

# EVENT

HOSPITALITY & ENTERTAINMENT

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**CHAIRMAN'S ADDRESS  
TO THE ANNUAL GENERAL MEETING OF SHAREHOLDERS  
FRIDAY 21 OCTOBER 2016**

Ladies and Gentlemen,

It is a pleasure to welcome all shareholders and visitors back to Event Cinemas George Street for this Annual General Meeting of EVENT Hospitality & Entertainment Limited.

This is the Company's first general meeting since shareholders approved a change of name of the Company in December 2015. The former name, Amalgamated Holdings Limited, had served the Company well since 1958 but had become less relevant as it evolved from an investment Company to a Group with diverse entertainment, hospitality and leisure operating activities. The Board was pleased for the Company to adopt this exciting new name which better reflects the nature of the Group's operations.

The 2016 Annual Report, which includes the financial statements for the year ended 30 June 2016, was released to shareholders in September 2016. The Group's total net profit after tax for the year was \$130.2 million compared to \$108.9 million in the previous year, an increase of 20%, whilst the normalised result after tax increased 15% to \$126 million. This was another outstanding result for the Group, and the Managing Director will comment further on the financial and operating highlights of the year.

The Board was pleased to approve a final dividend for the year of 31 cents per share. The total dividend was 51 cents per share, an increase of 6 cents per share or 13% on the total dividend paid in the previous year excluding the 2015 special dividend. Shareholders will note that, since 2001, the total dividend has increased from 10 cents to the current 51 cents per share. The Board strives to maintain a dividend policy that is mindful of the needs and expectations of shareholders, and also provides continuity of earnings for both shareholders and the Group.

The Group's total cash balance at 30 June 2016 was \$145 million with total debt outstanding of \$201 million. The Group's current total available financing facilities, excluding working capital components, is \$350 million.

The Board continues to review, assess and monitor appropriate capital management initiatives and strategies. The capital management program is managed within the context of maintaining a strong balance sheet and maximising total return to shareholders. In line with this strategy the Group continued to invest in its core businesses during the year.

The Group is guided by the third edition of the ASX Corporate Governance Council's Principles and Recommendations, and the Corporate Governance Statement has been published on the Group's website. This statement sets out the corporate governance practices and procedures and should assist shareholders in understanding and appreciating the importance placed by the Board upon good corporate governance.



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The Board, and committees of the Board, remain committed to ensuring that the Group's corporate governance practices are consistent with the Principles and Recommendations.

The Board also places a great focus on maintaining an appropriate approach to remuneration. Details of this approach are dealt with in the Annual Report. In particular, the Group's policies are designed to, as far as possible, ensure that the remuneration package is reflective of an employee's duties and responsibilities and to enable the Group to attract, motivate and retain high calibre executives.

To ensure that the remuneration arrangements remain relevant and competitive, during the prior year the Nomination and Remuneration Committee, on behalf of the Board, engaged the services of an external consultant to review the remuneration arrangements of the Managing Director, and an adjustment was made to the Managing Director's fixed annual remuneration which is reflected in the remuneration report. It is anticipated that a further external review of the Managing Director's remuneration arrangements will be undertaken during the current financial year.

The Managing Director's total potential short term and long term incentive remain unchanged. Full details of the proposed long term incentive award to the Managing Director are set out in the Notice of Meeting.

Ladies and Gentlemen, as mentioned in previous years, the business segments in which the Group operates are at times volatile and always subject to varying degrees of change. Your Board and management continue to focus on optimising the Group's position so it can take advantage of appropriate opportunities as they arise.

I remind shareholders that this has again been a record year for the Group. Growth over the last three years has been significant with expansion of our hotel brands and the existing Rydges and QT products, the development of new and exciting cinema opportunities, and improved performance out of the Thredbo Alpine Resort.

I and the Board acknowledge the considerable efforts of the Managing Director and his continuing commitment and dedication which have led to this growth. To the executive team and all Group employees I extend our thanks for their collective and personal efforts. I would now like to thank my co-directors for their efforts during the year and our 6,000 shareholders for their on-going support.

I will now ask Mr Seargeant to present his address. Thank you.

**Alan Rydge**  
**Chairman**

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**MANAGING DIRECTOR'S ADDRESS  
TO THE ANNUAL GENERAL MEETING OF SHAREHOLDERS  
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Thanks Alan and good morning Ladies and Gentlemen.

The 2015/16 year produced another record trading result for the Group, with the continued strong performance from each of our major operating businesses driving normalised earnings growth of some 17%.

The exhibition result was underpinned by the return of *Star Wars* to our screens, whilst the Group's QT and Atura brands drove hotel earnings growth, and Thredbo experienced another strong season.

I would now like to comment on the individual performance of our business operations.

In Australian exhibition the standout release was *Star Wars: The Force Awakens*, released in December 2015. The film grossed some \$93 million at the Australian box office, second only to the record breaking *Avatar*. *Star Wars* was supported by the Bond film *Spectre*, *The Hunger Games: Mockingjay Part 2*, *Captain America: Civil War* and the breakout hit *Deadpool* which grossed \$43 million. Disney's animated sequel *Finding Dory* opened in the final weeks of the financial year and went on to gross some \$49 million.

Box office growth of 7%, together with positive growth in advertising and merchandising revenue and our continuing focus on cost control enabled the Group to grow domestic exhibition earnings by some 13%.

The year saw a series of new and refurbished cinema openings which included Pacific Fair on the Gold Coast, North Lakes and Springfield in Brisbane, Kotara in Newcastle, Hurstville in Sydney, and the new GU Film House at Glenelg in Adelaide which is the first site under the Group's new arthouse style cinema brand.

Earnings from the German cinema exhibition business grew by some 43%. Box office growth was driven by the strong Hollywood film slate which included *Star Wars*, as well as the animated hits *Minions*, *Zootopia* and *Inside Out*. Locally produced films also performed well including two standout titles, *Fack Ju Göhte 2* and *Look Who's Back*.

As in Australia, the result from Germany was supported by growth in merchandising and advertising revenue and the continued focus on payroll and other costs. The result from the German operations was also supported by a weakening of the Australian dollar to the Euro.

In New Zealand, earnings growth of some 27% was achieved despite relatively flat box office thanks to improved merchandising revenue and cost saving initiatives.



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The Group's hotel business achieved earnings growth of some 25%, with a two percentage point increase in occupancy to 77%, and average room rate increasing by 4.4% to \$168. Favourable trading conditions were experienced in the majority of locations, with the only exception being in those markets previously reliant upon the resource and mining sectors.

The performance of the Group's Rydges hotels was consistent with the prior year with generally good trading results offset in part by the impact of major refurbishment works at Rydges Parramatta and Rydges Cronulla.

The Group's QT hotels and resorts continue to perform strongly with QT Sydney and QT Canberra in particular making a material contribution to overall hotel earnings growth. QT Bondi opened in December 2015, and the Group acquired the Museum Art Hotel in Wellington in August 2015. The Museum Art Hotel will be rebranded as the QT Museum Wellington later in the year.

The Group's Atura hotels also delivered pleasing growth, with Atura Blacktown in particular performing strongly.

There were several changes to our managed hotel portfolio including the opening of Rydges Palmerston in Darwin and Rydges Fortitude Valley in Brisbane, whilst the management agreements for Rydges Darwin Airport Hotel, Rydges Darwin Airport Resort and Rydges Perth terminated during the year.

The Thredbo Alpine Resort enjoyed another very successful ski season despite lower than average snowfall. Conditions were however well suited to snow making. Skiers were able to enjoy top-to-bottom skiing from the opening weekend in June 2015 to the close of the season in October 2015. The Group continues to grow revenue in the area of discretionary spend with lessons, ski hire, ski retail and food and beverage all experiencing encouraging levels of growth. This season included the first season of our operation of Merritts, and we have, in addition, acquired the Kareela Hutte restaurant. Revenue from mountain biking is continuing to grow and is valuably assisting in making Thredbo a stronger year-round destination.

I will now comment on the current year and our performance over the first quarter. Earnings before interest, tax, depreciation and amortisation and other individually significant items for the quarter ending 30 September 2016 was \$64.3 million, which was consistent with the prior year comparable quarter. The Australian exhibition result was particularly strong with Disney's *Finding Dory* in July, and Warner's DC Comics hit *Suicide Squad* driving a record box office result for the month of August. Thredbo benefitted from a strong season. This uplift was mostly offset by a comparatively subdued result from German exhibition, due to a film release slate that was delayed because of the staging of the UEFA European Championship in June and July and consequently later release of summer titles including *Finding Dory*.

The short-term outlook for the exhibition businesses looks positive with *Star Wars* spin-off *Rogue One* arriving in December, and a number of sequels expected to perform well in the second half including *Fifty Shades Darker*, *The Lego Batman Movie*, *Guardians of the Galaxy 2*, and a new *Pirates of the Caribbean* movie. At the conclusion of today's meeting we will preview a number of trailers highlighting several exciting future releases.

Over the longer term, the film slate for 2017 and beyond also looks very encouraging and includes further *Star Wars* and *Marvel* titles, as well as sequels to the phenomenally successful *Avatar*.

To take advantage of these major releases, the Group continues to expand the circuit, and particularly our premium offers of Vmax and Gold Class.

The Hindley Street site in Adelaide reopened as a cinema in September and is the second location under the new GU Film House brand. Other sites in the cinema development pipeline include Palmerston Darwin, Smithfield Cairns, Plenty Valley in Victoria and Whitford in Western Australia. In total there are 49 new screens planned for through to 2018 including six new Gold Class and 11 new Vmax screens.

In hotels, the Group's highly anticipated new QT Melbourne opened on the former cinema site at 133 Russell Street in September and early results are encouraging. The development of a 70 room QT Queenstown in New Zealand and a 184 room QT Perth are both under construction with QT Queenstown opening in 2017 and QT Perth is expected to be completed in mid-2018.

The former cinema in Mosman was sold during the year following a compulsory acquisition order by the NSW Government. Profit on disposal of \$19.6 million was recognised as an individually significant item.

We are continuing to grow our asset base both from acquisitions and redevelopment with the market value of the Group's assets now at approximately \$2 billion.

The Group remains relatively debt free and has current available financing facilities totalling approximately \$350 million which positions us well to look at further opportunities to grow the future asset base and earning capability of the company.

I would now like to take the opportunity to acknowledge and thank our capable and committed executive team and staff for their very focussed efforts throughout this past year and also to thank you all for your support and interest in attending this morning.

**David Seargeant**  
**Group Managing Director**