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Today's Presenters





Leon Allen Managing Director, QANTM and Davies Collison Cave

- Over 35 years experience in the IP industry
- Joined DCC in 1995
- Managing Partner since 2011 and Management since 2005



Warren Howe Chief Financial Officer

- Joined FPA in 2015 as COO
- Previously held various operational and executive roles at Crowe Horwath and Deloitte

Agenda



- 1. Business Overview
- 2. Business Update
 - 1. Business restructure
 - 2. Patent case growth
 - 3. Singapore and SE Asia
 - 4. Ongoing trading

Business Overview





Business Overview Summary of QANTM's Operations



Business Areas	Patents & Designs	Trade Marks	Legal
Percentage of aggregate Firm Service Charge revenue in FY15 ^{1.}	FPA DCC	16%	12%
Firm(s) involved	DCC and FPA	DCC	DCC
Revenue model	Services are charged on an hourly rate basis, a fixed price basis, or a combination of the two. Pricing is based in AUD, USD and SGD. Many invoices across the IP life cycle (~63k invoices sent in FY15), resulting in low WIP. The long term nature of IP rights enables the Firms to generate recurring income throughout the IP life cycle		
Market position – CY15 ^{2.}	DCC #2 individual firm QANTM #2 group	DCC #1 individual firm QANTM #2 group	NA
Market position – CY15 (Australian originated filings) ^{3.}	DCC #1 individual firm QANTM #2 group	DCC #1 individual firm QANTM #2 group	NA
Offices	 DCC's primary offices are located in Melbourne, Sydney, Brisbane and Singapore. DCC also has a presence and ongoing access to offices in Geelong, Greater Western Sydney, Newcastle, Hobart, Launceston, Adelaide and Canberra FPA has offices in Melbourne and Sydney which service its entire local and international client base 		
Services	 Services in relation to all aspects of patent or design procurement for clients seeking protection Strategic advice for clients in respect of their own patents and designs or those of their competitors 	 Services in relation to all aspects of trade mark procurement for clients seeking protection Strategic advice for clients in respect of their own trade marks or those of their competitors 	 Legal services relating to all aspects of IP and related rights IP litigation IP commercialisation ICT commercial work General IP advice

Notes:

1. Excludes Associate Charges

2. Market position analysis is based on the total number of patent or trade mark applications filed in Australia in CY15 and assumes the Group and one additional competitor group of businesses both operated in CY15

3. Market position analysis is based on the total number of Australian client patent applications and Australian client trade mark applications filed in Australia in CY15, and assumes the Group and one additional competitor group of businesses both operated in CY15

The relative contributions of DCC and FPA in the patents and designs business area are set out in Section 3.3.2

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Business Overview The Firms' Clients



Strong Australian client base that includes ASX100 companies, leading research institutions and universities

A wide range of blue chip, international clients primarily from US, EU and Japan As at April 2016, the Firms had active matters for over 85 Fortune Global 500 companies, either directly or through foreign associates

Revenues by Client in FY15^{1.}



Tenure of Top 20 Clients with the Firms^{2.}



Source: DCC and FPA management analysis

Notes

1. Based on the two Firms' aggregate FY15 revenue. Based on Service Charges only – excludes Associate Charges

2. Based on the two Firms' aggregate FY15 Service Charges. Based on top 20 clients across the two Firms by FY15 Service Charges

Business Overview Strong Originating Client Base

 In CY15 DCC filed more Australian PCT applications than any other individual firm and in aggregate the Group would have been the second largest filer behind a group of four firms

250



Source: DCC and FPA management analysis Notes:

1. Represents the proportion of the Firms' aggregate FY15 Service Charges sourced from each client type





Source: DCC and FPA management analysis and estimates based on WIPO data (PCT applications filed at IP Australia as the receiving office) as at 1 July 2016. Patent applications are generally not filed until at least 18 months from the earliest filing date. Accordingly, the total number of PCT applications filed in any 12 month period may not be known until 18 months or more subsequent to the conclusion of that period.

Note: Based on the two Firms aggregate CY15 PCT applications. This analysis assumes QANTM and Group 1 (a newly formed competitor group of businesses) operated as a group in CY15

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Business Overview Australian Clients

Local clients – originating and PCT applications

- Originating applications can generate a number of future applications and prosecutions as the client enters the national phase in multiple jurisdictions as part of the PCT process
- The international patent applications are filed by Foreign Associates
- The Firms are actively involved and generate revenue during the filing and prosecution of each national phase application in each additional jurisdiction where patent protection is sought by the local client
- A single originating patent application from a local client has the potential to generate substantially more revenue than from international clients filing applications in Australia





Business Overview Strategy and Growth Opportunities



Short and medium term **Common business processes** Numerous synergies identified given level of common business processes Execute Asian strategy Leverage DCC's Singapore office, including enhancing FPA's penetration into SE Asia Asian expansion managing clients' Asian IP portfolios and filings, building on the Firms' existing relationships with clients and Foreign Associates throughout Asia building a local origination presence - replicating originating client strategy and drawing on technical expertise in Australia Ongoing IP process automation and continuous development and improvement of DCC's ICT systems has the potential to drive significant further cost savings and efficiencies Increased efficiencies Opportunity for the costs of automation to be shared across both Firms Growth in emerging Innovations in agribusiness, gene editing technology, nanotechnology, battery and energy storage and fuel cell technology technologies

Medium term	
Potential acquisitions	 Opportunities to acquire smaller firms and achieve economies of scale May explore potential acquisitions in Singapore and other Asian countries to accelerate expansion in this region
New Zealand regulatory change	 Introduction of a single patent application procedure for Australia and New Zealand will create opportunities for the Firms to increase their total number of patent and trade mark applications in New Zealand
Favourable local environment and growth in R&D expenditure	 Australian Government's National Innovation and Science Agenda The Firms are leaders in servicing Australian clients

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Strategy and Growth Opportunities Asian Growth Opportunity





- Each Firm has had good early success in Asia with large multinationals
- DCC has established a presence in Asia with an office in Singapore and established networks in all target Asian markets
- Defined Group strategy:
 - managing clients' Asian IP portfolios and filings, building on the Firms' existing relationships with clients and Foreign Associates throughout Asia
 - building a local origination presence replicating originating client strategy and drawing on technical expertise in Australia
- Based in Singapore with a focus on defined targets in selected countries (e.g. Indonesia, Malaysia, Philippines, Thailand and Vietnam)
- Opportunity for FPA to leverage DCC's knowledge of Singaporean regulatory and commercial environment and back office and ICT infrastructure in Singapore

Clearly defined strategy to deliver on growth opportunity by leveraging established presence in Singapore, network relationships in target markets and core capabilities

Business Update – since listing





Business update – since listing Business restructure



Perso	nnel	 STI and LTI programs have been finalised and successfully rolled out to key staff, in line with prospectus 100% retention of senior staff since IPO Continued recruitment into Singapore; now up to 8 professionals
Clier	nts	 100% retention of key clients
IC.	т	 Migration of FPA's data, systems and processes to a common ICT platform is progressing to plan, and is expected to be completed in Q3 FY17 Operational cost savings are expected to be realised from FY18 onwards, and are in line with expectations
Comr owner struct	ship	 DCC and FPA have continued to operate independently No commercial concerns expressed by clients as a result of DCC and FPA being jointly owned by QANTM
Chang struct		 New governance arrangements, policies and processes have been, and continue to be, established The IPO process and transition to the new structure was the key focus of senior personnel through to 31 August. The FY17 forecast was developed on a "business as usual" basis, with no cost savings and synergistic benefits built into the FY17 forecast

Business update – since listing Group Patent Case Growth & Ongoing Trading

- Growth in cases will generate examination / prosecution revenue in FY17 and beyond
- Strong net growth in new cases (applications filed and cases transferred to the Firms) between FY15 and FY16
- Q1 FY17 application filings in line with expectations and FY16 experience
 - particular strength in applications filed in offshore jurisdictions
 - supports future 'IP lifecycle' earnings
 - caution should be taken in assessing filing trends given limited timeframe
- Service charges and earnings historically weighted towards second half
- No change to FY17 forecast

Group Patent Case Growth



Source: DCC and FPA management analysis

Questions



