



# Investor Presentation



FY17 HALF YEAR RESULTS



## KEY HIGHLIGHTS

Graham Turner (CEO)

## FINANCIAL RESULTS

Adam Campbell (CFO)

## STRATEGIC UPDATE

Melanie Waters-Ryan (COO)

## OUTLOOK

Graham Turner (CEO)

## QUESTIONS



## Strong sales growth

- Increased ticket sales in low yield environment, leading to record 1H TTV & outpacing market growth

## Improved productivity

- TTV growth outpacing network growth rate, despite deflationary impacts on airfares – TTV per person increasing

## Business transformation

- Ongoing investment in new tools & systems – product & pricing, customer, finance & digital - Contributing to rapid online sales growth

## Balance sheet strength

- \$350m + in positive net debt

## Expansion in key markets

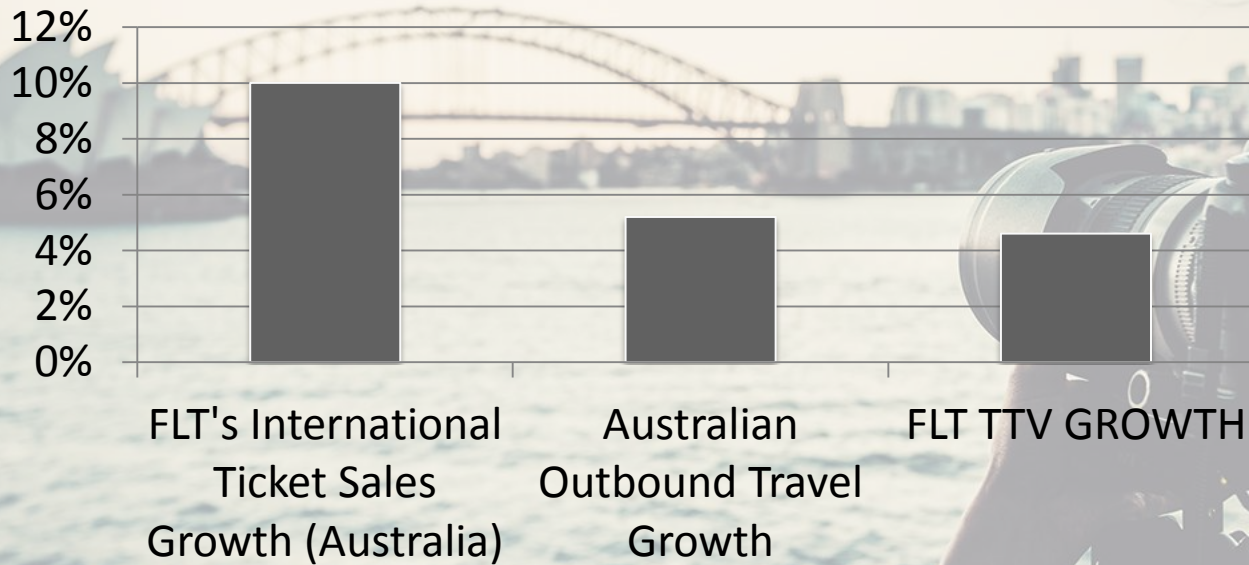
- 1<sup>st</sup> major push on to Continental Europe

## New Global HQ











- About 2000 staff relocated to South Point building (Brisbane) during 1H

# MARKET-SHARE GROWTH

1H FY17



## TTV per person increasing in local currency compared to 1H FY16

<b>Nation/Region</b>	<b>Change</b>
Australia	1.2% 
New Zealand	5.2% 
South Africa	7.8% 
Europe	4.5% 
Canada	7.2% 
United States & Mexico	4.0% 
Greater China	6.5% 
India	6.5% 
UAE	(10.7%) 
Singapore	(4.8%) 



## New revenue streams in FY17

### Acquisitions

- Network of corporate travel businesses in Germany, Sweden, Norway, Denmark & Finland
- Ignite Travel Group (49% holding)
- Travel Tours Group (India)
- Sunny (China) – announced today

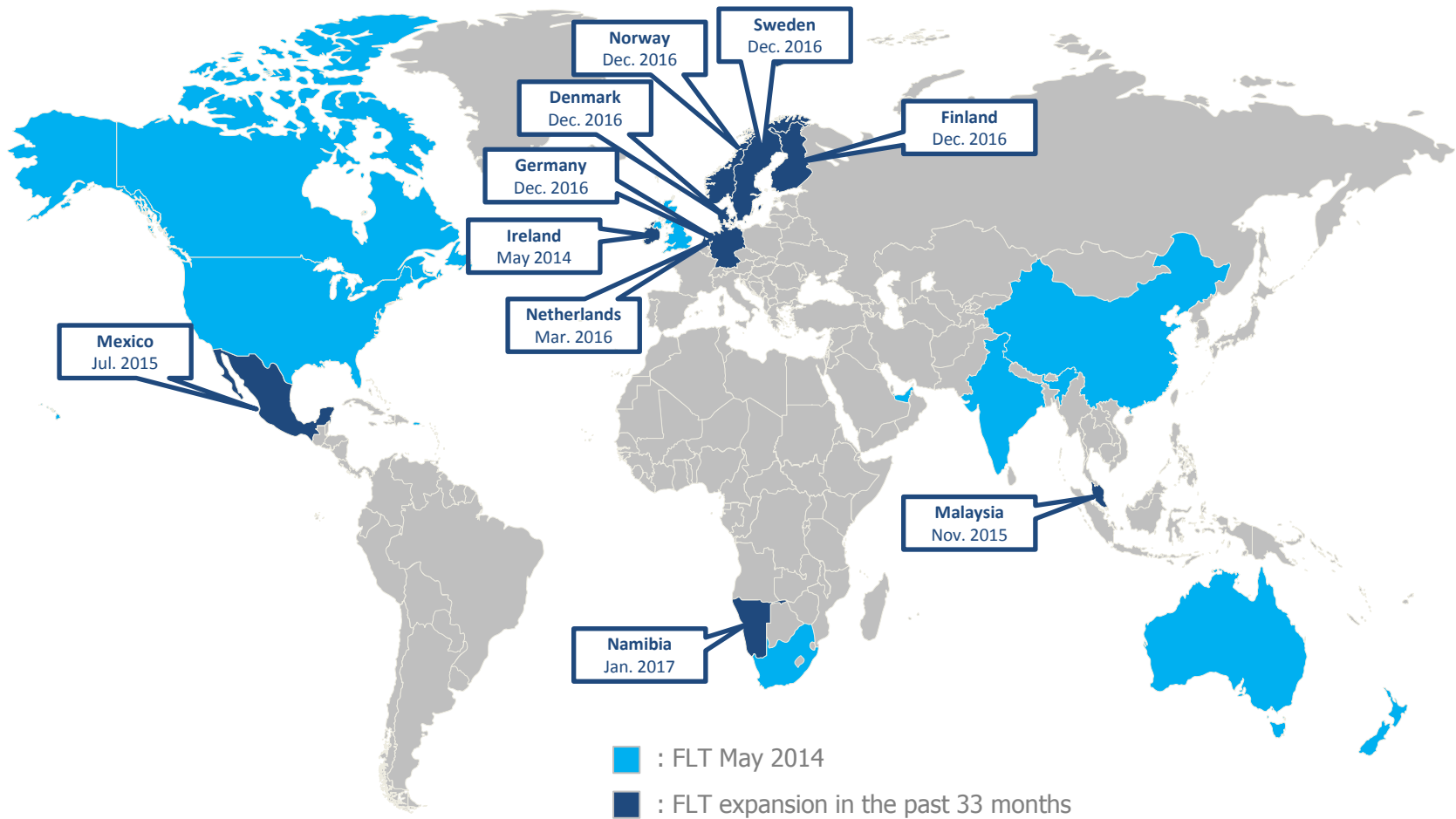
### New Markets

- Continental Europe
- Namibia
- Ireland (Leisure)
- Wales
- China outbound market
- Now in 20 countries (10 new since May 2014)

### New Offerings

- Interest-free holidays
- Expanded range of Captain's Packages (CPs)
- Leisure & corporate apps
- Transactional websites
- Artificial intelligence tools

## 10 New Countries Since May 2014



## KEY HIGHLIGHTS

Graham Turner (CEO)

## FINANCIAL RESULTS

Adam Campbell (CFO)

## STRATEGIC UPDATE

Melanie Waters-Ryan (COO)

## OUTLOOK

Graham Turner (CEO)

## QUESTIONS



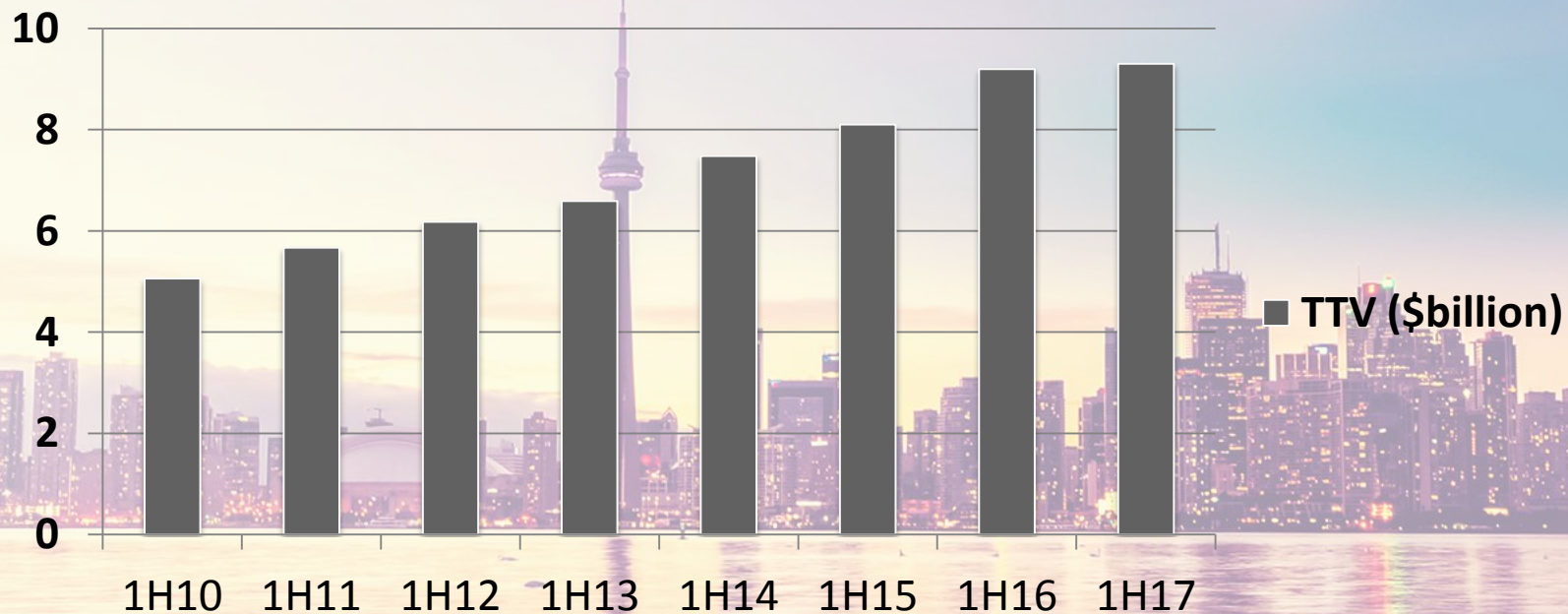
## Group profit & loss

<i>AUD</i>	<b>1H FY17</b>	<b>1H FY16</b>	<b>PCP change</b>
	<b>\$m</b>	<b>\$m</b>	<b>%</b>
<b>Group TTV</b>	<b>9,343</b>	<b>9,182</b>	<b>2%</b>
Operating revenue	1,236	1,243	(1%)
Other revenue	15	15	(1%)
<b>Total revenue</b>	<b>1,251</b>	<b>1,258</b>	<b>(1%)</b>
Other income	4	11	(65%)
Employee benefits	(690)	(689)	0%
Marketing expense	(105)	(96)	9%
Finance costs	(12)	(13)	(8%)
D&A	(36)	(31)	16%
Other expenses	(302)	(282)	7%
<b>PBT</b>	<b>109</b>	<b>157</b>	<b>(30%)</b>
<b>Underlying PBT</b>	<b>113</b>	<b>146</b>	<b>(22%)</b>
<i>EPS (cents)</i>	<i>73.7</i>	<i>115.7</i>	<i>(36%)</i>
<i>Business teams</i>	<i>2,937</i>	<i>2,943</i>	<i>(0%)</i>
<b>Margins</b>			
Underlying Income Margin	13.4%	13.6%	(0.2%)
Underlying PBT Margin	1.2%	1.6%	(0.4%)
Marketing % TTV	1.1%	1.0%	0.1%

- Continued TTV growth – 20<sup>th</sup> year-on-year increase in 21 years since listing
- Operating revenue relatively flat – airfare deflation impacting short-term growth, along with FX
- Reasonable success in cost control – increased marketing spend (1.1% of TTV) to highlight cheap fares & drive demand
- \$5m increase in 1H D&A expense – reflects higher cap-ex in recent periods
- 20 basis point decline in underlying 1H income margin
- Underlying PBT adjustments:
  - FY17: Cost of exiting Employment Office
  - FY16: \$11m gain from ACCC fine refund

# CONSISTENT TTV GROWTH

## GROWTH THROUGHOUT THE ECONOMIC CYCLE



# INCOME MARGIN

Decline in underlying income margin driven largely by product mix changes

Growth in online leisure sales at lower margins

Lower corporate gross margins in Australia

Corporate change driven by business mix (growth in high profile but low margin accounts) & competitive pressure in relatively soft domestic market



# 1H CHALLENGES

## Airfare Deflation

Fares significantly cheaper than during PCP (discounting started during 2H FY16)

Impacting Australia, USA, India & Singapore

Sales volume growth generally outpacing TTV & revenue growth

## FX Fluctuations

Affecting overseas result translation into AUD, particularly from GBP

5.6% 1H TTV growth at like-for-like exchange rates

Circa \$8million impact on 1H PBT

## Economic Uncertainty (Q1)

Leading to soft July results globally

Stronger 2Q results achieved

Excluding July, TTV increased 3.4% globally and 6.2% in Australia

## Under-Performance in Some Countries

Circa \$2.9m decline in 1H profits in Asia & Middle East region

Soft profit results from touring businesses (\$9.6m reduction in 1H earnings)

Predominantly affected by FX, as well as reduced trading profits (Passenger growth but lower load factors)

# IMPACT OF CHEAP FARES



## Opportunities

- Stimulates demand - stronger sales volumes
- Opportunities to increase land & other add-on sales

## Challenges

- Lower ticket prices leading to reduced TTV growth
- Lower revenue per transaction in leisure travel, given FLT typically earns a % of the fare

Can impact dollar-based super over-ride targets – FLT not currently anticipating any significant issues during FY17 given that contracts were negotiated in similar low fare environment

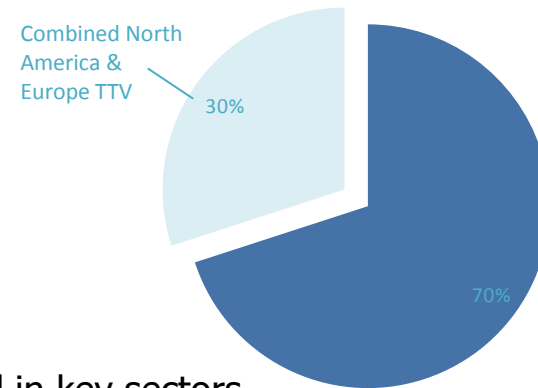
# FINANCIAL RESULTS

## Segment highlights

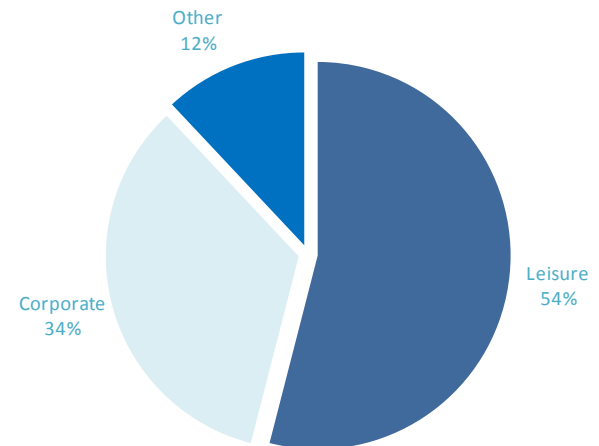
- Record TTV in LC in 9 of FLT's 10 countries & regions
- Record profit in LC in Europe, South Africa & on Mainland China
- Brand & geographic diversity an ongoing strength:
  - Corporate brands generated 34% of 1H TTV - consolidating FLT's position as one of world's largest corporate travel managers
  - 30% of 1H TTV generated in Europe & the Americas

## Geographic & Business Diversity

Growing in key markets ...



And in key sectors...





# FINANCIAL RESULTS

## Segment results

### Australia

<i>AUD</i>	<b>1H FY17</b>	<b>1H FY16</b>	<b>PCP change</b>
	<b>\$m</b>	<b>\$m</b>	<b>%</b>
<b>TTV</b>	<b>5,084</b>	<b>4,860</b>	<b>5%</b>
<b>External Revenue</b>	<b>641</b>	<b>622</b>	<b>3%</b>
<b>Adjusted EBIT</b>	<b>98</b>	<b>113</b>	<b>(13%)</b>
<i>Business teams</i>	<i>1,554</i>	<i>1,568</i>	<i>(1%)</i>
<b>Margins</b>			
Income Margin	12.6%	12.8%	(0.2%)
Adj. EBIT % Revenue	16.4%	19.6%	(3.2%)

- Continued TTV growth – exceeded \$5b for 1<sup>st</sup> time & sold travel valued at more than \$27m each day on average
- Accelerated ticket sales growth – international ticket numbers up 10% (strongest 1H ticket growth since FY12)
- Strong growth in several key sectors – international & domestic flights, hotel room nights, cruise, FX, youth sector, online
- Good forward bookings for Europe
- Key corporate client contract wins including ANZ Bank and NSW Government
- Income margin affected by lower corporate gross margins (large accounts & competitive environment) + business mix (growth in online)

# FINANCIAL RESULTS

## USA (including Mexico)

<i>AUD</i>	<b>1H FY17</b>	<b>1H FY16</b>	<b>PCP change</b>
	<b>\$m</b>	<b>\$m</b>	<b>%</b>
<b>TTV</b>	<b>1,333</b>	<b>1,260</b>	<b>6%</b>
<b>External revenue</b>	<b>145</b>	<b>142</b>	<b>2%</b>
<b>Adjusted EBIT</b>	<b>(6)</b>	<b>(5)</b>	<b>(18%)</b>
<i>Business teams</i>	<i>290</i>	<i>326</i>	<i>(11%)</i>
<b>Margins</b>			
Income Margin	10.9%	11.3%	(0.4%)
Adj. EBIT % Revenue	(4.0%)	(3.5%)	(0.5%)

- Record 1H TTV – exceeded \$US1b for 1<sup>st</sup> time
- Strong contributions from StudentUniverse & Corporate Traveller
- Increased leisure losses, reduction in wholesale losses (GOGO)
- Reduction in GOGO & Liberty sales teams
- Solid productivity growth – up 4% across the region
- Small profit contribution from Mexico corporate business
- Digital North Atlantic (dNA) area created
- Liberty micro-store open & performing well
- Solid start to 2H and likely to be profitable YTD by end of this month

# THE US MICRO-STORE MODEL



1<sup>st</sup> Liberty micro-store now open in Tysons Corner Mall (Virginia) & performing well

2 more planned for FY17 – Walt Whitman Mall (Long Island) & Annapolis (Maryland)

Low fit-out costs + low staff requirements = cost effective entry to prime malls

**LIBERTY TRAVEL**  
CONNECTING PEOPLE AND PLACES



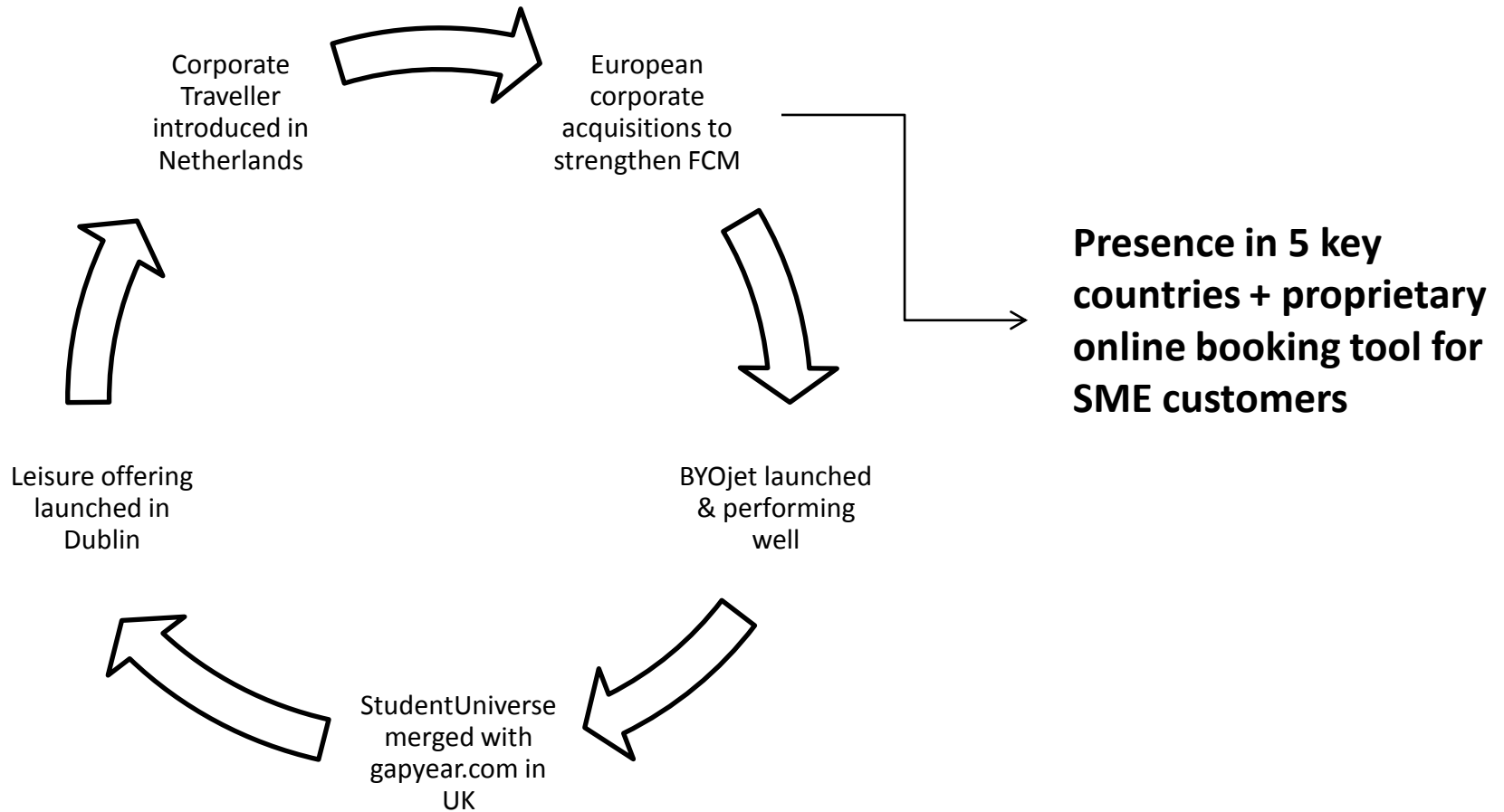
# FINANCIAL RESULTS

## Europe

<i>AUD</i>	<b>1H FY17</b>	<b>1H FY16</b>	<b>PCP change</b>
	<b>\$m</b>	<b>\$m</b>	<b>%</b>
<b>TTV</b>	<b>919</b>	<b>1,092</b>	<b>(16%)</b>
<b>External revenue</b>	<b>128</b>	<b>153</b>	<b>(16%)</b>
<b>Adjusted EBIT</b>	<b>18</b>	<b>23</b>	<b>(23%)</b>
Business teams	300	295	2%
<b>Margins</b>			
Income Margin	13.9%	14.0%	(0.1%)
Adj. EBIT % Revenue	13.8%	14.9%	(1.1%)

- Solid recovery after Brexit shock
- Record 1H TTV & profit in LC with strong 2Q results & momentum
- Strongest ever profit recorded in January 2017
- Good 1H performance from UK corporate business
- 4.5% productivity increase
- Growth in Journeys & Escapes land sales
- First significant online push – BYOjet, StudentUniverse & gapyear merger
- FX translation will impact FY17 results, as was case during 1H

# STRONGER EUROPEAN FOOTPRINT



# FINANCIAL RESULTS

## Rest of World

<i>AUD</i>	1H FY17	1H FY16	PCP change
	\$m	\$m	%
<b>TTV</b>	<b>1,826</b>	<b>1,781</b>	<b>3%</b>
<b>External revenue</b>	<b>207</b>	<b>201</b>	<b>3%</b>
<b>Adjusted EBIT</b>	<b>2</b>	<b>5</b>	<b>(60%)</b>
<i>Business teams</i>	<i>787</i>	<i>750</i>	<i>5%</i>
<b>Margins</b>			
Income Margin	11.3%	11.3%	-
Adj. EBIT % Revenue	0.9%	2.4%	(1.5%)

- Reasonable results from established businesses in South Africa (record profit in LC), Canada (continued improvement & reduced losses) & NZ
- Expansion into Namibia
- Disappointing bottom-line results from combined Asia Middle East region (circa \$2.9m decrease in 1H profits)
- Strong profit growth on Mainland China
- Losses in India & Singapore in low fare environment
- Challenging market conditions in UAE

# TARGETING ASIA

## 1. Flatter Structure

Implementing flatter regional management structure in Eastern Asia - centralised functions, IT solutions & reduced costs

## 2. Corporate Travel

Corporate Traveller launched in key markets during 1H to target SME customers – Singapore, Hong Kong & UAE

## 3. Wholesale

Online Infinity offering now in place to service Singapore, Greater China & UAE businesses

Robotic ticketing trial underway in Singapore, likely to be rolled out across the region

## 5. Scale Benefits

Recent acquisitions in key markets (India & China) will enhance scale & deliver springboard for future growth

## 4. Productivity

Targeting new sectors through introduction of transactional websites in UAE & Singapore during 2H

## 6. Online





# FINANCIAL RESULTS

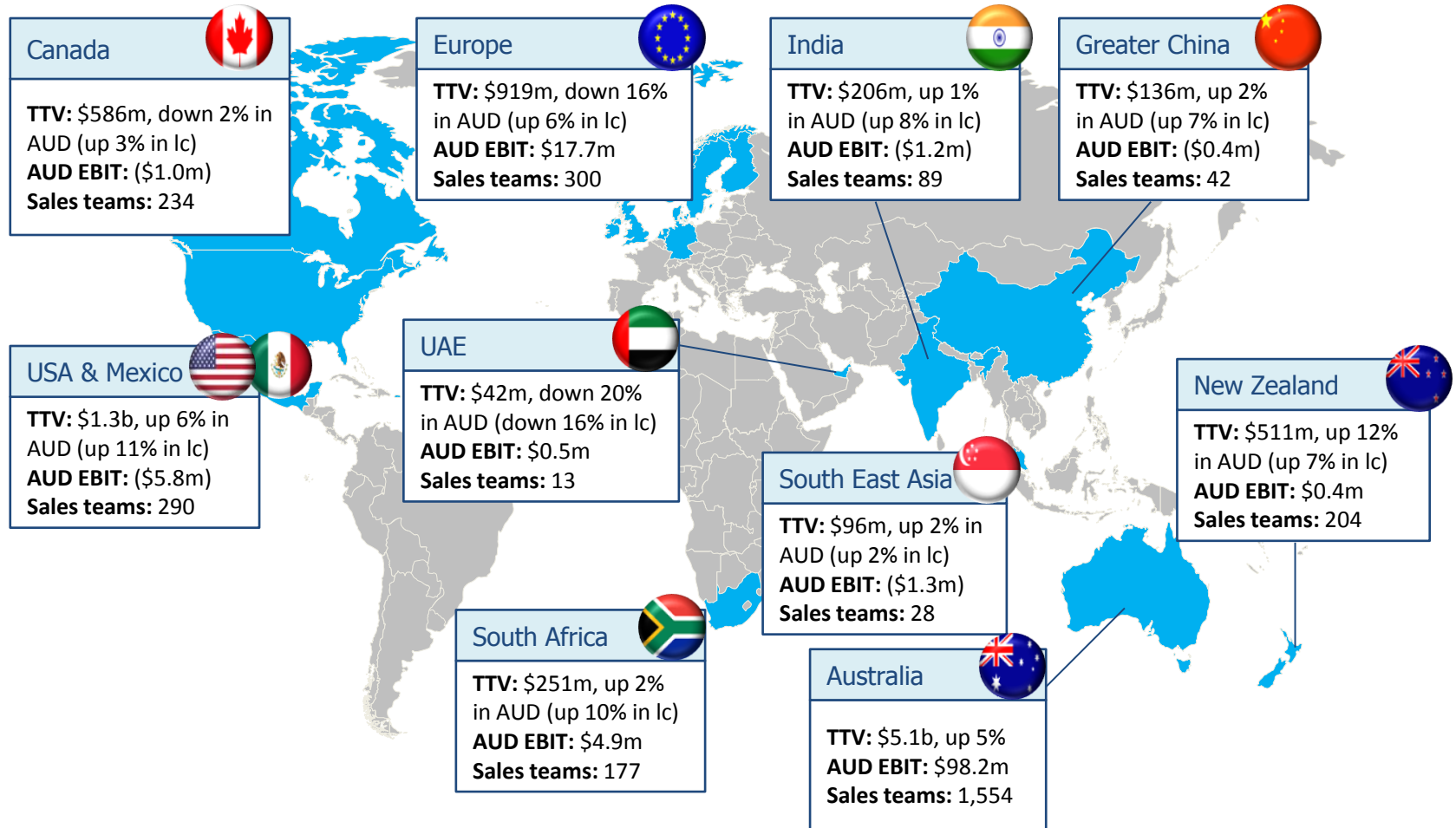
## Other

<i>AUD</i>	<b>1H FY17</b>	<b>1H FY16</b>	<b>PCP change</b>
	<b>\$m</b>	<b>\$m</b>	<b>%</b>
<b>TTV</b>	<b>181</b>	<b>188</b>	<b>(4%)</b>
<b>External Revenue</b>	<b>130</b>	<b>140</b>	<b>(7%)</b>
<b>Adjusted EBIT</b>	<b>(3)</b>	<b>4</b>	<b>(195%)</b>
<b>Margins</b>			
Income Margin	71.9%	74.5%	(2.6%)
Adj. EBIT % Revenue	(2.6%)	2.5%	(5.1%)

- Segment relates to items that are not allocated to geographical segments
- 1H FY16 TTV & revenue results include the \$11m ACCC refund
- Year-on-year EBIT swing brought about by reduced earnings from touring businesses (\$9.6m) & \$11m ACCC refund during 1HFY16
- Group M&A expenses of \$1.6m in 1H FY17 (\$0.3m is in Rest of World segment)

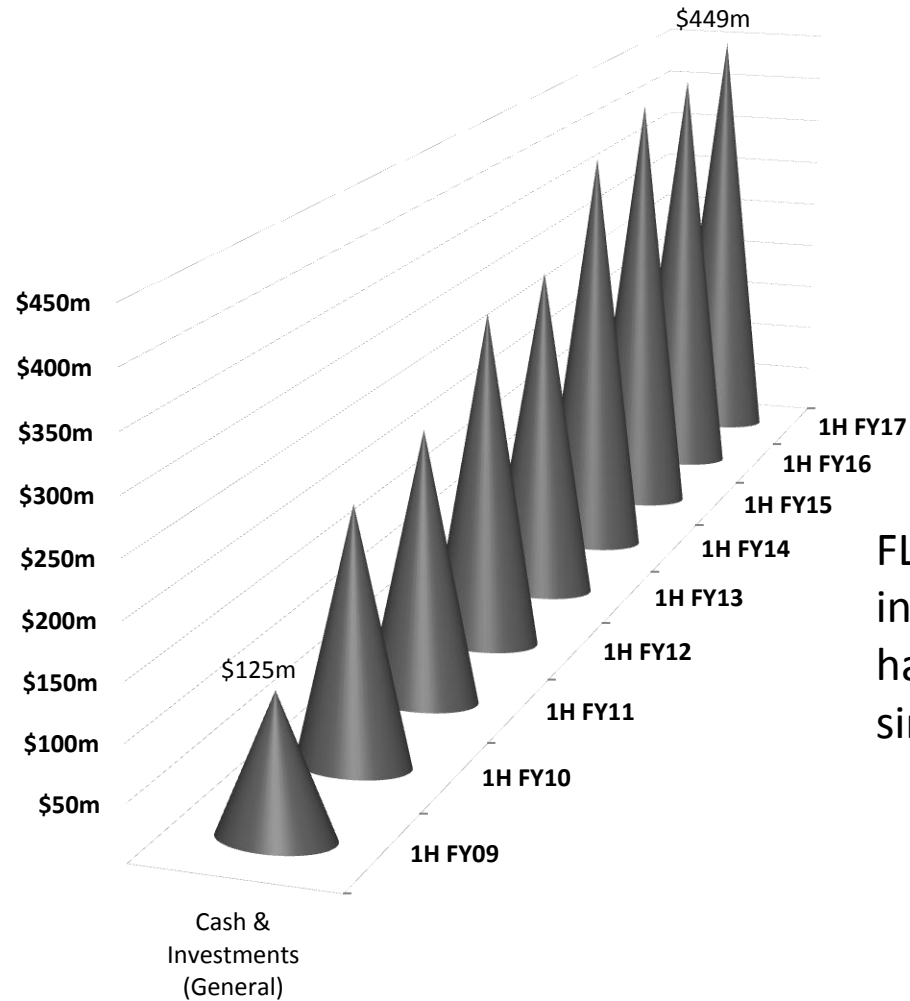
# FINANCIAL RESULTS

## 1H FY17 Results by Country



# RECORD 1H CASH BALANCE

## Ongoing Cash Generation



FLT's general cash & investments portfolio has almost quadrupled since 1H FY09

# FINANCIAL RESULTS

## Group cash flow

<i>AUD</i>	1H FY17	1H FY16
	\$m	\$m
<b>Operating activities</b>		
Operating activities before interest and tax	(83)	(34)
Net interest and tax paid	(63)	(63)
<b>Cash flow from operating activities</b>	<b>(147)</b>	<b>(97)</b>
<b>Investing activities</b>		
Acquisitions	(16)	(44)
Purchases of PPE and intangibles	(66)	(58)
Purchases of financial assets	-	(39)
Other investing cash flows	5	9
<b>Cash flow from investing activities</b>	<b>(76)</b>	<b>(133)</b>
<b>Financing activities</b>		
Financing activities before dividends	17	(10)
Dividends paid	(93)	(98)
<b>Cash flow from financing activities</b>	<b>(76)</b>	<b>(108)</b>
<b>Increase/(decrease) in cash held</b>	<b>(299)</b>	<b>(338)</b>
FX impact	(8)	1
<b>Cash and cash equivalents</b>	<b>1,008</b>	<b>1,042</b>
	<b>Dec 16</b>	<b>Dec 15</b>
General cash (excl. Investments)	347	430
Client cash	663	612
Bank overdraft	(1)	-
<b>Total cash</b>	<b>1,008</b>	<b>1,042</b>

- Operating cash outflow recorded in line with FLT's normal seasonality
- Cash accumulates during peak booking periods (2H) & is paid to suppliers after peak travel seasons (following 1H)
- Timing of airline payment cycle (BSP) major driver of year-on-year shifts
- 2 acquisitions completed during 1H. Net cash impacts of \$10m for Ignite Travel Group & \$6m for Europe corporate businesses
- FLT has taken advantage of an arbitrage opportunity & invested borrowed funds in short-term deposits
- FX adversely affecting cash position



# FINANCIAL RESULTS

## Group balance sheet

<i>AUD</i>	<b>Dec 16</b>	<b>Dec 15</b>
	<b>\$m</b>	<b>\$m</b>
Cash & cash equivalents	1,010	1,042
Trade & other receivables	670	647
Financial assets	197	104
Other current assets	94	17
<b>Current assets</b>	<b>1,971</b>	<b>1,810</b>
PPE	264	220
Intangibles	463	446
Other non-current assets	96	67
<b>Non-current assets</b>	<b>822</b>	<b>733</b>
<b>Total assets</b>	<b>2,793</b>	<b>2,543</b>
Trade payables & other liabilities	1,239	1,161
Borrowings	92	21
<b>Current liabilities</b>	<b>1,331</b>	<b>1,182</b>
Trade payables & other liabilities	89	37
Provisions	39	38
<b>Non-current liabilities</b>	<b>128</b>	<b>75</b>
<b>Total liabilities</b>	<b>1,458</b>	<b>1,258</b>
<b>Net assets</b>	<b>1,335</b>	<b>1,285</b>
General cash	347	430
General investments	102	-
Client cash	663	612
Client investments	96	104
<b>Total cash &amp; investments</b>	<b>1,207</b>	<b>1,146</b>
<b>Positive net debt</b>	<b>357</b>	<b>409</b>

- Movement in financial assets & other current assets reflects changes made during FY16 (2H) – external investments & repurchase agreement
- PPE & intangible increases driven by network enhancements (cap-ex, acquisitions & software)
- Tax receivable included other current assets
- Ignite investment included in “Other” non current assets
- Increased borrowings (repurchase agreement)
- Movement in payables brought about by timing of airline payment cycle (BSP)
- Some items reclassified between periods – accounts for movements in “Trade & Other Payables” & “Other Current Liabilities”
- \$347m in general cash + circa \$100m in general investments (externally managed funds)
- \$357m positive net debt at Dec 31

# FINANCIAL RESULTS

## Cap-ex

<i>AUD</i>	<b>1H FY17</b>	<b>1H FY16</b>	<b>PCP change</b>
	<b>\$m</b>	<b>\$m</b>	<b>%</b>
PPE	53	47	11%
Intangibles (internal)	13	11	24%
<b>Total capex</b>	<b>66</b>	<b>58</b>	<b>13%</b>

- \$8m increase in 1H cap-ex
- Reflects ongoing spend on:
  - Systems (including Microsoft Dynamics finance platform)
  - Next generation shop design roll-out & refurb
  - Head office relocations (including South Point)
- Head office expenditure expected to decrease significantly in 2H FY17
- Intangibles increase linked to Dynamics (roll-out in Canada & USA)
- FY17 spend likely to be circa \$110m



## KEY HIGHLIGHTS

Graham Turner (CEO)

## FINANCIAL RESULTS

Adam Campbell (CFO)

## STRATEGIC UPDATE

Melanie Waters-Ryan (COO)

## OUTLOOK

Graham Turner (CEO)

## QUESTIONS



# WHO ARE WE?

## OUR CORE VALUES

### IRREVERENCE

We take our business seriously but not ourselves. We respect our customers, our partners and each other.

### EGALITARIANISM

Everyone has the same opportunities, rights and privileges. Self important people don't fit here.

### OWNERSHIP

We take full responsibility and treat the business as our own.



FLIGHT CENTRE TRAVEL GROUP

**FLIGHT CENTRE**  
TRAVEL GROUP

# OUR STRATEGIC ANCHORS

Make it easy to buy from us and thus lead to sticky and deep customer relationships

Famous distinctive brands with expertise

Scalable growth



FLIGHT CENTRE TRAVEL GROUP

**FLIGHT CENTRE**  
TRAVEL GROUP

# THE NEXT 20 YEARS

Leisure Travel  
Retailing

Little Argas  
(Acceleration)

In-Destination  
Travel  
Experiences

Non-Travel

Corporate  
Travel

Student &  
Youth

# LEISURE TRAVEL

Targeted growth along the P2P Index

Digital enhancements & growth

Continued success of new products

Improved Productivity

Expanding distribution models (Ignite acquisition, developing a home-based model) & increasing market-share through strong volume gains

Search & Book Apps, new websites, new expertise, Book with Me

IAP range expanded, Journeys & Escapes, interest-free holidays

TTV per person increasing



# TRAVEL RETAILING... THE P2P INDEX

## Dominating The Leisure Travel Landscape

### OTA

- High volume, low touch
- Flightcentre, StudentUniverse, BYOJet, Aunt Betty.

### Contact Centres

- 24/7 telephone sales & assist.
- Teams currently based in Brisbane & Sydney

### Multi-Team Stores

- **Hyper stores**
- **Megastores**

### Community

- **Shopping centres**
- **CBD and strip locations**

### Home Based

- Model expanding globally

### Events

- Travel Expos, Discover Europe, Discover America.
- 36 events nationally per year in Australia



# NEW PRODUCTS: EXPANDED CP RANGE

## Choose a package & enjoy the benefits!

Add a Captain's Package to receive **PRICE DROP PROTECTION™** and MORE



PER PERSON	CAPTAIN'S ESSENTIALS \$19*	CAPTAIN'S VALUE \$49*	CAPTAIN'S PREMIUM \$99*
	AUSTRALIA <small>From East Coast &amp; SA Includes New Zealand from WA, SA &amp; NT (includes Bali)</small>	ALL DESTINATIONS	LONG HAUL ONLY <small>Europe, Mainland &amp; South America, Middle East &amp; Africa (excludes Asia, New Zealand, Hawaii &amp; South West Pacific)</small>
Price Drop Protection™	✓	✓	✓
24/7 Worldwide Customer Care	✓	✓	✓
Transferable Deposit	✓	✓	✓
Next Business Day Refund	✗	✓	✓
Visa & Passport Check	✗	✓	✓
\$100 Insurance excess cashback	✗	✓	✓
Accommodation Discount	✗	✗	✓ <b>\$150*</b>

### Definitions:

**Price Drop Protection:** Gives you peace of mind knowing you have the best price possible! Exclusive to the Captain's Package, if the price drops within 30 days, we'll give you the difference back in a voucher. Just let us know.

**24/7 Worldwide Customer Care:** Our Australian based Customer Care call centre is accessible 24 hours a day, 7 days a week from anywhere in the world.

**Accommodation Discount:** Travellers must use discount through Infinity Holidays for accommodation. This is valid for accommodation at international long haul destinations and a \$500 per person minimum spend applies.

**Long Haul:** Airfares to South and mainland America (excludes Hawaii), South Africa, Europe, Middle East and the UK.

**Transferable Deposit:** If you change your mind about where or when you want to go, Flight Centre can transfer your deposit to another booking (prior to full payment).

**Next Business Day Refund:** If for any reason you have to cancel your trip, Flight Centre will refund your owed amount by the next business day if your cancellation is processed by noon. If the airfare is non-refundable, no refund will be due.

**Visa & Passport Check:** Expert visa and passport advice.

**Travel insurance \$100 excess cashback:** Purchase a Cover-More policy with the Captain's Package and if you claim, we'll take up to \$100 off your excess.

**FLIGHT CENTRE®**

**FLIGHT CENTRE®**

Accommodation Discount	✗	✗	✓ <b>\$120*</b>
\$100 Insurance excess cashback	✗	✓	✓
24/7 Worldwide Customer Care	✗	✓	✓
Transferable Deposit	✗	✓	✓
Next Business Day Refund	✗	✓	✓
Visa & Passport Check	✗	✓	✓
Travel insurance \$100 excess cashback	✗	✓	✓

# NEW PRODUCTS: INTEREST FREE



*Best in the Air,  
and Everywhere*



*No excuses! Book now with Interest Free<sup>†</sup> Holidays.*



*No excuses! Book now with Interest Free<sup>†</sup> Holidays.*



# IN-DESTINATION TRAVEL EXPERIENCES

## KEY AREAS

Tour Operations

Hotel Opportunities

Destination Management Companies

Giving FLT greater control over the customer experience & creating products that can be distributed via FLT's global leisure travel network

Buffalo Tours DMC (JV) performing well – on track for almost \$2m FY17 profit (in 2<sup>nd</sup> full year)

Now handling FLT's customers in 11 countries

Developing new & unique product offerings, now Top Deck's ground handler in Asia

Success prompting FLT to pursue further expansion internationally

Disappointing 1H results for touring businesses (Top Deck and Back-Roads) – FX impacts & over capacity

Strong forward bookings



# CORPORATE TRAVEL

Building a truly global TMC

Continued expansion of Corporate Traveller (SME) brand globally

Europe acquisitions

Rolled out in new regions alongside FCM

New tools & products to strengthen leading tech offering -

FCM Connect, proprietary online booking tool secured with Europe acquisition

Market leading technology transforming the travel experience

SAM deployed in USA & launched in Europe this week

Strong account wins

Flagship clients secured in Australia & globally



# FCM'S LEADING TECH OFFERINGS

- **FCM Online powered by Serko:** customer-facing online booking tool
- **FCM Portal:** gateway to FCM, information hub
- **FCM ClientBank:** reporting platform
- **FCM Secure:** risk management solution
- **FCM Mobile:** mobile itinerary management
- **FCM Expense:** SAP or other expense management system uploads
- **FCM Approve:** pre-trip approval solution.



# FCM'S LEADING TECH OFFERINGS

## The Future of Mobile

Intelligent chat-based notifications

Itinerary on the go

Mobile check-in

Disruptions and delay notices

Traveler location updates

Weather forecasts

Destination advice

Ride sharing integration with Lyft



# Sam:]

Making travel  
delightful

# SAM :) – CAPTURING ATTENTION

TTG Toolkit Technology

## Play it again, Sam

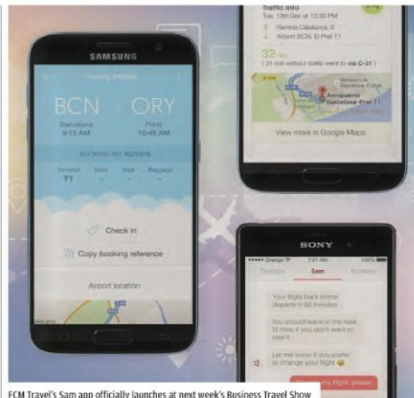
Travel companies are racing to release online assistants, with personification the name of the game. *Matthew Parsons* rounds up some of the latest chatbots and apps

**S**am, Lola, Tommy... actually, the last name is made up, but should have been given to Thomson's own move into the virtual assistant space, after it unveiled [chatbot.thomson.co.uk](http://chatbot.thomson.co.uk) late last year.

Thomson teamed up with IBM to create a tool to help consumers "pick their perfect holiday", with the holiday giant claiming it is one of the travel industry's first chatbots, offering real-time and automated responses to holiday questions. And the more people that "chat" to the assistant, the more it learns how to craft the perfect holiday, and how to offer more personalised recommendations, Thomson claims.

In the US another leisure app, Lola, is a new project from Kayak co-founder Paul English. Dubbed a "mobile travel agent", and shorthand for longitude and latitude, it recently raised \$33 million in extra funding and allows users to book hotels and flights through messaging real travel agents, while at the same time using artificial intelligence to make hotel recommendations.

However in the UK, FCM Travel is claiming it is the first travel management company to introduce chatbot technology with Sam (short for Smart



FCM Travel's Sam app officially launches at next week's Business Travel Show

Assistant for Mobile) for the business travel sector.

### Business blend

Aside from the pioneering claim, what exactly does Sam do? The company says the chatbot "blends artificial intelligence with the expertise of FCM consultants to deliver personalised, relevant information to business travellers' mobile devices".

It can supports users with all aspects of travel via a conversational interface to answer questions, make recommendations, and perform actions, FCM Travel continues.

The app helps business travellers pre, during and post-trip with everything from itinerary management, air

and hotel bookings, flight updates, local information, weather and restaurant suggestions, to security notifications, ground transportation, driving directions, immigration advice and vaccination status.

In practical terms, the app will notify the user of the carousel number for collecting baggage after a traveller lands at the airport, for example, or ask if the user needs transport from the airport to their hotel.

However, Steve Norris, corporate managing director at Flight Centre, emphasises the app "does not replace the human touch entirely" as users "can call or message their consultant at any time for live assistance on the go".

Sam will be unveiled officially at next week's Business Travel Show,

which takes place at the same time in the same venue as Travel Technology Europe (TTE), from February 22-23 at London's Olympia. Live demos will be shown on FCM Travel's stand (B120).

Kelvin Kroll, chief information officer, Europe and Africa, of FCM's parent company Flight Centre Travel Group, says: "The conversational interface and relevance of the messages or questions that Sam exchanges with the user, gives travellers their own 'personal assistant' on the move.

"Business travellers are already feeling the urge to use other consumer apps for booking flights and hotels, instead of their TMC... at the same time, the smartphone era is transitioning towards the conversation era, meaning the way consumers communicate with apps is moving to a message-based approach. By 2020 we predict consumers will start feeling app fatigue and text or voice-based interfaces will be the new norm."

Thomson's own research, meanwhile, chimes with this as following a recent poll, 77% of respondents said a "virtual travel agent would be useful when searching for a holiday".

And Lola's technology could, reportedly, be white-labelled, allowing other travel companies to add front-end artificial intelligence to their own systems.

The topic is being covered across several sessions at next week's Travel Technology Europe exhibition, where many speakers will likely attempt to convince travel sellers that, no matter what their size, chatbots and assistants are technologies that create efficiencies, and so improve the bottom line. However, the toughest part might be coming up with a suitable name for them.

**■ Peter Stephens, corporate chief technology officer at Flight Centre Travel Group, will be talking at Travel Technology Europe next week. Catch his "Leveraging chatbot technology to enhance a mature/established business offering" session on February 23 at 12.30pm**

## Article reproduced courtesy of TTG



**Did you know?**  
The world's sixth largest freshwater lake, Lake Michigan, is known for excellent swimming, kayaking and hiking, as well as giant sand dunes. And the lake's waves can be surfed all year round.



# FCM'S LEADING TECH OFFERINGS

## FCM ClientBank Connect Fully Customisable Dashboards and Reports

Global Reporting  
& Analytics Tool

Fully configurable to each  
Customer

Build Your Own Reports  
(BYOR)

Captures non-GDS segments

Connector Ability (Third Party  
data)



Import historical  
data for Year on Year  
comparisons

Embed dashboards into web  
based systems

Integrated with  
FCM Secure Risk  
Management Reporting



# STUDENT & YOUTH

Student Flights  
in Australia

Aiming to  
become the  
global leader in a  
fragmented  
market

**\$186B**  
**Global**  
**Market**

Developing strong  
on and offline  
services

StudentUniverse  
growing rapidly

App bookings  
up 124% YoY



# NON-TRAVEL

Operating in sectors that are adjacent to travel or using the FLT business model



## Travel Money

- Continued growth
- On track to become 4<sup>th</sup> brand to top \$1b in TTV in Australia in FY17



## Pedal Group

- 99 Bikes retail chain & wholesaler Advance Traders Australia
- Set to achieve almost \$100m in sales during FY17
- 32 retail shops throughout Australia



## Healthwise & Moneywise

- Health & financial services businesses working with internal & external clients
- Moneywise home loan consultants organised loans worth more than \$100m during the 1H



## First Class Education Group

- Delivering industry-recognised courses & qualifications to internal & external customers
- Evaluating international expansion opportunities



# LITTLE ARGAS (INVEST)

Named after first  
TopDeck bus

Working with  
external parties to  
identify  
opportunities -  
sales & solving  
business problems

**LITTLE  
ARGAS**  
([www.littleargas.com](http://www.littleargas.com))

Mentoring talent  
and connecting  
with startups

Partnered with  
Travel Startups,  
Fishburners, Little  
Tokyo and more

First strategic  
investments made;  
Claire



# ENHANCED DIGITAL PRESENCE

## DIGITAL

Developed  
Boston-based  
centre of  
excellence for  
digital commerce

Delivering rapid  
growth in online  
sales and mobile  
app usage

Global chief digital  
officer appointed

Investing in  
platforms and  
building network of  
OTAs and digital  
services



# ENHANCED DIGITAL PRESENCE

StudentUniverse

**\$1B  
ONLINE  
TTV  
TARGET**

New transactional  
websites (UAE &  
South Africa) to  
launch during 2H

BYOjet (now in  
four countries)

[flightcentre.com.au](http://flightcentre.com.au)

Aunt Betty

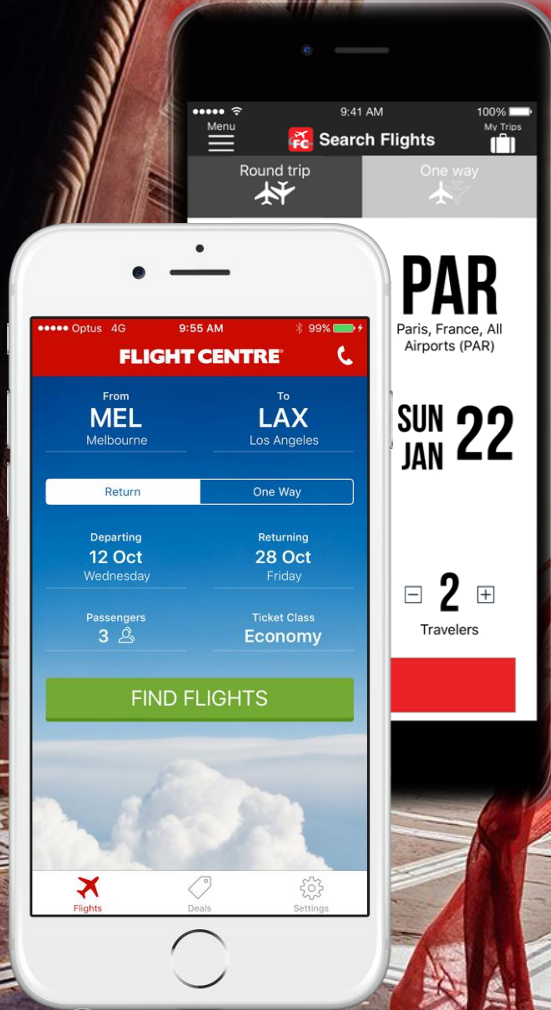


# ENHANCED DIGITAL PRESENCE

## NATIVE APPS

StudentUniverse seeing 124% YoY growth in mobile bookings

New apps deployed for FC Australia and FC USA



## KEY HIGHLIGHTS

Graham Turner (CEO)

## FINANCIAL RESULTS

Adam Campbell (CFO)

## STRATEGIC UPDATE

Melanie Waters-Ryan (COO)

## OUTLOOK

Graham Turner (CEO)

## QUESTIONS



# FY17 GUIDANCE



1H profit guidance  
achieved

External factors that  
impacted 1H results –  
airfare pricing, FX –  
yet to abate

Now expecting  
underlying FY17 PBT  
towards bottom or  
below initial target  
range

Amended guidance -  
\$300m-\$330m  
underlying PBT



# POSITIVE MOMENTUM BUT SOME ONGOING UNCERTAINTY

## POSITIVE LEAD INDICATORS

Strongest  
monthly  
Australian  
TTV growth  
in January

Record  
Europe profit  
in January

US business  
likely to be  
YTD  
profitable by  
end of this  
month

## GUIDANCE X FACTORS

Increased  
exchange  
rate volatility  
& possible  
impacts on  
result  
transaction?

Further  
significant  
airfare price  
deflation?



# 2H GROWTH DRIVERS

## TTV Growth

\*Starting to track against a similar low fare environment.  
\*More rapid growth possible if current volumes are maintained

## Greater Stability & Positive Momentum

\*1H results affected by soft July & Q1 trading.  
\*Good Q2 momentum heading into 2H

## Coach Touring

\*\$9.6m 1H profit decline had a significant impact on 1H results – improvement expected during 2H

## Continued Productivity

## Cost Control

Benefits starting to flow from initiatives introduced during 1H



# OTHER OPPORTUNITIES

## M&A

- Further acquisitions likely within key growth sectors
- Targeting corporate & in-destination opportunities

## NETWORK EXPANSION

Cost effective & sensible growth plans in place across P2P network

## ONLINE SALES GROWTH

- Web businesses performing well
- Progressing towards \$1b online sales target for FY17

# IMPACT OF LCCs

## Agreements in place with key players

- Proactively working with major LCCs in Australia

## Full content online

- Scoot, Jetstar, Air Asia X & Tigerair fares & ancillary products now available via [flightcentre.com.au](http://flightcentre.com.au)

## Solid sales growth

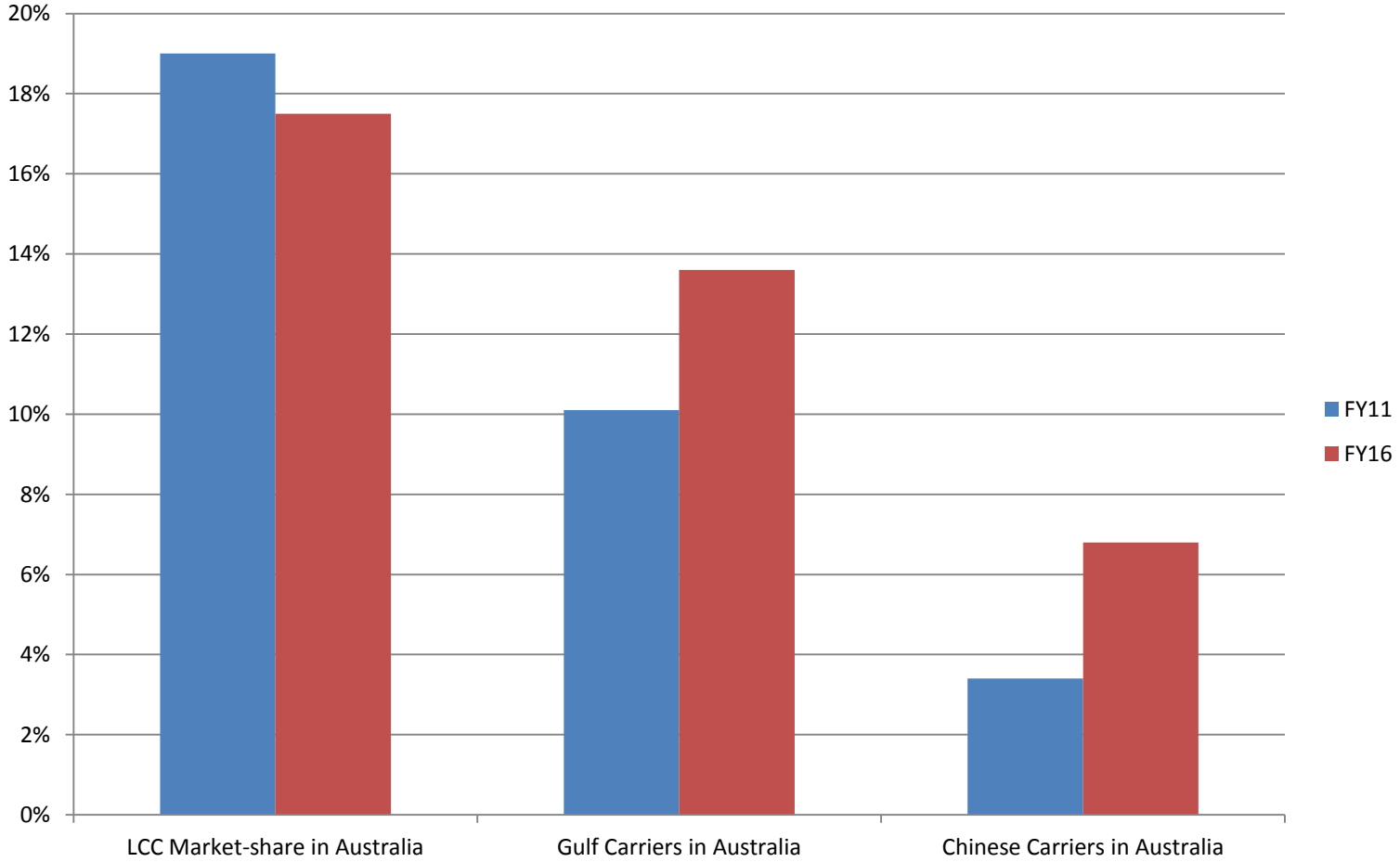
- Increasing off a relatively small base

## LCC market-share

- Has increased recently in Australia but Middle Eastern & Chinese carriers growing more rapidly



# OTHER CARRIERS TAKING OFF





# OUTLOOK – AIRFARE PRICING

Major falls during FY16 2H and throughout FY17 1H

Driven by rapid capacity growth during FY16 calendar year

Seat numbers increasing at a faster rate than international travel

Average fares expected to be more comparable during FY17 2H

Relatively stable in Jan 17 but volatily expected this month - deep discounting at Travel Expos

## **KEY HIGHLIGHTS**

Graham Turner (CEO)

## **FINANCIAL RESULTS**

Adam Campbell (CFO)

## **STRATEGIC UPDATE**

Melanie Waters-Ryan (COO)

## **OUTLOOK**

Graham Turner (CEO)


## **QUESTIONS**

## 5-Year Growth Trajectory

<i>AUD</i>	December 2016	December 2015	December 2014	December 2013	December 2012
<b>TTV</b>	<b>\$9,343m</b>	<b>\$9,182m</b>	<b>\$8,138m</b>	<b>\$7,480m</b>	<b>\$6,593m</b>
Income margin	13.4%	13.7%	13.6%	14.1%	13.9%
EBITDA	\$143.8m	\$188.0m	\$164.0m	\$179.3m	\$148.9m
PBT	\$109.2m	\$156.9m	\$141.0m	\$155.0m	\$129.5m
<b>NPAT</b>	<b>\$74.4m</b>	<b>\$116.7m</b>	<b>\$100.3m</b>	<b>\$110.8m</b>	<b>\$91.8m</b>
EPS	73.7c	115.7c	99.7c	110.3c	91.7c
DPS	45.0c	60.0c	55.0c	55.0c	46.0c
ROE	5.6%	9.1%	8.8%	10.3%	10.4%
Capex (cash flow)	\$65.7m	\$58.2m	\$39.5m	\$28.2m	\$28.4m
Selling staff	15,082	14,747	13,941	13,000	12,167
General cash	\$346.9m	\$429.8m	\$429.4m	\$401.9m	\$319.5m
Client cash	\$662.7m	\$612.2m	\$611.3m	\$594.4m	\$453.9m
<b>Cash and cash equivalents</b>	<b>\$1,009.6m</b>	<b>\$1,042.0m</b>	<b>\$1,040.7m</b>	<b>\$996.3m</b>	<b>\$773.4m</b>
Investments	\$197.5m	\$104.5m	\$62.0m	\$32.2m	\$55.1m
<b>Cash and investments</b>	<b>\$1,207.1m</b>	<b>\$1,146.5m</b>	<b>\$1,102.7m</b>	<b>\$1,028.5m</b>	<b>\$828.5m</b>



## Ignite Travel Group

	FY16
TTV	\$75m
Staff	130
Business units	3
Ownership	49%

- Develops & distributes innovative leisure models including exclusive holiday packages, travel vouchers & rewards programs.
- Strategic Rationale:
  - Access to unique product & distribution methods
  - Procurement expertise
  - Enhance value proposition to suppliers
  - Overseas expansion opportunities
- Acquisition funded through cash

## Europe corporate acquisition

	FY17
TTV	€110m (annualised)
Staff	93
Geography	Sweden Denmark Norway Finland Germany

- Small & profitable corporate businesses formerly owned by European online travel agency eDreams ODIGEO
- Strategic Rationale:
  - Expansion into 5 key countries
  - Strengthens FLT's European operations
  - Continued growth of FLT's corporate business
  - Access to proprietary online booking tool (OBT)
- Fast-tracks growth on Continental Europe
- Acquisition funded through cash

# Disclaimer



This presentation has been prepared by Flight Centre Travel Group Limited ABN 25 003 377 188 (FCTG).

This presentation contains general background information about FCTG and its subsidiaries and their activities current as at 23 February, unless otherwise stated. This presentation does not purport to contain all of the information which may be required to evaluate FCTG. This presentation should be read in conjunction with FCTG's other periodic and continuous disclosure announcements lodged with the Australian Securities Exchange, which are available at [www.asx.com.au](http://www.asx.com.au).

This presentation is not financial product or investment advice or a recommendation to acquire FCTG shares and has been prepared without taking into account the objectives, financial situation or needs of individuals. Individuals should obtain their own independent professional advice about FCTG and this presentation. This presentation is not, and should not be considered as an invitation to acquire FCTG shares.

Forward looking statements (i.e. statements about matters that are not historical facts), opinions and estimates provided in this presentation are based on information and assumptions known to date which are subject to various risks and uncertainties. Forward looking statements including projections, guidance on future earnings and estimates are provided as a general rule only and should not be relied upon as an indication or guarantee of future performance. Actual results may differ materially from those which FCTG expects and may be affected by matters which are beyond FCTG's control. FCTG will not be required to update any forward looking statement contained in this presentation as a result of new information or events which may occur after the date of this presentation.

Past performance information contained in this presentation is provided for illustrative purposes only and should not be relied upon as an indication of future performance.

FCTG does not make any representation or warranty, express or implied, as to the accuracy, completeness or correctness of the information, opinions and conclusions contained in this presentation including any likelihood of achievement or reasonableness of any forecasts, prospects or returns. To the maximum extent permitted by law, none of FCTG, its directors, employees, agents or any other person accepts any liability (including liability arising from fault or negligence) for any loss or damage arising from or in connection with use of any information contained in this presentation.

This presentation is unaudited. FCTG uses certain measures to manage and report on its business. These measures are referred to as non-IFRS financial information. FCTG considers that this non-IFRS financial information is important to assist in evaluating FCTG's performance. The information is presented to assist in making appropriate comparisons with current periods and to assess the operating performance of the business.

All amounts are in Australian dollars unless otherwise stated.





**FLIGHT CENTRE**  
TRAVEL GROUP

