

**ASX / MEDIA RELEASE**

29 August 2016

As disclosed in the Appendix 3Y lodged with ASX today, Bellamy's Australia Limited (ASX: BAL) Managing Director & CEO Laura McBain has sold 165,000 shares, and Chair Rob Woolley has sold 200,000 shares. Laura and Rob will be investing in personal assets and supporting private family investments.

Laura continues to hold 1,000,376 shares, while Rob continues to hold 252,277 shares in the Company.

Laura and Rob have been investors in Bellamy's since 2008 and 2007 respectively, and as original shareholders continue to be fully invested in the business and its success.

**-ENDS-**

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