

13 December 2016

**Freedom Foods Group Limited  
Despatch of Retail Offer Booklet**

Freedom Foods Group Limited (ASX: FNP) (**Freedom Foods**) confirms that the Retail Offer Booklet and personalised Entitlement and Acceptance Form in connection with the accelerated pro-rata non-renounceable entitlement offer (**Entitlement Offer**) as announced on 7 December 2016 was despatched to Eligible Retail Shareholders<sup>1</sup> today.

A letter to Ineligible Retail Shareholders<sup>1</sup> notifying them of the Entitlement Offer and their ineligibility to participate has also been despatched.

**Retail Entitlement Offer**

The retail component of the Entitlement Offer (**Retail Entitlement Offer**) will open on Tuesday, 13 December 2016. The Retail Entitlement Offer is expected to close at 5.00pm (Sydney time) on Friday, 23 December 2016. Application and associated monies must be received prior to this time.

**Shareholder Enquiries**

Eligible Retail Shareholders are encouraged to carefully read the Retail Offer Booklet for further details relating to the Retail Entitlement Offer.

For all investor enquiries, please contact the Freedom Foods Offer Information Line on 1300 420 709 (within Australia) and +61 1300 420 709 (outside Australia), 8.30am to 5.30pm (Sydney time) Monday to Friday, between 13 December 2016 to 23 December 2016.

For further information, please contact:

**Rory J F Macleod**  
**Managing Director & CEO**  
**Freedom Foods Group Limited**

<sup>1</sup> As defined in the Retail Offer Booklet

