

**WPP AU
NZ**

WPP AUNZ LIMITED

ABN 84 001 657 370

APPENDIX 4D

30 JUNE 2016

Appendix 4D

Half year report

1. Company details

Name of entity

WPP AUNZ Limited

ABN or equivalent company reference

84 001 657 370

Half year ended ('current period')

30 June 2016

Half year ended ('previous period')

30 June 2015

2. Results for announcement to the market

\$A'000's

2.1	Revenues from ordinary activities	Up	59.0%	to	\$370,846
2.2	Profit from ordinary activities after tax attributable to members	Up	126.8%	to	\$19,645
2.3	Net profit for the period attributable to members	Up	126.8%	to	\$19,645
2.4	Dividends		Amount per security		Franked amount per security
	Interim dividend declared		2.1¢		2.1¢
2.5	Record date for determining entitlements to the dividend.	6 September 2016			

3. NTA backing

	Current period	Previous corresponding Period
Net tangible asset backing per ordinary security	(48.6) ¢	(21.0) ¢

4 Entities over which control has been gained or loss

Entity Acquired	Acquired/ (Disposed) %	Total Current Ownership Interest %
ABKP Ideaworks Pty Ltd	100%	100%
Blaze Advertising Pty Ltd	100%	100%
Blue Hive Australia Pty Limited	100%	100%
Burson-Marsteller Pty Ltd	100%	100%
Carl Byoir & Associates Australia Pty. Limited	100%	100%
Daipro Pty. Ltd. Atf Grey Services Unit Trust	100%	100%
Ewa Heidelberg Pty Limited	51%	100%
Expanded Media Holdings Pty Limited	100%	100%
Expanded Media Investments Pty Limited	100%	100%
Finance Plus Australia Pty Limited	100%	100%
Geometry Global Pty Ltd	100%	100%
George Patterson Partners Pty Limited	100%	100%
George Patterson Y & R Pty Limited	100%	100%
Grey Australia New Zealand Pty. Limited	100%	100%
Grey Canberra Pty Ltd Atf Grey Canberra Unit Trust	100%	100%
Grey Global Group Australia Pty Ltd	100%	100%
Grey Healthcare Pty. Ltd. Atf Grey Healthcare Unit Trust	100%	100%
Grey Worldwide Pty Ltd	100%	100%
Group Employee Services Pty Limited	100%	100%
GroupM Communications Pty Ltd	100%	100%
Hill and Knowlton Australia Pty. Limited	100%	100%
Ideaworks (Holdings) Pty Ltd	100%	100%
Kantar Retail Australia Pty Ltd	100%	100%
Landor Associates Pty Limited	100%	100%
Mediacom Australia Pty Limited	100%	100%
Mediacompete Pty Ltd	100%	100%
Mediaedge:CIA Pty. Limited	100%	100%
Millward Brown Pty Ltd	100%	100%
Ogilvy Commonhealth Pty Ltd	100%	100%
Outrider Australia Pty Ltd	100%	100%
Possible Australia Pty Ltd	100%	100%
PR Dynamics Australia Pty Limited	100%	100%
Premier Automotive Advertising Pty Limited	100%	100%
Prism Team Australia Pty Ltd	100%	100%
Research International Australia Pty Ltd	100%	100%
Sudler & Hennessey Australia Pty Ltd	100%	100%
Taylor Nelson Sofres Australia Pty Limited	100%	100%
The Campaign Palace Pty Limited	100%	100%
VML Digital Pty Limited	100%	100%
WPP Holdings (Australia) Pty Limited	100%	100%
Wunderman Pty Limited	100%	100%
Y&R Group Pty Limited	100%	100%
Young & Rubicam Brands Holding Pty Ltd	100%	100%
Young & Rubicam Group Pty Limited	100%	100%
Young & Rubicam Group Holdings Pty Ltd	100%	100%
Young & Rubicam Pty Limited	100%	100%
ITX Corporation Pty Ltd	85%	85%
Professional Public Relations Pty Ltd	85%	85%
M Media Group Pty Ltd	52.50%	100%

Motivator Media Pty Ltd	52.50%	100%
Howorth Communications Pty. Limited	51%	100%
Impact Employee Communications Pty Limited	51%	100%
Ogilvy PR Health Pty Ltd	51%	100%
Ogilvy Public Relations Worldwide Pty Limited	51%	100%
Parker & Partners Pty Ltd	51%	100%
Pulse Communications Pty Limited	51%	100%
Candle-Lit Films Pty. Ltd.	51%	100%
Chameleon Digital Systems Pty. Ltd.	51%	100%
Collins Thomas Cullen Pty Limited	51%	100%
ESaratoga Lab Pty Ltd	51%	100%
Fudge Group Pty Ltd	51%	100%
Interface Advertising Pty Limited	51%	100%
J. Walter Thompson Australia Pty. Limited	51%	100%
Marketing Communications Holdings Australia Pty Limited	51%	100%
RMG Connect Australia Pty Limited	51%	100%
Salespoint Pty Ltd	51%	100%
DT Digital Pty Limited	33.33%	100%
DTMillipede Pty Ltd	33.33%	100%
Cannings Advisory Services Pty Limited	20%	100%
Canning Corporate Communication Pty Limited	20%	100%
Savage & Partners Pty Ltd	20%	100%
Singleton, Ogilvy & Mather (Holdings) Pty Limited and its wholly-owned subsidiaries	33.33%	100%
Added Value Australia Pty Limited	49%	100%
Badjar Ogilvy Pty Ltd Aft Badjar Ogilvy Unit Trust	33%	100%
Bento Productions Pty Limited	57.32%	100%
Graffiti Group Pty Ltd	55%	55%
Health Wallace Australia Pty Limited	75%	75%
Jay Grey Pty Ltd	70%	70%
Makyo Trading Pty Ltd	65%	65%
Play Communications Pty Ltd	75%	75%
The Origin Agency Pty Limited	51%	100%
Webling Pty Ltd	38.25%	75%
Chemistry Media Limited	100%	100%
Colmar & Brunton Research Limited	77.89%	77.89%
Financial & Media Services (NZ) Limited	100%	100%
GroupM New Zealand Limited	100%	100%
Heyday Limited	38.25%	75%
J. Walter Thompson International (NZ) Limited	51.00%	100%
Millward Brown NZ Limited	100%	100%
NFO Worldgroup N.Z. Holdings Limited	100%	100%
P R Dynamics Limited	85%	85%
Professional Public Relations NZ Limited	85%	85%
Professional Public Relations NZ Holdings Limited	85%	85%
TNS New Zealand Limited	100%	100%
WPP Holdings (New Zealand) Limited	100%	100%
Y&R Limited	100%	100%
Young & Rubicam Holdings Limited	100%	100%

On 8 April 2016, shareholders of the Company approved the acquisition of predominately all of the Australian and New Zealand businesses of WPP plc, in accordance with the terms of the Share Sale Agreement dated 14 December 2015. The transaction involved the Company acquiring the businesses from Possible Australia Pty Ltd, a subsidiary of WPP plc. In return, the Company issued 422,961,825 shares to WPP plc. Following the transaction, WPP plc became the majority shareholder of the Company, with a shareholding of 61.5% of the issued share capital (from its previous shareholding of 23.55%). The Company's existing shareholders will hold the remaining shares on issue in the combined group. The companies listed above provide a full range of services including advertising, media and data investment management, public relations and specialist communications.

5 Dividends

Individual dividends per security

		Date dividend is payable	Amount per security	Franked amount per security at 30% tax	Amount per security of foreign source dividend
	Interim Dividend: Current year	20 September 2016	2.1¢	2.1¢	Nil
	Previous year	23 September 2015	2.1¢	2.1¢	Nil

6 Dividend Reinvestment Plans

A Dividend Reinvestment Plan will not apply to this dividend.

7 Details of associates and joint venture entities

	Note	Consolidated Entity	
		June 2016	June 2015
		\$'000	\$'000
Share of equity accounted investments contribution to net profit:			
J. Walter Thompson Group	(a)	88	1,016
GroupM Communications (Mindshare)		551	1,967
Motivator Media Pty Ltd		72	-
Ogilvy Public Relations Group		278	665
Other contributions		1,668	1,318
Equity share of associated entities' net profit		<u>2,657</u>	<u>4,966</u>
(a) The J. Walter Thompson Group comprises Marketing Communications Holdings Australia Pty Limited, i2i Communications Pty Ltd and J. Walter Thompson International Ltd (New Zealand).			
Name	Ownership Interest		
	June 2016	Dec 2015	
AFI Branding Solutions Pty Limited	50%	50%	
AFI Fabrications Pty Limited	45%	45%	
BCG2 Limited (ii)	20%	-	
Beyond Analysis Australia Pty Limited	49%	49%	
Bohemia Group Pty Limited	24%	24%	
Campaigns and Communications Group Pty Limited	20%	20%	
CPR Vision Management Pte Limited	40%	40%	
Ewa Heidelberg Pty Limited (i)	-	49%	
Feedback ASAP Pty Ltd	20.4%	20.4%	
Fusion Enterprises Pty Limited	49%	49%	
Houston Group Pty Limited	40%	40%	
Ikon Perth Pty Limited	45%	45%	
J. Walter Thompson International Limited (New Zealand) (i)	-	49%	
Lakewood Holdings Pty Limited	50%	50%	
M Media Group Pty Limited and its subsidiaries (i)	-	47.5%	
Marketing Communications Holdings Australia Pty Limited and its subsidiaries (i)	-	49%	
Ogilvy Public Relations Worldwide Pty Limited and its subsidiaries (i)	-	49%	
Paragon Design Group Pty Limited	49%	49%	
PSS Media Communications Pty Ltd (ii)	42.5%	-	
Purple Communications Australia Pty Limited	49%	49%	
Rapid Media Services Pty Ltd (ii)	30%	-	
Spinach Advertising Pty Limited	20%	20%	
TaguchiMarketing Pty Limited	20%	20%	
The Origin Agency Pty Limited (i)	-	49%	

(i) The entities became controlled entities of the Company with effect from 8 April 2016 as a result of the transaction to acquire predominately all of the Australian and New Zealand businesses of WPP plc.

(ii) The entities became associate entities of the Company with effect from 8 April 2016 as a result of the transaction to acquire predominately all of the Australian and New Zealand businesses of WPP plc.



Robert Mactier
Chairman
Sydney
19 August 2016



Michael Connaghan
CEO & Managing Director
Sydney
19 August 2016