

ASX Announcement 9 November 2016

# **FOD signs deal with ALDI**

### Highlights:

- FOD to produce orange juice for ALDI supermarkets in Victoria, SA and WA
- Botany International Foods to distribute FOD products in up to 600 stores
- Our United Foods to distribute FOD products in 450 stores
- Coles Express to range FOD products in 100 stores with potential for expansion

Food and beverage processing company The Food Revolution Group (ASX: FOD) ("FOD" or the "Company") is pleased to announce it has signed a deal with ALDI supermarkets that will see it commence production of a two-litre orange juice product for sale in stores in Victoria, South Australia and Western Australia from 28 November 2016.

In addition, the Company has significantly boosted its distribution network with several new agreements.

FOD has signed a distribution deal with Botany International Foods ("Botany") which will see its products distributed in up to 600 independent stores in New South Wales, Victoria and Queensland.

Botany has a distribution network of more than 200 independent stores in each of the three states, including Ritchies and IGA supermarkets.

FOD has signed a separate distribution agreement with Our United Foods to distribute FOD products in more than 300 stores in South Australia and 150 stores in Queensland.

FOD products will also be available in the "Grab and Go" section of 100 Coles Express stores from February 2017, with the products to be rolled out in further stores throughout the year.

FOD Chief Executive Bill Nikolovski said the deal with ALDI was significant.

"This is an important first step for us to build a relationship with ALDI, which has 400 stores across Australia and continues to grow its chain," he said.

"We are also really pleased with the outcome of our negotiations with our new distributors Botany International Foods and Our United Foods, which will create more awareness and availability of our products in more independent Australian stores.

"We have already established strong relationships with major supermarkets Coles and Woolworths, having launched several new product lines through them in the first half of 2016, however this will grow further with our new deal with Coles Express."

FOD is a food and beverage processing company involved in food and beverage processing in the Fast Moving Consumer Goods (FMCG), with operations in Mill Park, Victoria. It manufactures superior quality juices, fibres, infused fruits and fruit waters for sale as branded products and ingredients into the

international food, beverage and nutraceutical markets for customers in Australia and key international target markets, including China.

## For more information, please contact:

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## **About The Food Revolution Group**

The Food Revolution Group Limited (ASX: FOD) is an Australian-based food processing company that uses a combination of conventional juice processing equipment and custom-developed equipment and processes to manufacture a range of high-quality juices, fibres, infused fruits and fruit waters that are sold as branded products or ingredients to customers domestically and overseas.

FOD uses a range of processing technologies, including Current Counter Extraction (CCE) technology which was developed in conjunction with Australia's CSIRO to extract juice from fruit and vegetables. Its processing facilities are located in Mill Park, Victoria.

FOD is aiming to generate shareholder value through exploring opportunities for growth in the functional food, beverage and nutraceutical markets in Australian and key international markets.