

ASX ANNOUNCEMENT

ASX: RBO | 16 January 2017

# Robo 3D signs milestone manufacturing agreement with Foxconn

## HIGHLIGHTS

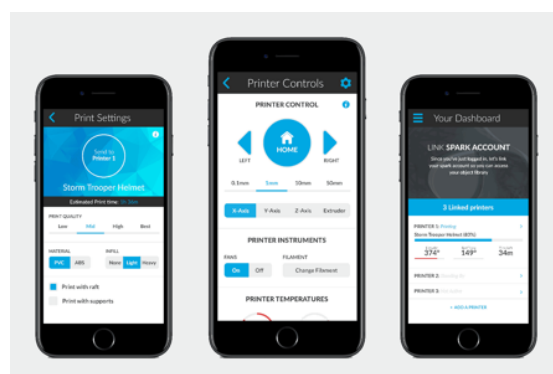
- Foxconn, one of the world's leading consumer electronics manufacturers, selected production partner for the new 'Robo R2' smart 3D printer
- Foxconn manufactures for major electronics and information technology companies and has delivered iconic product ranges including iPhone, iPad, Kindle and Playstation
- Production tooling has commenced, with initial capacity of 10,000 'R2' units annually
- Printer set for market release in the first quarter of 2017, joining the 'Robo C2' which was released to the public in December 2016
- Successful showcase at CES, where presented with "CES 2017 Best of Innovation Award" for 3D printing category
- Robo App for iOS released on Apple App Store in late December 2016

Robo 3D Limited ("**Robo**" or the "**Company**"), an emerging company focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry, is pleased to announce that it has selected Hon Hai Precision Industry Co., Ltd., trading as Foxconn Technology Group ("**Foxconn**"), as its production partner for the Company's latest award-winning '**Robo R2**' smart 3D printer. Foxconn is a major multinational electronics manufacturing company headquartered in New Taipei City, Taiwan with clients including major international electronics and information technology companies. Foxconn has manufactured some of the most iconic products in the world, including iPhone, iPad, Kindle, Nintendo, Playstation and Xbox product ranges.

The 'Robo R2 High Performance Smart 3D Printer with WiFi' is the newest addition to Robo's product offering – a full-featured Wi-Fi enabled 3D printer targeted at the "prosumer" segment of the desktop market. Validating this innovative new product, the 'Robo R2' Smart 3D Printer with Robo App for iOS was awarded the "CES 2017 Best of Innovation Award" for the 3D printing category at the Consumer Electronics Show ("**CES**"), the largest consumer electronics tradeshow, which took place this year from 5-8 January 2017 in Las Vegas, Nevada.



"Robo R2' Smart 3D Printer



Robo iOS App

As outlined in Section 3.5.6 and 9.1(L) of the Prospectus dated 18 November 2016, Robo has been actively pursuing additional production partners to diversify its manufacturing risk, including mitigating potential production capacity constraints. The agreement with Foxconn is the culmination of an extensive search conducted by Robo to source a high quality and cost effective manufacturing partner for the 'Robo R2' smart 3D printer.

Managing Director of Robo, Ryan Legudi, said: *"Securing a manufacturing partner of the status and quality of Foxconn is a significant achievement for an emerging brand such as Robo, especially given its vast experience working with some of the largest and most iconic consumer brands in the world. With funding from our successful ASX listing in December 2016, we are particularly excited that Robo can pursue its aggressive growth plans supported by Foxconn's proven ability to scale its production capacity to meet growing demand, with initial production capacity of 10,000 'R2' printers per annum."*

Ashwin J. Sangani, spokesperson for Foxconn, also commented: *"As a leading electronics technology services company, Foxconn's vision is to provide technological products and solutions that offer greater convenience to consumers around the world. We are pleased to be supporting a successful startup like Robo in bringing its innovative 'Robo R2' Smart 3D printer to the market. This is also in line with our commitment to collaborating with our customers and partners to build an industry ecosystem that promotes innovation and sustainable development."*

The process for tooling has commenced, with the first production units of the 'Robo R2' Smart 3D printers scheduled for completion during the first quarter of 2017 to coincide with the printer's market release in March 2017.

#### Business Update

Robo is pleased to advise that it delivered the first production units of its new 'Robo C2' Smart 3D Printer to its customers in late December 2016. The 'Robo C2' Smart 3D Printer is Robo's entry level 3D printer model, targeted at desktop users and particularly the growing education market, with its compact build size and price-point of US\$699.

Coinciding with the delivery of the 'Robo C2' 3D printers, Robo is also pleased to advise that the new 'Robo App for iOS' has been approved by Apple for inclusion in the Apple App Store, where it is now available to download for free. The Robo iOS App provides users the ability to connect and print right from your mobile device, monitor the progress of every print, connect to cloud libraries, with the ability to make in-app purchases (filaments, accessories, print kits and more). The release the Robo iOS App is a major milestone for Robo as its data collection and customer engagement capabilities will provide the platform for building out its 3D printing 'ecosystem'.

The 'Robo C2' and 'Robo R2' printers, both powered by the new Robo App for iOS, were showcased and positively received at this year's Consumer Electronics Show with a dedicated booth at the event, which attracted more than 170,000 attendees from over 150 countries.

In addition to generating significant media and PR (links to articles and interviews can be found in the newsroom section at [www.robo3d.com/investor-relations](http://www.robo3d.com/investor-relations)), the event provided Robo with the opportunity to meet with a number of existing and prospective retail and education industry partners from the USA, and internationally, as it embarks on its expansion plans.



Robo Co-Founder Braydon Moreno interviewed at CES

The Robo App garnered particular interest from media and interested customers at CES, with many demonstrations taking place at the booth and media events. Tom's Guide contributor Philip Michaels wrote of the Robo App:

*"Robo Makes 3D Printing Less Confusing with This App ... For hobbyists, 3D printing can be a fun way to explore their creative side, but getting started can be a little intimidating. Robo is hoping to remove that pain point with a new app for its line of 3D printers that promises to make it easy to get files onto your printer and find inspiration for your next creation."*

(<http://www.tomsguide.com/us/robo-3d-printing-app,news-24227.html>)

As previously noted in the Company's ASX announcement on 22 December 2016, with the launch of the 'Robo C2' printer and the imminent release of the 'Robo R2', the Company carried lower inventory of its older 'Robo R1+' 3D printer through the first half of the 2017 financial year. With the release of the 'Robo R2' 3D printer now scheduled for March 2017, the two new 3D printer models are expected to drive growth in the last quarter of the 2017 financial year.

Also in late December, Robo moved its USA headquarters to a larger office in San Diego that has the capacity to accommodate Robo's growing staff numbers and operations.

#### Forbes '30 under 30'

The Company is also pleased to announce that its two Co-Founders, Coby Kabili and Braydon Moreno, have been featured in Forbes '30 under 30' awards list, under the Manufacturing & Industry sector. More can be found on the following link: <http://www.forbes.com/30-under-30-2017/manufacturing-industry/#233714ba5820>

— ENDS —

## Further information

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## About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (**Robo 3D**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo 3D has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo 3D commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: [www.robo3D.com](http://www.robo3D.com)