

23 September 2016

ASX Market Announcements Office

Dear Sir / Madam

APPENDIX 3Y

Please find an Appendix 3Y relating to the notifiable interests of Ms Fran Hernon **attached**.

The Appendix 3Y relates to the issue of securities to Ms Hernon under the terms of the Company's Dividend Reinvestment Plan (**DRP**) as at 18 March 2016 and 22 September 2016.

Half Year Allocation

Infomedia acknowledges that Ms Hernon's shareholdings increased by 833 shares as a result of participation in the Company's DRP for interim dividends, paid on 18 March 2016 (**Half Year Allocation**).

Under ASX Listing Rule 3.19A.2, an Appendix 3Y relating to the Half Year Allocation should have been lodged with the ASX by Friday 25 March 2016. Regretfully this did not occur. The Company did not become aware of the change until 22 September 2016 when it was notified of Ms Hernon's increased interests arising from payment of the final dividend of even date. Our enquiries reveal that the omission to notify the Company was an inadvertent oversight.

The Company complies with Listing Rule 3.19B, and the guidance contained in paragraph 12 of Guidance Note 22, by entering into written agreements with each Director, requiring that the Director provide sufficient information to the Company to enable it to comply with its obligations, including those arising under ASX Listing Rule 3.19A.

The Directors of the Company are aware of their obligations to disclose notifiable interests, and the omission in this instance was a rare aberration. The Company routinely complies with Listing Rule 3.19A, and believes that sufficient controls and arrangements are in place with its Directors to ensure that the Company is able to meet its disclosure obligations under ASX Listing Rule 3.19A. The Company has communicated with the Directors directly about this matter and does not propose to take any further steps at this time.

Infomedia apologises for the error.

Yours sincerely



Daniel Wall

Company Secretary

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity Infomedia Ltd
ABN 63 003 326 243

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Ms. Frances Hernon
Date of last notice	8 December 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	18 March 2016 and 22 September 2016
No. of securities held prior to change	28,300
Class	Fully Paid Ordinary Shares
Number acquired	833 on 18 March 2016 417 on 22 September 2016
Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	56 cents per share for shares acquired on 18 March 2016 69.7 cents per share for shares acquired on 22 September 2016
No. of securities held after change	29,550

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Issue of shares under the Company's Dividend Reinvestment Plan
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.