

Market Release  
26 October 2016

## Appointment of Chief Financial Officer

The Board of Catapult Group International Ltd (**Company**, ASX:CAT) wishes to advise that following an extensive search, it has resolved to appoint Shane Greenan as the Company's Chief Financial Officer, effective 27 October 2016.

Shane is an experienced CFO with a background in technology-driven growth companies. He has held roles as executive and non-executive Director for both publicly listed and private equity-backed companies, in addition to roles in the finance profession and venture capital.

Most recently Shane was CFO of Keycorp Limited, commencing when the company was ASX-listed and then guiding its acquisition by the Archer Growth Fund in December 2010. Shane continued in the CFO role at Keycorp under private equity ownership, contributing to Keycorp's successful growth and exit in a trade sale to the Bambora Group in May 2014.

Shane has extensive international experience, and prior to his role at Keycorp he played a key role in the listing of TripleArc plc on London's Alternative Investment Market (AIM) in December 2001, and the successful sale of vielife Limited to Cigna in December 2006.

Shane holds a BA Accounting Degree from the University of Ulster, an MBA from Melbourne Business School and is a fellow member of Chartered Accountants Ireland.

Commenting on the Shane's appointment, Catapult's Chief Executive Officer, Shaun Holthouse, said:

"We are excited to have Shane join Catapult's leadership team, and it adds yet another highly capable senior executive with international experience. He is passionate about high-growth tech companies, and his broad experience includes successfully completing seven acquisitions, three business sales and both equity and debt fund raisings."

Shane will join the Company's executive team, and replace Sue Banks, who has served as the Company's interim CFO since 19 February 2016. The Board would like to thank Sue for her services and wishes her the best for the future.

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### About Catapult

Catapult is an Australian multinational corporation that is revolutionising the way professional and elite athletes worldwide are being monitored and analysed in training and competition.

Developed in Australia in conjunction with the Australian Institute of Sport, Catapult's wearable athlete tracking platform has become the most widely accepted solution globally. As of February 2016, over 900 elite and professional teams are customers of Catapult's solution, competing in the largest and most prestigious

sporting codes. Despite this market share, Catapult estimates only a small fraction of all elite and professional athletes currently have any wearable solution in place.

Some of Catapult's recent championship winning clients include:

- Western Bulldogs (AFL, Australia)
- Denver Broncos (NFL, USA)
- Leicester City FC (English Premier League, UK)
- Real Madrid CF (UEFA Champions League)
- Bayern Munich (Bundesliga, Germany)
- Beşiktaş JK (Super Lig, Turkey)
- Cronulla Sharks (NRL, Australia)
- Adelaide United FC (A-League, Australia)
- Saracens RFC (Premiership Rugby, UK)
- University of Alabama (NCAA gridiron, USA)
- Guangzhou R&F FC (Chinese Super League)

For a more detailed list of our clients please visit <http://www.catapultsports.com.au/au/clients/>

With major offices in Australia, the United States and the United Kingdom and 213 staff in 11 countries, Catapult is an Australian technology success story with a global footprint that is committed to advancing the way data is used in elite sports.

For more information on Catapult, please visit:

Investor Centre – <http://www.catapultsports.com.au/investors/>

Website – [www.catapultsports.com](http://www.catapultsports.com)