



15 September 2016

Level 19, 31 Queen Street
Melbourne VIC 3000 Australia
telephone 03 8616 1957
facsimile 03 8616 1111
www.greencapital.com
ABN 98 120 328 529
AFSL 303903

The Manager
Company Announcements Office
ASX Limited
20 Bridge Street
SYDNEY NSW 2000

By electronic lodgement

Dear Sir/Madam

Re: Notice of ceasing to be a substantial holder ~ Infomedia Ltd (IFM)

We enclose notice of ceasing to be a substantial holder in Infomedia Ltd. This notice is given by Greencape Capital Pty Ltd.

Yours faithfully

Andrew Brown
Company Secretary

attach

Form 605

Corporations Act 2001
Section 671B

Notice of ceasing to be a substantial holder

To Company Name/Scheme **Infomedia Ltd**

ACN/ARSN **003 326 243**

1. Details of substantial holder (1)

Name **Greencape Capital Pty Ltd**

ACN/ARSN (if applicable) **120 328 529**

The holder ceased to be a substantial holder on **13/09/2016**

The previous notice was given to the company on **21/12/2015**

The previous notice was dated **21/12/2015**

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
Refer Annexure 1	Greencape Capital Pty Ltd	Refer Annexure 1	Refer Annexure 1	Refer Annexure 1	Refer Annexure 1

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Greencape Capital Pty Ltd	Level 2, 5 Martin Place, Sydney NSW 2000

Signature

print name **Andrew Brown** Capacity **Company Secretary**

sign here



date

15/09/2016

DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.

(2) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.

(3) See the definition of "associate" in section 9 of the Corporations Act 2001.

(4) Include details of:

(a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(5) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

(6) The voting shares of a company constitute one class unless divided into separate classes.

(7) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.



Andrew Brown
Company Secretary of Greencape Capital Pty Ltd

Transactions:

Company

Name/Scheme: Infomedia Ltd (IFM)

As at: 13/09/2016

Class of security: Ordinary Fully Paid

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
18/12/2015	Greencape Capital Pty Ltd	Buy	6,173.91	9,535	9,535
18/12/2015	as above	Buy	24,592.05	37,980	37,980
18/12/2015	as above	Buy	333.46	515	515
18/12/2015	as above	Buy	14,017.73	21,649	21,649
18/12/2015	as above	Buy	3,308.08	5,109	5,109
18/12/2015	as above	Buy	333.46	515	515
18/12/2015	as above	Buy	8,525.63	13,167	13,167
18/12/2015	as above	Buy	769.23	1,188	1,188
18/12/2015	as above	Buy	34,429.52	53,173	53,173
18/12/2015	as above	Buy	137,139.85	211,799	211,799
18/12/2015	as above	Buy	1,860.92	2,874	2,874
18/12/2015	as above	Buy	78,172.68	120,730	120,730
18/12/2015	as above	Buy	18,449.87	28,494	28,494
18/12/2015	as above	Buy	1,860.92	2,874	2,874
18/12/2015	as above	Buy	47,546.57	73,431	73,431
18/12/2015	as above	Buy	4,289.69	6,625	6,625
05/02/2016	as above	Buy	3,431.00	4,700	4,700
10/02/2016	as above	Buy	2,808.00	3,900	3,900
12/02/2016	as above	Buy	2,058.85	3,742	3,742
12/02/2016	as above	Buy	145,557.61	264,554	264,554
12/02/2016	as above	Buy	36,240.57	65,868	65,868
12/02/2016	as above	Buy	4,539.15	8,250	8,250
12/02/2016	as above	Buy	50,801.07	92,332	92,332
12/02/2016	as above	Buy	2,108.37	3,832	3,832
12/02/2016	as above	Buy	19,571.16	35,571	35,571
12/02/2016	as above	Buy	82,998.22	150,851	150,851
16/02/2016	as above	Buy	2,400.44	4,618	4,618
16/02/2016	as above	Buy	57,704.04	111,012	111,012
16/02/2016	as above	Buy	5,150.70	9,909	9,909
16/02/2016	as above	Buy	41,160.88	79,186	79,186
16/02/2016	as above	Buy	165,342.14	318,088	318,088
16/02/2016	as above	Buy	2,335.46	4,493	4,493
16/02/2016	as above	Buy	94,303.68	181,423	181,423
16/02/2016	as above	Buy	22,217.29	42,742	42,742
31/03/2016	as above	Buy	2,494.00	4,300	4,300
21/04/2016	as above	Buy	5,875.00	9,400	9,400
01/06/2016	as above	Sell	29,258.53	- 50,212	- 50,212
01/06/2016	as above	Sell	76,024.87	- 130,470	- 130,470
01/06/2016	as above	Sell	54,872.86	- 94,170	- 94,170
01/06/2016	as above	Sell	3,194.94	- 5,483	- 5,483
01/06/2016	as above	Sell	216,693.31	- 371,878	- 371,878
01/06/2016	as above	Sell	3,115.70	- 5,347	- 5,347
01/06/2016	as above	Sell	6,945.20	- 11,919	- 11,919
01/06/2016	as above	Sell	123,847.06	- 212,540	- 212,540
02/06/2016	as above	Sell	36,204.05	- 62,691	- 62,691
02/06/2016	as above	Sell	83,042.77	- 143,797	- 143,797

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
02/06/2016	as above	Sell	2,160.43	- 3,741	3,741
02/06/2016	as above	Sell	148,236.17	- 256,686	256,686
02/06/2016	as above	Sell	1,940.98	- 3,361	3,361
02/06/2016	as above	Sell	19,262.51	- 33,355	33,355
02/06/2016	as above	Sell	50,985.74	- 88,287	88,287
02/06/2016	as above	Sell	4,667.36	- 8,082	8,082
03/06/2016	as above	Sell	1,305.77	- 2,256	2,256
03/06/2016	as above	Sell	2,994.13	- 5,173	5,173
03/06/2016	as above	Sell	78.14	- 135	135
03/06/2016	as above	Sell	5,345.22	- 9,235	9,235
03/06/2016	as above	Sell	70.03	- 121	121
03/06/2016	as above	Sell	694.56	- 1,200	1,200
03/06/2016	as above	Sell	1,838.85	- 3,177	3,177
03/06/2016	as above	Sell	168.43	- 291	291
07/09/2016	as above	Sell	2,019.25	- 2,865	2,865
07/09/2016	as above	Sell	35,058.87	- 49,743	49,743
07/09/2016	as above	Sell	18,902.74	- 26,820	26,820
07/09/2016	as above	Sell	4,725.68	- 6,705	6,705
07/09/2016	as above	Sell	139,527.14	- 197,967	197,967
07/09/2016	as above	Sell	79,791.11	- 113,211	113,211
07/09/2016	as above	Sell	2,060.13	- 2,923	2,923
07/09/2016	as above	Sell	49,417.76	- 70,116	70,116
08/09/2016	as above	Sell	685.40	- 979	979
08/09/2016	as above	Sell	11,903.80	- 17,003	17,003
08/09/2016	as above	Sell	6,417.82	- 9,167	9,167
08/09/2016	as above	Sell	1,604.63	- 2,292	2,292
08/09/2016	as above	Sell	47,375.07	- 67,669	67,669
08/09/2016	as above	Sell	27,091.77	- 38,697	38,697
08/09/2016	as above	Sell	699.40	- 999	999
08/09/2016	as above	Sell	16,778.60	- 23,966	23,966
09/09/2016	as above	Sell	196.70	- 281	281
09/09/2016	as above	Sell	3,413.90	- 4,877	4,877
09/09/2016	as above	Sell	1,840.30	- 2,629	2,629
09/09/2016	as above	Sell	459.90	- 657	657
09/09/2016	as above	Sell	13,586.30	- 19,409	19,409
09/09/2016	as above	Sell	7,769.30	- 11,099	11,099
09/09/2016	as above	Sell	200.90	- 287	287
09/09/2016	as above	Sell	4,811.80	- 6,874	6,874
13/09/2016	as above	Sell	147,523.48	- 212,264	212,264
13/09/2016	as above	Sell	8,677.77	- 12,486	12,486
13/09/2016	as above	Sell	20,019.48	- 28,805	28,805
13/09/2016	as above	Sell	79,217.49	- 113,982	113,982
13/09/2016	as above	Sell	8,506.11	- 12,239	12,239
13/09/2016	as above	Sell	584,421.33	- 840,894	840,894
13/09/2016	as above	Sell	207,280.28	- 298,245	298,245
13/09/2016	as above	Sell	334,354.08	- 481,085	481,085
13/09/2016	as above	Sell	81,137.78	- 116,745	116,745
13/09/2016	as above	Sell	4,772.57	- 6,867	6,867
13/09/2016	as above	Sell	11,010.19	- 15,842	15,842
13/09/2016	as above	Sell	43,569.55	- 62,690	62,690
13/09/2016	as above	Sell	4,678.05	- 6,731	6,731
13/09/2016	as above	Sell	321,433.33	- 462,494	462,494
13/09/2016	as above	Sell	114,003.63	- 164,034	164,034
13/09/2016	as above	Sell	183,894.92	- 264,597	264,597

Total Number of Securities

-3,292,413