 |
| Voice revenue by type Landline only Calling Other voice revenue IT services revenue by type Traditional IT services Platform IT services Procurement | \$m 51 71 1 123 101 58 114 273 | \$m 49 67 3 119 100 61 122 283 | \$m 45 64 3 112 97 68 121 286 | \$m 41 60 2 103 100 80 108 288 | \$m 39 58 2 99 92 87 137 316 | \$m 40 57 1 98 96 100 133 329 |
| Voice revenue by type Landline only Calling Other voice revenue IT services revenue by type Traditional IT services Platform IT services Procurement Local service | \$m 51 71 1 123 101 58 114 273 H1 FY14 | \$m 49 67 3 119 100 61 122 283 H2 FY14 | \$m 45 64 3 112 97 68 121 286 H1 FY15 | \$m 41 60 2 103 100 80 108 288 H2 FY15 | \$m 39 58 2 99 92 87 137 316 H1 FY16 | \$m 40 57 1 98 96 100 133 329 |
| Voice revenue by type Landline only Calling Other voice revenue IT services revenue by type Traditional IT services Platform IT services Procurement Local service Broadband connections (000)'s | \$m 51 71 1 123 101 58 114 273 H1 FY14 21 | \$m 49 67 3 119 100 61 122 283 H2 FY14 21 | \$m 45 64 3 112 97 68 121 286 H1 FY15 | \$m 41 60 2 103 100 80 108 288 H2 FY15 | \$m 39 58 2 99 92 87 137 316 H1 FY16 21 | \$m 40 57 1 98 96 100 133 329 H2 FY16 21 |

2,026

2,032

1,925

1,796

1,869

Financial breakdown by business unit - Spark Connect

| | H1 FY14 \$m | H2 FY14 \$m | H1 FY15 \$m | H2 FY15 \$m | H1 FY16 \$m | H2 FY16 \$m |
|--|----------------|----------------|----------------|----------------|----------------|----------------|
| Operating revenues and other gains | اااد | ŞIII | ŞIII | ŞIII | ŞIII | ŞIII |
| Operating revenues and other gains | | | | | | |
| Voice | 188 | 177 | 168 | 108 | 67 | 70 |
| Managed data | 36 | 40 | 33 | 31 | 27 | 24 |
| Mobile | 5 | 6 | 6 | 6 | 7 | 8 |
| IT services | 1 | 1 | 3 | 1 | - | 1 |
| Other operating revenue | 40 | 31 | 33 | 22 | 19 | 19 |
| Internal revenue | 24 | 25 | 24 | 23 | 18 | 20 |
| | 294 | 280 | 267 | 191 | 138 | 142 |
| Operating expenses | | | | | | |
| Labour | 70 | 66 | 72 | 62 | 67 | 64 |
| Other operating expenses | 306 | 277 | 271 | 199 | 169 | 157 |
| Internal expenses | 5 | 5 | 6 | 4 | 3 | 3 |
| | 381 | 348 | 349 | 265 | 239 | 224 |
| Share of associates' and joint ventures' net profits | - | - | - | 1 | 1 | - |
| EBITDA | (87) | (68) | (82) | (73) | (100) | (82) |
| | | | | | | |

Analysis & KPI's - Spark Connect

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|--|---------|---------|---------|---------|---------|---------|
| Voice revenue by type | \$m | \$m | \$m | \$m | \$m | \$m |
| Landline only | 101 | 98 | 88 | 51 | 48 | 51 |
| Calling | 82 | 73 | 74 | 52 | 14 | 15 |
| Other voice revenue | 5 | 6 | 6 | 5 | 5 | 4 |
| | 188 | 177 | 168 | 108 | 67 | 70 |
| Analysis of international transits | | | | | | |
| International transit revenue | 64 | 48 | 64 | 42 | - | - |
| International intercarrier costs | 54 | 41 | 56 | 37 | - | - |
| Local service | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
| Total connections (000)'s | 414 | 409 | 396 | 382 | 362 | 341 |
| Landline only connections (000)'s ¹ | | | | | 89 | 82 |
| FTE permanent | 1,856 | 1,711 | 1,870 | 1,503 | 1,505 | 1,617 |
| FTE contractors | 119 | 57 | 53 | 41 | 52 | 61 |
| Total FTE | 1,975 | 1,768 | 1,923 | 1,544 | 1,557 | 1,678 |

¹ Comparative information for periods prior to H1 FY16 is not available.

FTE contractors
Total FTE

Financial breakdown by business unit - Corporate

| | H1 FY14 \$m | H2 FY14 \$m | H1 FY15 \$m | H2 FY15 \$m | H1 FY16 \$m | H2 FY16 \$m |
|---|----------------|----------------|----------------|----------------|----------------|----------------|
| Operating revenues and other gains | | γIII | γiii | γiii | γiii | γiii |
| IT services | 1 | _ | 1 | 2 | _ | - |
| Other operating revenue | 43 | 25 | 31 | 21 | 26 | 41 |
| Other gains | 5 | 2 | - | 32 | - | - |
| Internal revenue | 14 | 13 | 14 | 10 | - | - |
| | 63 | 40 | 46 | 65 | 26 | 41 |
| Operating expenses | | | | | | |
| Labour | 20 | 29 | 19 | 21 | 16 | 15 |
| Other operating expenses | 31 | 14 | 36 | 31 | 27 | 28 |
| Internal expenses | 17 | 30 | 10 | 17 | - | - |
| | 68 | 73 | 65 | 69 | 43 | 43 |
| Share of associates' and joint ventures' net (losses) | - | - | - | - | - | (1) |
| EBITDA | (5) | (33) | (19) | (4) | (17) | (3) |
| Analysis & KPI's - Corporate | | | | | | |
| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
| Southern cross dividends - \$m | 43 | 24 | 31 | 22 | 26 | 40 |
| FTE permanent | 185 | 180 | 174 | 151 | 148 | 156 |

Analysis & KPI's - Mobile (Spark Home, Mobile & Business and Spark Digital)

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|---|----------|---------|---------|---------|---------|---------|
| Mobile revenue | | | | | | |
| Service revenue - \$m | 361 | 363 | 361 | 371 | 384 | 390 |
| Other mobile revenue - \$m 1 | 126 | 115 | 137 | 138 | 172 | 173 |
| | 487 | 478 | 498 | 509 | 556 | 563 |
| Average revenue per user (ARPU) - 6 month active | | | | | | |
| ARPU - \$ per month | 32.78 | 30.10 | 29.77 | 28.61 | 29.47 | 28.74 |
| Pay-monthly - \$ per month | 52.79 | 50.08 | 48.56 | 46.94 | 48.17 | 47.19 |
| Prepaid - \$ per month | 11.90 | 11.39 | 11.57 | 11.39 | 11.72 | 11.87 |
| Number of mobile connections at period end - 6 month active | . | | | | | |
| Pay-monthly (000)'s | 948 | 979 | 1,018 | 1,045 | 1,069 | 1,091 |
| Prepaid (000)'s | 967 | 1,021 | 1,092 | 1,129 | 1,139 | 1,198 |
| Internal connections (000)'s | 8 | 6 | 4 | 4 | 4 | 4 |
| Total mobile connections (000)'s ² | 1,923 | 2,006 | 2,114 | 2,178 | 2,212 | 2,293 |

¹ Other mobile revenue includes handset sales and mobile interconnect ² Mobile connections exclude MVNO connections

Group operating expenses - continuing operations

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|---|---------|---------|---------|---------|---------|---------|
| | \$m | \$m | \$m | \$m | \$m | \$m |
| Payments to telecommunications operators | | | | | | |
| Baseband and access charges | 231 | 218 | 205 | 169 | 162 | 184 |
| Other intercarrier costs | 111 | 101 | 97 | 73 | 43 | 48 |
| Broadband cost of sales | 133 | 138 | 140 | 114 | 119 | 120 |
| Field services | 17 | 6 | 11 | 8 | 10 | 8 |
| | 492 | 463 | 453 | 364 | 334 | 360 |
| Mobile acquisition, procurement and IT services | | | | | | |
| Mobile cost of sales | 193 | 173 | 204 | 194 | 229 | 219 |
| IT services cost of sales | 161 | 174 | 164 | 160 | 184 | 177 |
| | 354 | 347 | 368 | 354 | 413 | 396 |
| Labour | 266 | 264 | 271 | 247 | 252 | 245 |
| Other operating expenses | | | | | | |
| Direct network costs | 44 | 30 | 31 | 18 | 38 | 31 |
| Computer costs | 38 | 33 | 37 | 39 | 38 | 36 |
| Accommodation costs | 43 | 46 | 48 | 44 | 47 | 45 |
| Advertising, promotions and communication | 44 | 25 | 46 | 32 | 45 | 32 |
| Bad debts | 16 | 6 | 7 | 6 | 11 | 11 |
| Impairments | - | - | - | - | - | 9 |
| Other | 98 | 93 | 100 | 101 | 88 | 75 |
| | 283 | 233 | 269 | 240 | 267 | 239 |
| Total operating expenses | 1,395 | 1,307 | 1,361 | 1,205 | 1,266 | 1,240 |

Group FTE's - continuing operations

| _ | H1 FY14 | H2 FY14 | H1 FY15 | HZ FY15 | H1 FY16 | H2 FY16 |
|-----------------|---------|---------|---------|---------|---------|---------|
| FTE permanent | 5,342 | 5,172 | 5,297 | 4,792 | 5,023 | 5,241 |
| FTE contractors | 427 | 393 | 321 | 300 | 301 | 328 |
| Total FTE | 5,769 | 5,565 | 5,618 | 5,092 | 5,324 | 5,569 |

Group capital expenditure

| | H1 FY14 | H2 FY14 | H1 FY15 | H2 FY15 | H1 FY16 | H2 FY16 |
|--|---------|---------|---------|---------|---------|---------|
| | \$m | \$m | \$m | \$m | \$m | \$m |
| Major programmes | | | | | | |
| Optical transport network (OTN) and Carrier Ethernet | 22 | 5 | 6 | 10 | 21 | 2 |
| Re-engineering of IT systems | 44 | 31 | 29 | 43 | 42 | 24 |
| Mobile network | 89 | 41 | 57 | 35 | 58 | 19 |
| Takanini data centre | - | - | 61 | - | - | - |
| | 155 | 77 | 153 | 88 | 121 | 45 |
| Operating capital expenditure | | | | | | |
| Southern Cross capacity | 10 | 11 | 5 | - | 9 | 4 |
| Customer growth and retention | 101 | 105 | 91 | 81 | 86 | 116 |
| | 111 | 116 | 96 | 81 | 95 | 120 |
| Total major programmes and operating capital expenditure | 266 | 193 | 249 | 169 | 216 | 165 |
| Mobile spectrum | - | - | 158 | - | - | 9 |
| Total capital expenditure from continuing operations | 266 | 193 | 407 | 169 | 216 | 174 |
| Discontinued operation - AAPT | 27 | 8 | - | - | - | - |
| Total capital expenditure | 293 | 201 | 407 | 169 | 216 | 174 |

Capital expenditure is presented on an accruals basis.