### **Appendix 3B**

# New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

 $Introduced \ o1/o7/96 \ \ Origin: Appendix \ 5 \ \ Amended \ o1/o7/98, \ o1/o9/99, \ o1/o7/oo, \ 30/o9/o1, \ 11/o3/o2, \ o1/o1/o3, \ 24/10/o5, \ o1/o8/12, \ o4/o3/13$ 

21 February 2017

Urbani	se.com Limited		
ABN			
70 095	768 o86		
We (the	We (the entity) give ASX the following information.		
	- All issues t complete the relevant sections (attach sheets	s if there is not enough space).	
1	*Class of *securities issued or to be issued	Share Options over Fully Paid Ordinary Shares	
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	500,000	
	,		
3	Principal terms of the *securities (e.g. if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)	Options over fully paid ordinary shares subject to an exercise price of \$0.468 and expiration date of 22 November 2017.	

Name of entity

<sup>+</sup> See chapter 19 for defined terms.

Upon exercise the options will rank equally Do the \*securities rank equally in with all Fully Paid Ordinary Shares. all respects from the +issue date with an existing +class of quoted +securities? If the additional \*securities do not rank equally, please state: the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the next dividend. distribution interest payment Issue price or consideration Issue Price: Nil 5 Exercise Price: \$0.468 N/A 6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) 6a Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b - 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i 6b The date the security holder 23 November 2016 resolution under rule 7.1A was passed 6c Number of \*securities issued 500,000 without security holder approval under rule 7.1 Nil 6d Number of \*securities issued with security holder approval under rule 7.1A

6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	Nil
6f	Number of *securities issued under an exception in rule 7.2	Nil
_		[
6g	If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation.	N/A
6h	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A
6i	Calculate the entity's remaining	
	issue capacity under rule 7.1 and	LR 7.1 530,599
	rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	LR7.1A Nil
7	<sup>+</sup> Issue dates	21 February 2017
	Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.	
	Cross reference: item 33 of Appendix 3B.	

<sup>+</sup> See chapter 19 for defined terms.

8 Number and \*class of all \*securities quoted on ASX (including the \*securities in section 2 if applicable)

Number	+Class
322,447,006	Fully paid
(increasing to	ordinary shares
353,887,699 (upon	
finalisation of Non-	
renouncable Rights	
Issue (issue of	
Deferred Shares) as	
announced to ASX	
on 04 January 2017).	

9 Number and +class of all +securities not quoted on ASX (including the +securities in section 2 if applicable)

Class	Exercise Price	Number	Expiry Date
Unquoted Options	\$0.20	3,400,000	09/08/2017
Unquoted Options	\$0.20	2,000,000	31/12/2018
Unquoted Options	\$0.24	2,000,000	31/12/2018
Unquoted Options	\$0.30	2,000,000	31/12/2018
Unquoted Options	\$1.00	200,000	31/12/2018
Unquoted Options	\$0.20	3,000,000	06/06/2019
Unquoted Options	\$0.20	400,000	04/08/2019
Unquoted Options	\$0.58	5,426,405	31/08/2019
Unquoted Options	\$0.65	100,000	16/12/2019
Unquoted Options	\$0.40	100,000	29/04/2021
Unquoted Options	\$0.75	30,000	01/11/2020
Unquoted Options	\$0.75	35,000	01/11/2021
Unquoted Options	\$0.75	35,000	01/11/2022
Unquoted Options	\$0.75	30,000	15/11/2020
Unquoted Options	\$0.74	167,505	15/12/2020
Unquoted Options	\$0.75	35,000	15/11/2021
Unquoted Options	\$0.75	35,000	15/11/2022
Unquoted Options	\$0.20	3,000,000	30/06/2017
Unquoted Options	\$0.20	3,000,000	30/06/2018
Unquoted Options	\$0.75	30,000	06/02/2021
Unquoted Options	\$0.75	35,000	06/02/2022
Unquoted Options	\$0.75	35,000	06/02/2023
Unquoted Options	\$0.468	500,000	22/11/2017

10	Dividend policy (in the case of a trust, distribution policy) on	N/A
	the increased capital (interests)	

#### Part 2 - Pro rata issue

11	Is security holder approval required?	N/A
12	Is the issue renounceable or non-renounceable?	N/A
13	Ratio in which the *securities will be offered	N/A

<sup>+</sup> See chapter 19 for defined terms.

14	*Class of *securities to which the offer relates	N/A
15	<sup>+</sup> Record date to determine entitlements	N/A
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	N/A
17	Policy for deciding entitlements in relation to fractions	N/A
18	Names of countries in which the entity has security holders who will not be sent new offer documents  Note: Security holders must be told how their	N/A
	entitlements are to be dealt with.  Cross reference: rule 7.7.	
19	Closing date for receipt of acceptances or renunciations	N/A
20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	N/A
25	If the issue is contingent on security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	N/A

27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A
32	How do security holders dispose of their entitlements (except by sale through a broker)?	N/A
33	<sup>+</sup> Issue date	N/A
	B - Quotation of securities I only complete this section if you are app	
34	Type of *securities (tick one)	
(a)	*Securities described in Part	1
(b)		nd of the escrowed period, partly paid securities that become fully paid, en restriction ends, securities issued on expiry or conversion of convertible

<sup>+</sup> See chapter 19 for defined terms.

#### Entities that have ticked box 34(a)

#### Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents If the \*securities are \*equity securities, the names of the 20 largest holders of the 35 additional \*securities, and the number and percentage of additional \*securities held by those holders If the \*securities are \*equity securities, a distribution schedule of the additional 36 +securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over A copy of any trust deed for the additional \*securities 37 Entities that have ticked box 34(b) 38 Number of \*securities for which <sup>+</sup>quotation is sought +Class of +securities for which 39 quotation is sought Do the \*securities rank equally in 40 all respects from the +issue date with an existing +class of quoted +securities? If the additional \*securities do not rank equally, please state: the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution interest or payment

41	Reason for request for quotation now	
	Example: In the case of restricted securities, end of restriction period	
	(if issued upon conversion of another *security, clearly identify that other *security)	

Number and +class of all +securities quoted on ASX (including the +securities in clause 38)

Number	+Class

#### **Quotation agreement**

- <sup>+</sup>Quotation of our additional <sup>+</sup>securities is in ASX's absolute discretion. ASX may quote the <sup>+</sup>securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those \*securities should not be granted \*quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
- If we are a trust, we warrant that no person has the right to return the \*securities to be quoted under section 1019B of the Corporations Act at the time that we request that the \*securities be quoted.

<sup>+</sup> See chapter 19 for defined terms.

- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:	Date: 21 February 2017

(Director/Company secretary)

Print name: Kim Clark

## Appendix 3B – Annexure 1

## Calculation of placement capacity under rule 7.1 and rule 7.1A for eligible entities

Introduced 01/08/12 Amended 04/03/13

#### Part 1

Rule 7.1 – Issues exceeding 15% of capital			
Step 1: Calculate "A", the base fig capacity is calculated	Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
Insert number of fully paid +ordinary securities on issue 12 months before the +issue date or date of agreement to issue	233,677,399		
Add the following:			
Number of fully paid <sup>+</sup> ordinary securities issued in that 12 month period under an exception in rule 7.2	8,000,000		
Number of fully paid <sup>+</sup> ordinary securities issued in that 12 month period with shareholder approval	16,445,000		
Number of partly paid <sup>+</sup> ordinary securities that became fully paid in that 12 month period			
<ul> <li>Note:</li> <li>Include only ordinary securities here – other classes of equity securities cannot be added</li> <li>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>			
Subtract the number of fully paid  +ordinary securities cancelled during that 12 month period	Nil		
"A"	258,122,399		

<sup>+</sup> See chapter 19 for defined terms.

Step 2: Calculate 15% of "A"		
"B"	0.15 [Note: this value cannot be changed]	
Multiply "A" by 0.15	38,718,360	
Step 3: Calculate "C", the amount 7.1 that has already been used	of placement capacity under rule	
<i>Insert</i> number of <sup>+</sup> equity securities issued or agreed to be issued in that 12 month period <i>not counting</i> those issued:	38,187,761	
<ul> <li>Under an exception in rule 7.2</li> </ul>		
Under rule 7.1A		
<ul> <li>With security holder approval under rule 7.1 or rule 7.4</li> </ul>		
<ul> <li>Note:</li> <li>This applies to equity securities, unless specifically excluded – not just ordinary securities</li> <li>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>		
"C"	37,687,761	
Step 4: Subtract "C" from ["A" x " placement capacity under rule 7.1		
"A" x 0.15	38,718,360	
Note: number must be same as shown in Step 2		
Subtract "C"	38,187,761	
Note: number must be same as shown in Step 3		
<i>Total</i> ["A" x 0.15] – "C"	530,599	

#### Part 2

Rule 7.1A – Additional placement capacity for eligible entities		
Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
"A"  Note: number must be same as shown in Step 1 of Part 1  Step 2: Calculate 10% of "A"	258,122,399	
"D"  Multiply "A" by 0.10	0.10 Note: this value cannot be changed 25,812 239	
Step 3: Calculate "E", the amount 7.1A that has already been used  Insert number of +equity securities issued or agreed to be issued in that 12 month	of placement capacity under rule 25,812 239	
<ul> <li>Poeriod under rule 7.1A</li> <li>Notes:</li> <li>This applies to equity securities – not just ordinary securities</li> <li>Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed</li> <li>Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>		
"E"	25,812 239	

<sup>+</sup> See chapter 19 for defined terms.

Step 4: Subtract "E" from ["A" x "D"] to calculate remaining placement capacity under rule 7.1A		
"A" x 0.10 Note: number must be same as shown in Step 2	25,812 239	
Subtract "E"  Note: number must be same as shown in Step 3	25,812 239	
<b>Total</b> ["A" x 0.10] – "E"	Nil	