

SECURITY WITHOUT COMPROMISE

# **Threat Protect Australia Limited**

**Investor Presentation** 

November 2016 **Demetrios Pynes, Managing Director** 



Monitored Security Systems

CCTV and Access Control | Corporate Risk Consultancy | Security Personnel

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# **Who is Threat Protect?**



Threat Protect offers security based services to help protect people, property and enterprise

## **Monitored Security Systems**

- ► Commercial and residential
- ► Alarms, access control, CCTV
- ► Tracking and duress





## **Manpower Services**



## **Risk Consultancy**



## **Investment Overview**



**Growth** Growing security services company with significant operating leverage

through fixed cost nature of existing infrastructure

**Recurring Earnings Base** Highly diversified recurring security monitoring income streams with very

low levels of service cancellation.

**Capacity** Existing control room infrastructure at 20% utilisation

**Leadership Team** Strong Board and experienced management with significant shareholdings

**Acquisition Strategy** Management focused on acquisition growth through consolidation

opportunities within a highly fragmented industry

**Funding** Funding facilities in excess of \$10 million available for the next phase of

acquisition strategy

## **Corporate Overview**



## **Board & Management**

#### Derek La Ferla - Non-executive Chairman

- ▶ Experienced corporate lawyer and company director
- Current directorships include Sandfire Resources and OTOC Ltd

## **Demetrios Pynes - Managing Director**

- ► Former banking and finance executive with merger & acquisition experience across Australia
- Experienced business owner and operator in the security industry

#### Paul Ferrara - Executive Director, Operations

- ► Experienced in management and information systems, specialising in telecommunications
- Business Integration Specialist
- Extensive security industry knowledge

#### Ian Olson - Non-executive Director

- ► Chartered accountant and company director
- ► Current directorships include Gage Roads Brewing Co Ltd and Pointerra Limited

Financial Information (10 November 2016)	
Share Price	\$0.022
Number of shares*	752m
Market Capitalisation*	\$16.5m
Net Debt*	\$1.5m
Enterprise Value	\$18.0m
FY16 Revenue	\$7.2m
FY16 Statutory EBITDA**	-\$5.0m
FY16 Normalised EBITDA**	-\$0.5m

Top Shareholders*	
Peter Pynes	6.10%
First Samuel Limited	5.80%
Robert Goudie Financial Advisors	4.44%
Alison Howe	4.13%
Demetrios Pynes (MD)	4.08%
Christina Michael	4.00%
Redun Pty Ltd	4.00%
Top 20 Shareholders	54.91%
Board & Management	8.26%

<sup>\*</sup> Including Tranche 1 of up to \$1.5m First Samuel Capital Raising

<sup>\*\*</sup> FY'16 result impacted by RTO transaction accounting expenses, business acquisition and integration costs

# The Monitoring Market in Australia



The Australian security industry generates in excess of \$6.3 billion in revenue annually, Threat Protect participates in the largest three segments, but is focused primarily on monitoring

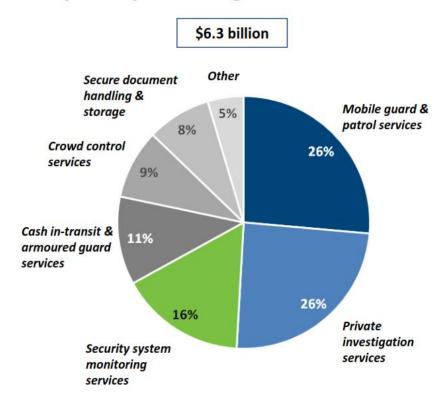
## **Key Themes**

- ► The industry is focused on providing security, protection and private enquiry services to the general public
- ► Fragmented industry with over 6,500 businesses Australia wide
- ► The industry is moving away from labour-intensive guards and patrols to electronic security & monitoring
- ▶ Stable revenue contracts typically 6 year tenure
- ▶ IBIS World expect 2.2% annualised growth over the five years to 2018-19 in the security industry

## **Strong Long Term Demand Drivers**

- Criminal Activity
- Threat of terrorism
- Requirement of insurance product providers
- Technological advances
- ► Government and large corporate outsourcing

## **Security Industry Revenue Segmentation**



Source: IBIS World

# **Growth Strategy**



Drive industry collaboration, innovation, and consolidation to build a major professional security services business in Australia

# **Organic Opportunities**

- Strategic alliances with ISPs to provide security monitoring as a bundled product
- Expanding monitoring to people, not just premises, substantially increasing potential client base
  - ► Safe Haven
- Partnerships with other security firms and service providers to use Threat Protect for white labelling

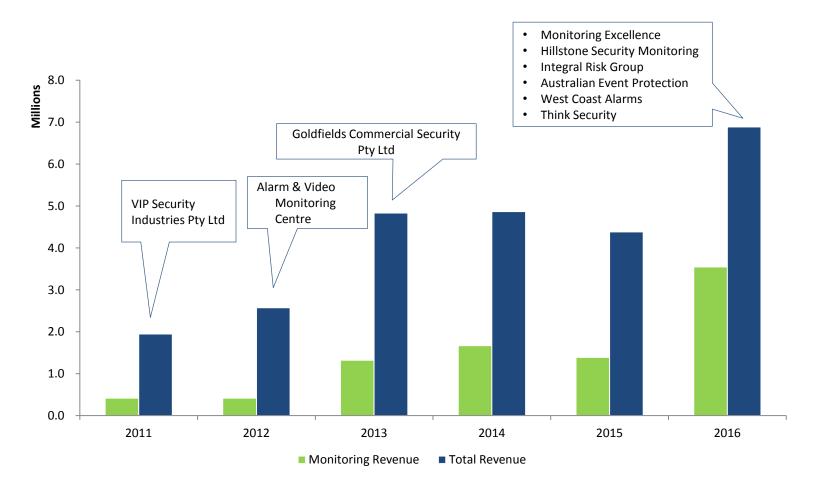
# **Acquisitive Opportunities**

- Growth by acquisition of monitored security client bases at defendable valuations
- Acquisitions will supply additional revenues without proportionate increases in costs
- Expansion of business footprint across
  Australia & New Zealand

# **The Threat Protect Acquisition Growth Story**



- Threat Protect has a history of acquiring and successfully integrating new security businesses.
- Six new acquisitions completed and fully integrated since listing on ASX in September 2015.



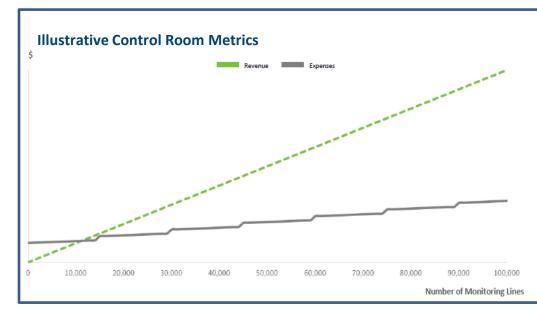
## **Established Control Room Infrastructure**



Leverage existing control room fixed assets to grow revenue, utilisation, and earnings

#### **Grade A1 Control Room**

- ▶ Monitoring centre located in East Perth, graded to the highest level "A1" under Australian Standards
- ▶ Multiple levels of redundancy across power supply and communications
- ▶ Significant capacity to operate: ~100,000 lines across Australia & New Zealand, currently ~ 20% utilised
- Majority of cost base is fixed with marginal incremental costs to service additional lines
- ▶ Newly established presence in Sydney through acquisition of Integral Risk Group



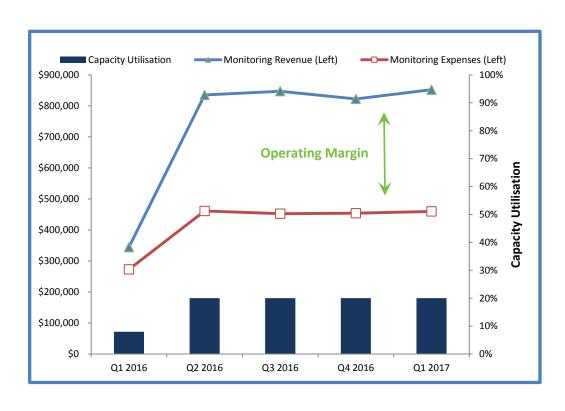
Alarm monitoring has wide appeal due to its cash flow capabilities. Since alarms are monitored from a central control room, overheads are generally fixed. Also, once a break even number of clients is reached, additional clients are almost totally extra profit."

**IBISWorld Industry Report 07712 - Investigation** and Security Services in Australia January 2014

# Monitoring - profit accretive business model



## Leverage existing control room capacity to grow revenue, utilisation, and earnings



- Readily scalable business able to generate significant earnings uplift
- Control room capacity with largely fixed cost base
- Reliable subscription based monitoring revenue
- New monitoring revenue generates increased margin, flowing through to bottom line

# **Key Business Lines**



## Security monitoring is now approaching 50% of group revenue following recent acquisitions

#### **Security Monitoring**

- ▶ Security monitoring revenue now equals 45% of total revenue, up from 33% pre-acquisitions
- ▶ Retail clients generally on 36 or 48 month contracts paid via direct debt, quarterly in advance
- ▶ Monthly revenue of acquisitions meeting due diligence expectations
- ▶ Security Monitoring for people launched innovative Safe Haven App
  - ▶ General personal safety & lone worker protection
  - ▶ Home alarm system not required with customisable response options available
  - Available for Android and Apple

#### 45% of Annual Revenue



#### Manpower

- ▶ Generates approx. 53% of annual revenue
- ▶ Obtained NSW Security licence as part of expansion into NSW market
- ▶ 60% of non-monitoring revenue is contracted predominantly with large corporate or government clients.

#### 53% of Annual Revenue



## **Risk Consultancy**

- ▶ Generates approx. 2% of annual revenue
- Demonstrates subject matter expertise and credibility creating a point of difference
- ▶ Diversified offering that facilitates securing additional sales of monitoring and manpower

#### 2% of Annual Revenue



# **Acquisition Funding Package**



## Funding in place for continued growth

- ► Funding package of up to \$10.5 million secured in November 2016 with new cornerstone investor First Samuel Limited
  - \$1.5 million share placement to raise up to \$1.5 million at 3 cents per share, a premium of 69% to Threat Protect's 30 day VWAP on 2 November 2016
  - \$9.0 million three year convertible note to be utilised for future acquisition of monitoring businesses
    - \* Unsecured and subordinated to senior debt.
    - \* 9,000,000 Notes with face value of \$1.00
    - \* Notes may convert to fully paid ordinary shares at a rate equivalent to 3 cents per share
    - \* Threat Protect may elect to redeem the Notes at a redemption premium of \$0.67 per Note
    - \* Interest rate of 9% per annum, paid bi-annually.
  - First Samuel a significant new cornerstone investor in Threat Protect
- ▶ \$1.2 million currently available Acquisition Facility with National Australia Bank
- ► Threat Protect well funded to actively pursue its acquisition growth strategy and continue its consolidation of the Australian security monitoring industry

# **Looking Forward**



# Organic Growth Plan & Existing Operations

- Delivery of premium integrated security services to large corporate and government clients.
- Growing national presence with operations expanding on eastern seaboard
- White labelling of Threat Protect's monitoring services to smaller security firms (7 completed in FY2016)
- Focused on efficiencies of operations, and restructure of installation and servicing operations
- Continued expansion of the Safe Haven security monitored app

# Acquisition Strategy

- Pipeline of targets across Australia, with ongoing discussions currently being held
- Includes focus to convert wholesale clients of monitoring service to retail clients significant increase in revenue with minimal increase in cost utilising control room capacity
- The company continues to review acquisition opportunities to take advantage of the highly fragmented industry
- New funding facility of up to \$10.5m with cornerstone investor First Samuel Limited for security monitoring acquisitions

# **Contact Details**





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