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FAX NESSAGE

FAX TO: Australian Stock Exchange

FAX NUMBER: 1300 135 638

DATE: 22 September 2016

NUMBER OF PAGES: 6

(Including this page)

Dear Sir/Madam

Please find following a Form 604 Notice of change of interest of substantial holder – LOV.

Should you have any queries, please do not hesitate to contact me.

Yours sincerely

John A Buchanan Senior Advisor

Form 604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme	LOV - LOVISA HOLDINGS LIMITED				
ACN/ARSN	ACN 602 304	- 503			
Details of substantial holder(1)				
Name REFER ANN ACN/ARSN (if applicable)					
There was a change in the interests substantial holder on	of the	20/09/16			
The previous notice was given to the The previous notice was dated	e company on	16/08/16 16/08/16			
2. Previous and present voting p	ower				

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Peison's votes	Voting power (5)	Person's votes	Voting power (5)
ORDINARY	7,432,210	7.0780%	8,839,474	8.419%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of chauge (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
REFER ANNEXURE NO. 3					

4. Present rejevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
REFERANI	NEXURE NO. 2				

_	a Maria and an a	:	association

The persons who have become accordates (2) of, ceased to be associated of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company of scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
1.0	

6. Addresses

The addresses of persons named in this form are as follows:

Name	Addess	
REFER ANNEXURE 1		
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		- /

Signature

print name John Buchanan capacity Secretary

sign here

date 22 September 2016

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an american to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement, and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

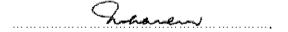
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

GRAHGER CAPITAL SECURITIES PTY LTD - INTEREST IN LOVISA HOLDINGS LTD (LOV)

C/-SHINEWING AUSTRALIA LEVEL 10 530 COLLINS STREET MELBOURNE VIC 3000 **ANNEXURE 1**

GROUP MEMBER	ACN
1 Granger Capital Securities Pty Ltd (In Voluntary Liquidation)	122 523 193
2 Grahger Capital Securities Management Pty Ltd	113 557 832
Little Blue Porsche Pty Ltd (G C Steele Superannuation Fund)	098 943 036
4 Little Blue Porsche Pty Ltd	098 943 036
5 Grahger Retail Securities Pty Ltd	612 157 436

This is Annexure 1 of one page referred to in Form 604 Notice of change of interest of substantial holder



GER CAPITAL SECURITIES PTYLTD - INTEREST IN LOVISA HOLDINGS LTD (LOV)

HINEWING AUSTRALIA L 10 Ollins Street Ourne VIC 3040

ANNEXURE 2

8,839,474

HOLDER OF Evant interest	REGISTERED HOLDER OF SECURITIES	PERSON ENTILTED TO BE REGISTERED R AS HOLDER	NATURE OF RELEVANT INTEREST	NO.OF Shares	CLASS OF SHARES	PERSON Votes
er Capital Securities Pty Ltd luntary Liquidation)	Granger Capital Securities Pty Ltd (In Voluntary Liquidation)	Grahger Capital Securities Pty Ltd (In Voluntary Liquidation)	Owner of shares - power to vote & dispose	5,000,000	Ordinary fu∎y paid	4.
Blue Porsche PtyLtd (G C Superannuation Fund)	Little Blue Porsche Pty Ltd (G C Steele Superannuation Fund)	Little Blue Porsche Pty Ltd (G C Steele Superannuation Fund)	Owner of shares - power to vote & dispose	500,000	Ordinar y fu≣ y paid	o.
Blue Porsche Pty Ltd	Little Blue Porsche Pty Ltd	Little Blue Porsche Pty Ltd	Owner of shares - power to vote & dispose	50,000	Ordinary fu∎y paid	0.
er Capital Securities gement Pty Ltd	Granger Capital Securities Management Pty Ltd	Grahger Capital Securities Managemen Ltd		400,000	Ordinary fu∎y paid	o.
er Retail Securities Pty Ltd	Granger Retail Securities Pty Ltd	Grahger Retail Securities Pty Ltd	Owner of shares - power to vote & dispose	2,889,474	Ordinary fu ⊪ y paid	2.

This is Annexure 2 of one page referred to in Form 604 Notice of change of interest of substantial holder

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HINEWING AUSTRALIA

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COLLINS STREET

BOURNE NIC 3000

DATE OF CHANGE	PERSON WHOSE RELEVANT IN TEREST CHANGED	NATURE OF CHANGE	CONSIDERATION GIVEN IN RELATION TO CHANGE CASH NON CASH	NO.OF Shares	CLASS OF SHARES	PERSON'S VOTES AFFECTED
16/08/2016	Grahger Rietail Securities Ptv Ltd	Βυγ	80,399.36	28,5 5 1.	Ordinary fu ≣y paid	0.027%
16/08/2016	Granger Rietail Securities Pty Ltd	Buy	61,671.93	21,673.	Ordinary fu ∎ y paid	0.021%
17/08/2016	Granger Rietail Securities Pty Ltd	Buy	51,218.57	17,556.	Ordinary fu ≣y paid	0.017%
17/08/2016	Granger Retail Securities Pty Ltd	Buy	470,564.52	160,000.	Ordinary fu ∎ y paid	0.152%
18/08/2016	Grahger Retail Securities Pty Ltd	Buy	153,922.93	57,508.	Ordinary fu ∎ y paid	0.055%
19/08/2016	Grahger Retail Securities Pty Ltd	Buy	1,508,250.00	500,000.	Ordinary fu ∎ γ paid	0.476%
19/08/2016	Granger Retail Securities Pty Ltd	Buy	244,030.34	82,492.	Ordinary fu ≣ y paid	0.079%
22/08/2016	Little Blue Por sche Pty Ltd	Buy	148,970.23	50,000.	Ordinary fu ≣ y paid	0.048%
24/08/2016	Grahger Retail Securities Pty Ltd	Buy	12,994.80	4,414.	Ordinary fu ∎ γ paid	0.004%
13/09/2016	Little Blue Por sche Pty Ltd <g c="" fund="" steele="" super=""></g>	Buy	37,061.83	12,5 6 9.	Ordinary fu ≣y paid	0.012%
14/09/2016	Little Blue Por sche Pty Ltd <g c="" fund="" steele="" super=""></g>	Buy	29,360.60	10,000.	Ordinary fu ≣y paid	0.01 0%
15/09/2016	Little Blue Por sche Pty Ltd < G C Steele Super Fund>	Buy	20,972.4C	7,000.	Ordinary fu ≣ y paid	0.007%
16/09/2016	Little Blue Por sche Pty Ltd <g c="" fund="" steele="" super=""></g>	Buy	85,649.65	28,236.	Ordinary fu ∎y paid	0.027%
19/09/2016	Little Blue Por schie Pty Ltd KG C Steele Super Fund>	Buy	12,629.08	4,000.	Ordinary fu ≣y paid	0.004%
20/09/2016	Grahger Rietail Securities Pty Ltd	Buy	886,978.62	280,050.	Ordinary fu ∎ y paid	0.267%
20/09/2016	Grahger Rietail Securities Pty Ltd	Buy	316,732.50	160,000.	Ordinary fu ≣y paid	0.095%
20/09/2016	Little Blue Por schie Pty Ltd < G C Steele Super Fund>	Buy	89,302.74	28,195.	Ordinary fu ∎y paid	0.027%
20/09/2016	Little Blue Por sche Pty Ltd <g c="" fund="" steele="" super=""></g>	Buy	31,673.25	10,000.	Ordinary fu ∎y paid	0.010%
21/09/2016	Grahger Rietail Securities Pty Ltd	Buy	15,792.11	5,010.	Ordinary fu ∎ y paid	0.005%
			\$ 4,258,175.46 \$ -	1,407 264.00		1.340%

This is Annexure 3 of one pages referred to in Form 604 Notice of change of interest of substantial holder

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