

23 September 2016

Market Announcements Office
ASX Limited
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

CHANGE TO COO POSITION

Please see attached a market release in relation to the appointment of Ms Samantha Hollman as Chief Operating Officer following the resignation of Ms Dana Williams who has decided to return to Canada.

Yours faithfully



Linda Ellis
Group Company Secretary & Corporate Counsel

Steadfast Group Limited

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STRENGTH WHEN YOU NEED IT



MARKET RELEASE

23 September 2016

Steadfast announces change to COO position

Steadfast Group Limited ("Steadfast") (ASX: SDF) today announced that Ms Samantha Hollman has been promoted to the role of Chief Operating Officer. The appointment follows the resignation of Ms Dana Williams, reflecting Ms Williams' ambition to continue her international executive career and return to Canada.

Ms Hollman has over 20 years' experience in the insurance industry. She joined Steadfast in 2000 and has held key executive roles, most recently as Executive General Manager: Projects, Brand, People where she oversaw human resources and marketing and implemented strategic initiatives for the Group. Prior to this she held executive roles in broker services, project management and marketing and communications.

Ms Williams joined Steadfast in January 2014, becoming COO in July 2014. Among her achievements over the past two years as COO, Ms Williams has overseen numerous accretive acquisitions and has worked with Steadfast brokers to further improve their operational efficiency, helping to support the uplift in operating profit for the Group.

Mr Kelly, Managing Director & CEO, commented: "I welcome Samantha to the key role of Chief Operating Officer. Samantha brings significant experience and a thorough understanding of our business. I look forward to continuing to work closely with Samantha in her new role.

"I am pleased that we have been able to promote from within for the COO role. Samantha's promotion will support our key strategies including: firstly, seeking to buy, merge and hub brokers from inside and outside our Network and, secondly, assisting the Network brokers to grow, reduce costs and improve their back office.

"I understand Dana's desire to further her international career and return home to Canada, and I thank her for her contribution and wish her every success in the future. It has been a pleasure to work with her." he said.

For more information, please contact:

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About Steadfast

Steadfast, established in 1996, is the largest general insurance broking network and the largest underwriting agency group in Australia and New Zealand. Our network provides services to over 340 broker businesses across Australia, New Zealand, Singapore and London. Steadfast Network Brokers and Steadfast Underwriting Agencies generated billings of more than \$6 billion for the 12 months ended 30 June 2016. Steadfast also operates as a co-owner and consolidator through its equity interests in a number of broker businesses, underwriting agencies and other complementary businesses. For further information, please visit investor.steadfast.com.au