

24/10/2016
Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

DICKER DATA APPOINTED AS MICROSOFT SURFACE DISTRIBUTOR FOR AUSTRALIA

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our appointment as a commercial distributor for the full range of Microsoft Surface Pro 4 and Microsoft Surface Book products.

David Dicker, Chairman & CEO, Dicker Data Limited said “We’re very pleased to be distributing the Microsoft Surface range. We have many Apple resellers on our books who used to trade with the Express Online organisation prior to our acquisition and we’ll be actively targeting them with the Microsoft Surface offering. Furthermore, we’ve seen strong demand for the Microsoft Surface products since they launched in Australia and as such, it will be satisfying to be able to service that demand and drive additional profitability for our business.”

“We are excited to confirm Dicker Data as a new Surface distribution partner in Australia,” said Brett Murray, Director Surface Commercial Channel, Microsoft Australia. “They are one of the largest ICT distributors in Australia and will help expand our market presence in country.”

Dicker Data commenced trading as an official Microsoft Surface distributor on Monday, 24 October 2016.

For and on behalf of the Board,



David Dicker
Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia’s largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company’s clients include over 5,000 value added resellers. For more information, [click here](http://www.dickerdata.com.au).