

INFOMEDIA SIGNS SOFTWARE CONTRACT WITH NISSAN'S GLOBAL DEALER NETWORK

20 February 2017 – SYDNEY, AUSTRALIA

Infomedia Ltd (ASX:IFM), a leader in parts and service software to the global automotive industry, announced today it signed a material contract with automaker Nissan Motor Company to supply its electronic parts catalogue (EPC) to Nissan dealers globally for an initial five year term.

Development work is underway with a commercial rollout to Nissan's global dealership network expected to commence toward the end of the 2017 calendar year.

Infomedia CEO, Jonathan Rubinsztein said: "The signing of the contract with Nissan is significant. The contract was awarded following a competitive tender and emphasises the quality and efficiency of our EPC for automakers looking to outsource the management of their parts catalogues.

The contract with Nissan confirms our market leading position in the parts space and highlights the quality of our relationships globally," he said.

Nissan's General Manager of Global Service Engineering, Mr Shigeru Narita said: "Having gone through a global competitive tender, we are very excited to have selected Infomedia as our partner. We believe that they have the best technology, people and organisation for our global rollout and look forward to implementing their EPC throughout our business to drive the business change needed to get us onto a world leading platform."

This contract is one of the largest wins in Infomedia's history. We estimate annualised revenue from this contract will represent approximately 10 percent of total revenue. This is in addition to the Nissan Europe Superservice contract announced in August 2016.

Infomedia will report its 1H17 financial results for the six months ended 31 December 2016, on 27 February 2017.

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About Infomedia: Infomedia Ltd (ASX: IFM) is a technology services developer and supplier of electronic parts catalogues and service systems to the global automotive industry. Infomedia also provides information management and analysis for the Australian automotive and oil industries. Infomedia has led innovation in service infrastructure within global automotive distribution networks for more than 25 years and continues to expand its reach within the three regions in which it operates.