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- **Prior period pro forma (PF)** Except where explicitly stated, the financial data prior to 1H17 in this presentation is provided on a pro-forma basis. Information on the specific pro-forma adjustments is included in the Appendix to this document.
- **Current period statutory** Except where explicitly stated the financial data for 1H in this presentation is provided on a statutory basis.
- **Currency** All amounts in this presentation are in Australian dollars unless otherwise stated.
- **FY** refers to the full year to 30 June, 1H refers to the six months to 31 December, 2H refers to the six months to 30 June.
- **Rounding** Amounts in this document have been rounded to the nearest \$0.1m. Any differences between this document and the accompanying financial statements are due to rounding.

THIRD PARTY INFORMATION AND MARKET DATA

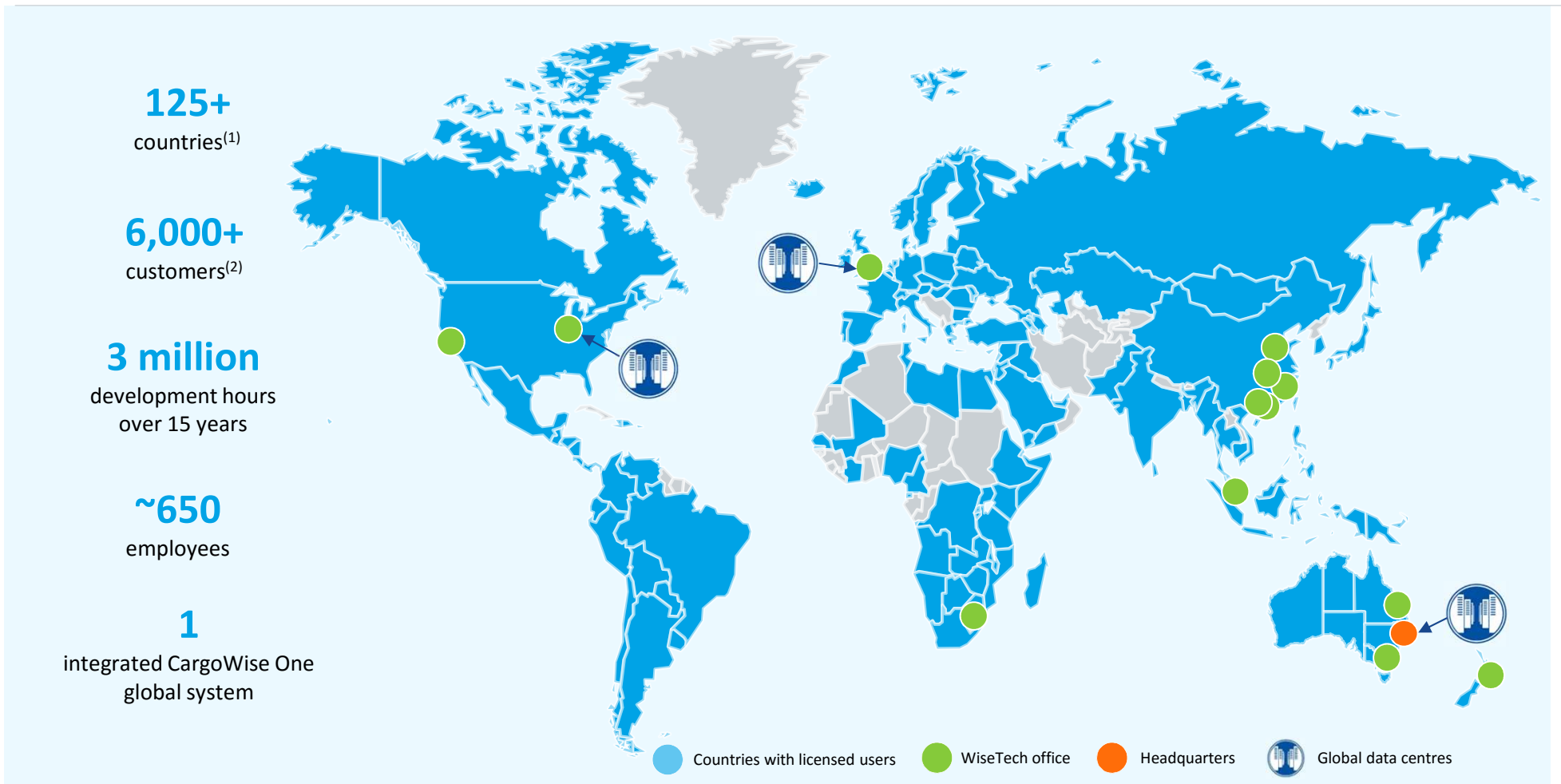
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A leading provider of software to the logistics industry globally



(1) Countries in which WiseTech software is licensed for use.

(2) Customers refer to purchasers of our software; includes customers on the CargoWise One application suite and legacy platforms of acquired businesses; legacy customers may be counted with reference to installed sites.

Industry overview logistics & software



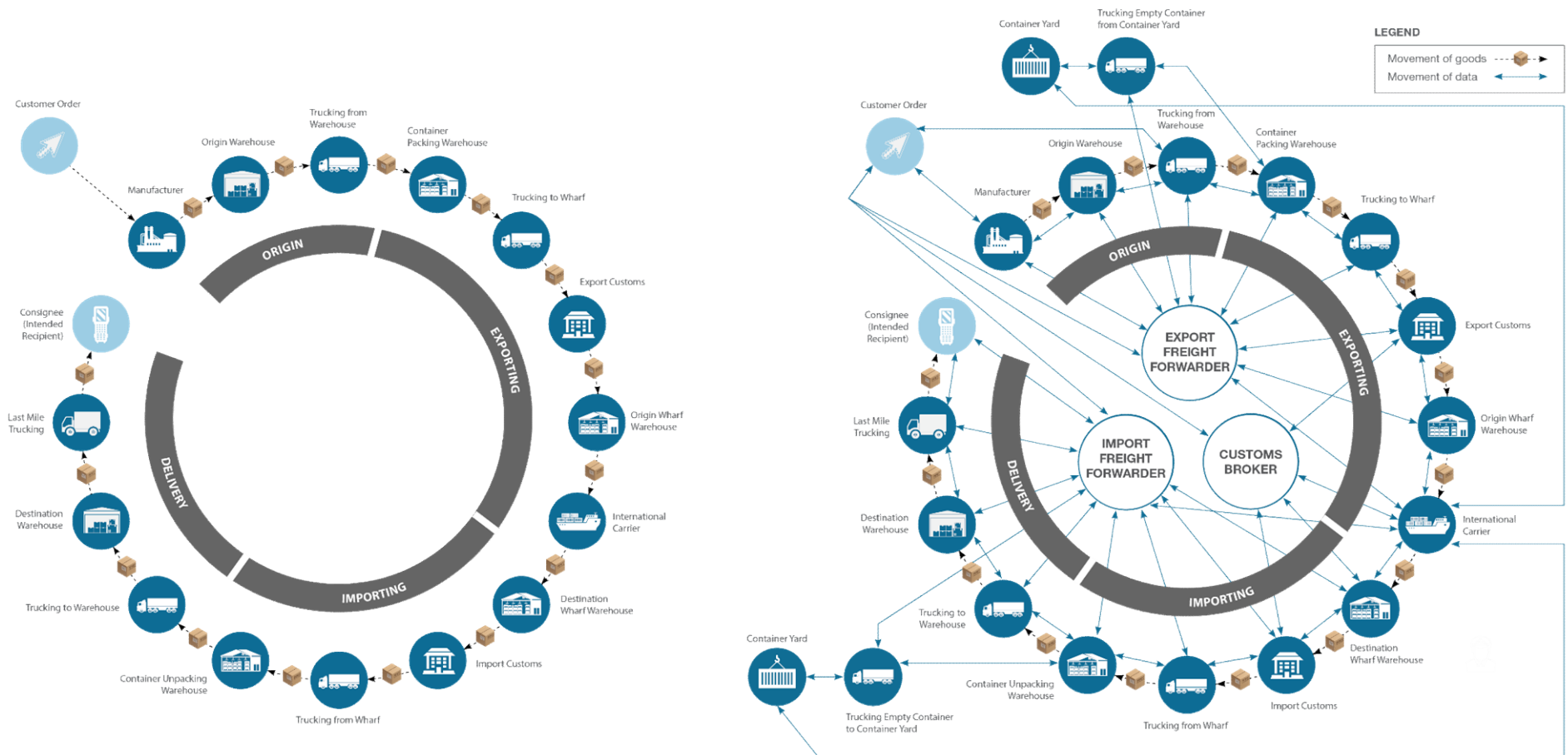
Logistics industry – moving goods and data

Movement of goods requires timely movement of accurate information across the supply chain

A myriad of logistics suppliers are needed across the supply chain.

Information moves ahead of, alongside and behind the physical goods as they move through the supply chain.

Data speed, accuracy, timeliness and quality is essential



Logistics industry – large, growing and complex

Logistics service providers range from **small local providers** of a single service to **multi-nationals** providing **integrated services** across the globe...

The industry is highly **fragmented** with diverse participants

- ~ **35,000** logistics service providers in the U.S., Canada, Australia and New Zealand alone... ⁽¹⁾
- **12** largest participants in the industry globally comprise **less than 5%** of total market revenue ⁽²⁾
- Shipments touch many providers of varying size and capabilities

Logistics service providers are generally categorised as:



1PL

“In-house” logistics capabilities of organisations whose **core competencies are not in logistics** (e.g. retailers or manufacturers)



2PL

Outsourced providers of a **single transport service**, such as air, sea, rail or road carriers



3PL

Integrated providers of **multiple logistics services**, including transport AND services e.g., freight forwarding, warehousing, customs clearance

Our customers are predominantly 3PL... who are more likely to use the full range of capabilities that our software provides

(1) Frost & Sullivan, 'Independent Market Report on the Logistics Software Market' (24 February 2015), commissioned by WiseTech

(2) Frost & Sullivan, 'Independent Market Report on the Logistics Software Market' (24 February 2015), commissioned by WiseTech. Revenue based on twelve months ended 31 December 2013

Technology is critical to solve 'pain points' for logistics providers

Speed and complexity of global trade flows and supply chains places pressure on logistics providers, and results in technology being "mission critical"



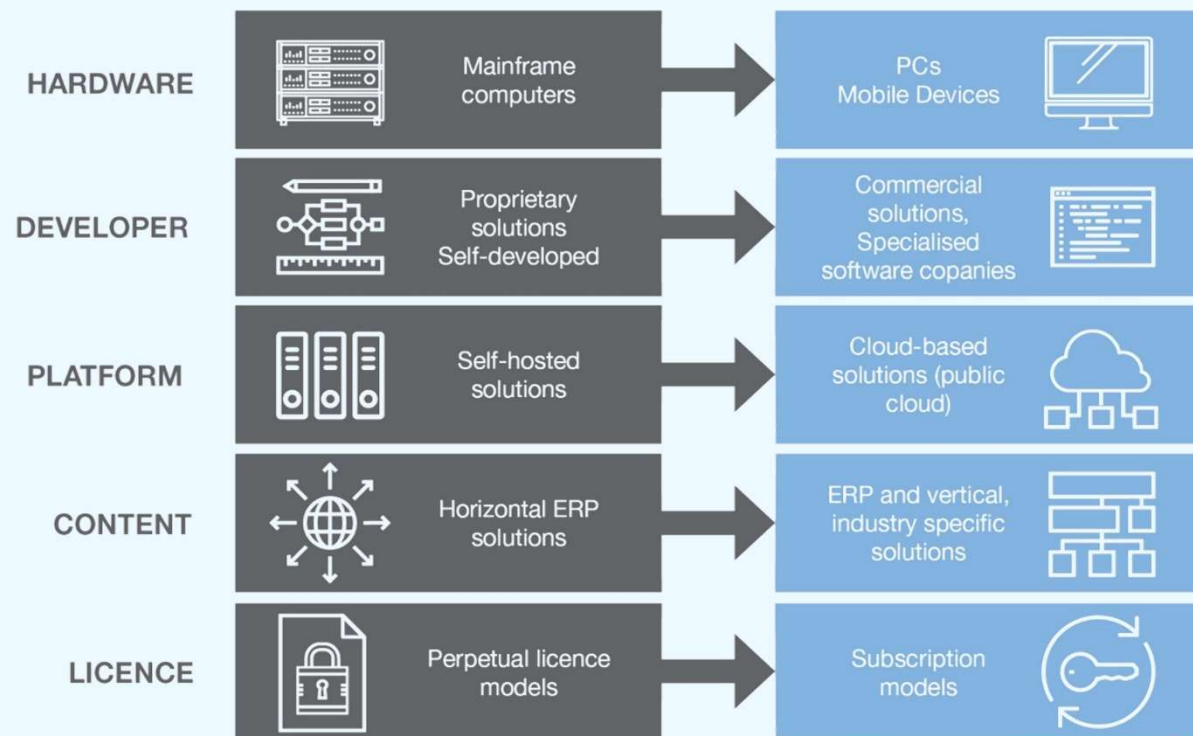
Software industry – evolution

The global software industry has undergone significant change...

Evolution of business computing hardware to PCs/ mobile devices + networking has **expanded possible uses for software** and created opportunities for **commercial solutions, which benefit from economies of scale**

Improvements in connectivity enabled “cloud” based solutions – software can now be hosted by a provider and accessed as needed (“SaaS”)

Cloud-based SaaS model can offer benefit of **lower upfront cost** in licence fees and IT infrastructure, + easier updating and **greater scalability**



Our technology



CargoWise One: an integrated software solution for the logistics industry

Allowing companies to better manage many aspects of the global supply chain

Integrated modules covering key logistics transactions



Freight forwarding



Customs clearance



Land transport



Warehousing



Liner & agency



Container freight station



Track, trace & manage



Geo compliance



Integrated modules for enterprise wide administration, accounting and management



Accounting & reporting



Customer relationship management



Workflow



Integrated messaging



Document management

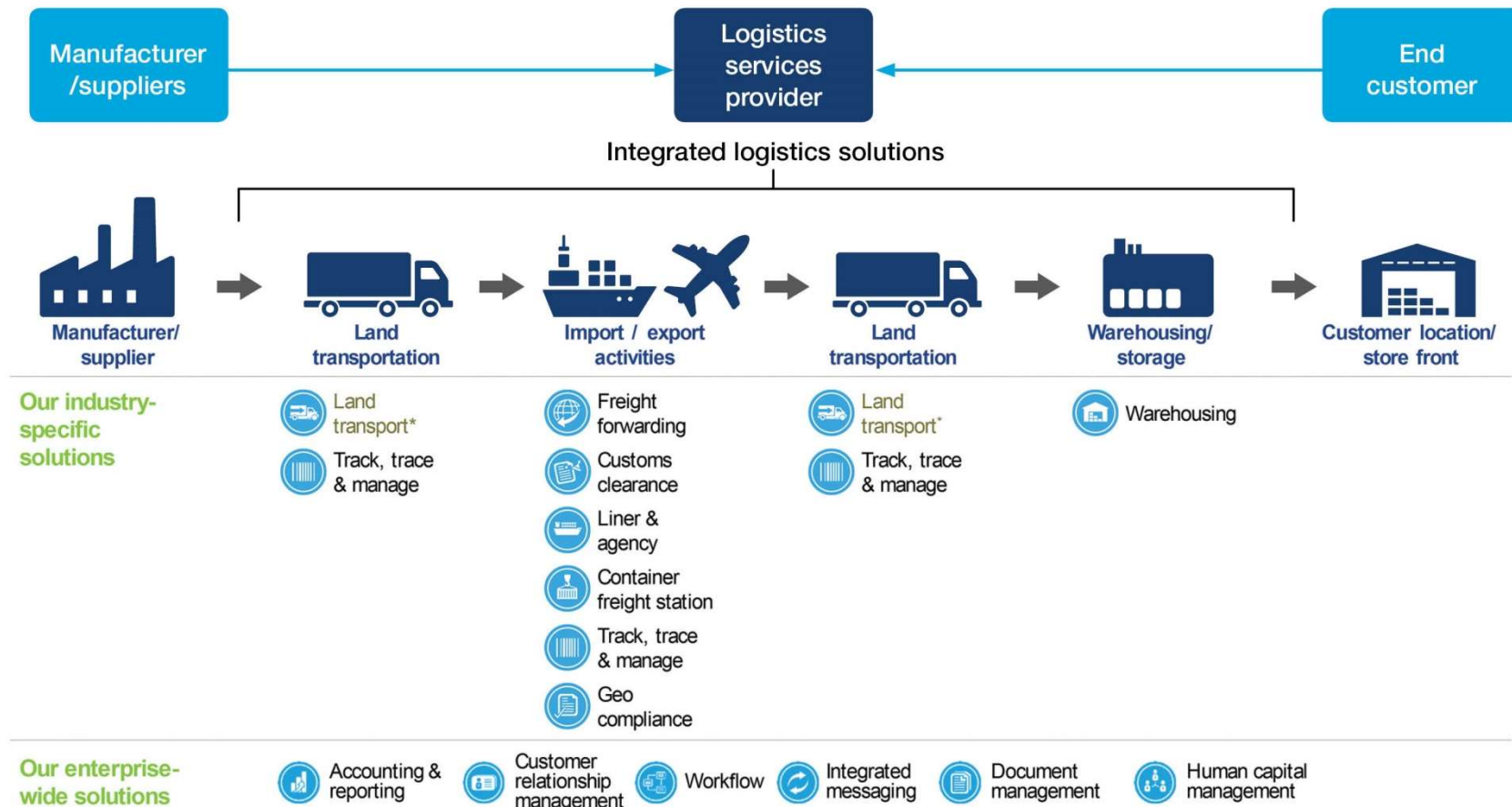


Human capital management



Industry leading software provider which is difficult to replicate

Our platform comprises a series of logistics verticals across horizontal back office verticals



Industry leading software provider which is difficult to replicate (cont'd)

A deeply integrated global software platform which delivers significant benefits to our customers

Deeply integrated...



Integration **within + across modules**



Integration across **geographies**



Integration with **other customers**



Integration with **third party systems**



Integration with **government systems**

Benefits of integration

- ✓ **Data** is entered once only
- ✓ Lower **error rates**
- ✓ Real-time **visibility** globally
- ✓ Improved **productivity**
- ✓ **Risk** mitigation
- ✓ Ease of **scalability**
- ✓ Reduction in **costs**

Industry leading software provider which is difficult to replicate (cont'd)

Key competitive strengths of CargoWise One

...features extend beyond integration

configuration not customisation



scalable to any size of business – from single user to thousands



global reach – over 125 countries and expanding



30 languages



detailed compliance



built-in productivity tools



continuous upgrade – over 500 product enhancements annually

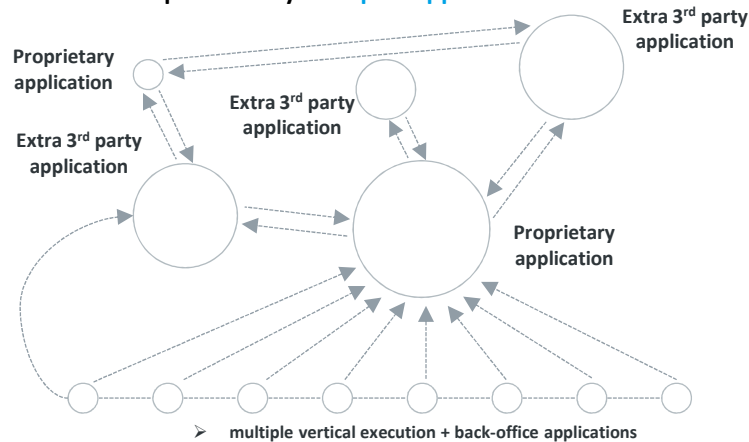


available anywhere, anytime

Industry leading software provider which is difficult to replicate (cont'd)

Our customers can attain real productivity gains and cost savings by using our software

Customer with **multiple software applications** provided by **multiple suppliers** ⁽¹⁾



Complex network of applications replaced with **CargoWise One** ⁽²⁾



Many users processing transactions using multiple third-party vendor software applications



Can be reduced to fewer users processing **higher volume** of transactions using CargoWise One



(1) This represents a specific example for one specific large-scale, multi-national customer using CargoWise One over time. It does not purport to represent the profiles for all customers or to be indicative of any future trend
(2) For services that CargoWise One does not cover, the customer used third party applications

Customers – core value proposition

Why is CargoWise One attractive to customers?

- ✓ **Reduction in costs** – due to: replacement of multiple proprietary systems and/or third-party applications with a single, deeply integrated platform; reduction in IT infrastructure and maintenance costs; and potential elimination of labour intensive processes
- ✓ **Productivity gains** – productivity gains can be realised through a reduction in third-party vendor software applications and a reduction in resources required
- ✓ **Risk mitigation** – increased visibility and alerts, real-time data availability globally and elimination of errors associated with re-entering data reduces the risk of shipment delay, penalties and seizure
- ✓ **Scalability and expansion into new geographies and services** – customers can easily add new geographies, users and modules
- ✓ **Sustainability and maintainability** – focus on configurability ensures faster rollout of enhancements and functionality
- ✓ **Intelligent development** – self-automation, self-generated ad hoc fields and self-developed reporting

An industry leading software provider

We are well positioned in the market to grow our global leadership position



Alternative #1: Self-developed software solutions

- **Complex** systems of multiple commercial and self-developed applications
- Typically **self-hosted**
- May have **been in place for some time**
- May require **significant IT department** to manage
- **Additional cost** and development risk for upgrades



Alternative #2: Single-country software solutions

- **Single-country** expertise only
- Typically no enterprise capabilities – generally requires **additional commercial applications**
- Capability **outside country** or across borders may be **limited**



Alternative #3: Multi-country software solutions

- **Not truly global** – typically focused on particular regions (e.g. North America, Europe)
- May or may not include enterprise capabilities – **additional commercial applications** may be required
- Usually consist of multiple, different technology platforms, architectures and databases – **not single platform**



Alternative #4: Customised ERP

- Typically focused on functions in customised ERP software
- May have **limited logistics specific functionality**



Global software solution –
“**software platform for the logistics industry**”

- ✓ **Integrated global solution**
- ✓ **Deeply integrated** modules
- ✓ **Single, scalable, global platform** developed with a single source code
- ✓ Suits small, medium and large logistics companies - **scales from single user to thousands**
- ✓ Short sales cycle, **quicker on-boarding**

Our business model



Business model – leveraging our core strengths

Our technology enables us to adopt a different approach in how we go to market

Relentless product development and innovation

- Single source code global platform – ensures scalability, efficiency, control and reliability
 - 51% of employees and 34% of revenue invested⁽¹⁾
 - Develop our product and IP

Open access, “empower and enable” sales and marketing

- Sales and marketing spend only 10-15% of revenue⁽²⁾
- “Access all areas” to full platform “day one” – add modules, users and geographies without additional sales contracts or site visits
- Focus on configuration, not customisation

CargoWiseOne

**Deeply-integrated,
single-platform** software
solution for the logistics
industry globally

Support services through automation and external consultants

- WiseSupport online customer service is highly automated
- External consultant WisePartners assist customers to buy and implement CargoWise One

On-demand licensing, usage-driven revenue model

- No limitation placed on transactions, users or geographies
- Charge for usage, billed monthly
- Revenue can grow organically without constraint

(1) Number of employees measured by headcount as at 31 December 2016; 34% of revenue” based on 1H17 financial results. Total development spending represents total product design and development cost (including those amounts which are subject to capitalisation) and excluding depreciation and amortisation

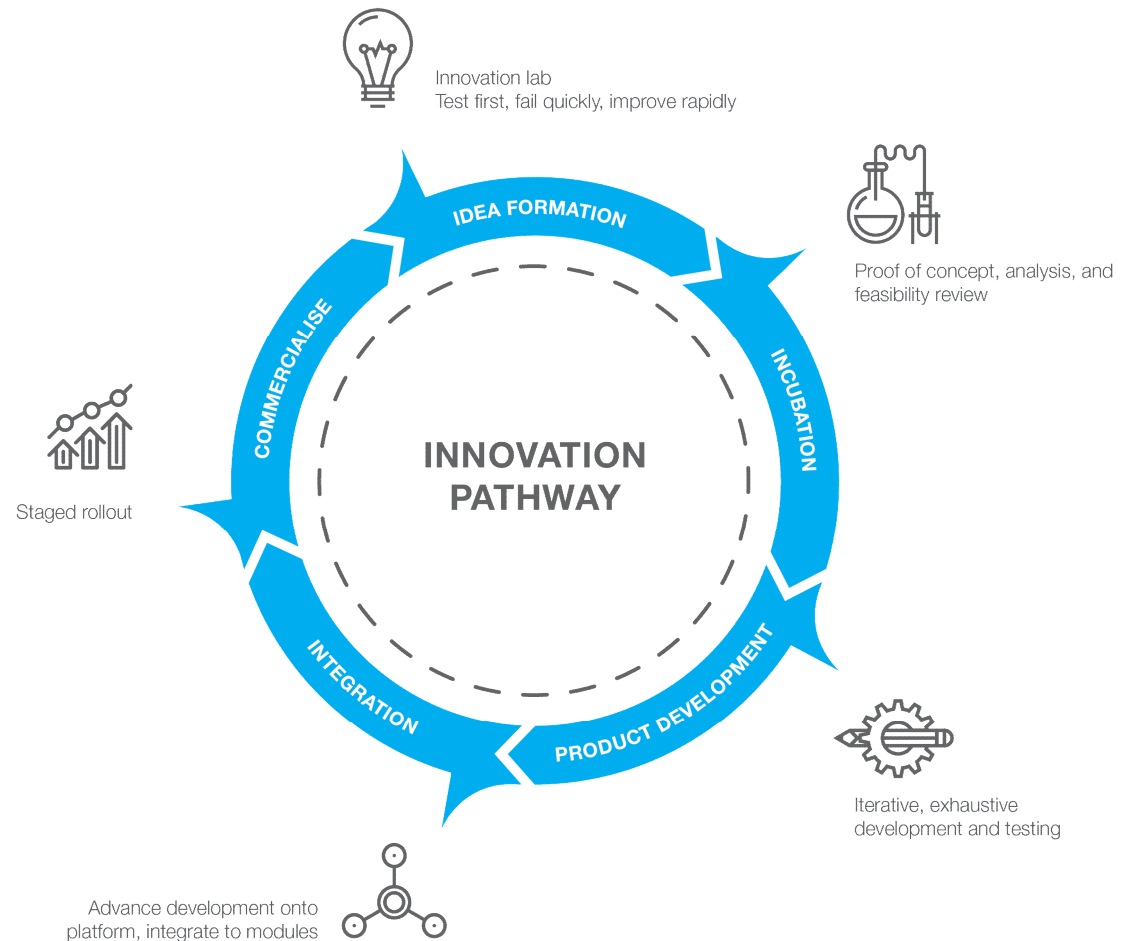
(2) Based on FY16 pro forma and 1H17 financial results

Business model – product development and innovation cycle

Relentless product development is at the core of what we do

We expand our global platform by developing and commercialising innovations through:

- developing new modules to enable **additional logistics activities** or market segments
- developing new product components to **expand functionality** of existing modules;
- developing **hardware components** to complement our logistics software modules;
- extending **access to new geographies**;
- upgrading capabilities to cover compliance with **additional existing** and **new regulatory requirements / technology**;
- incorporating **new technology** or delivery mechanisms;
- adding **quality improvements** – simplifying, automating or eliminating
- building **next-generation productivity** tools developed to accelerate our customers' productivity, resource efficiency and business growth; and
- **investing** in disciplined development processes, our data centres and scalable technology to ensure our platform can accommodate growth in transaction volumes, data storage and user numbers.



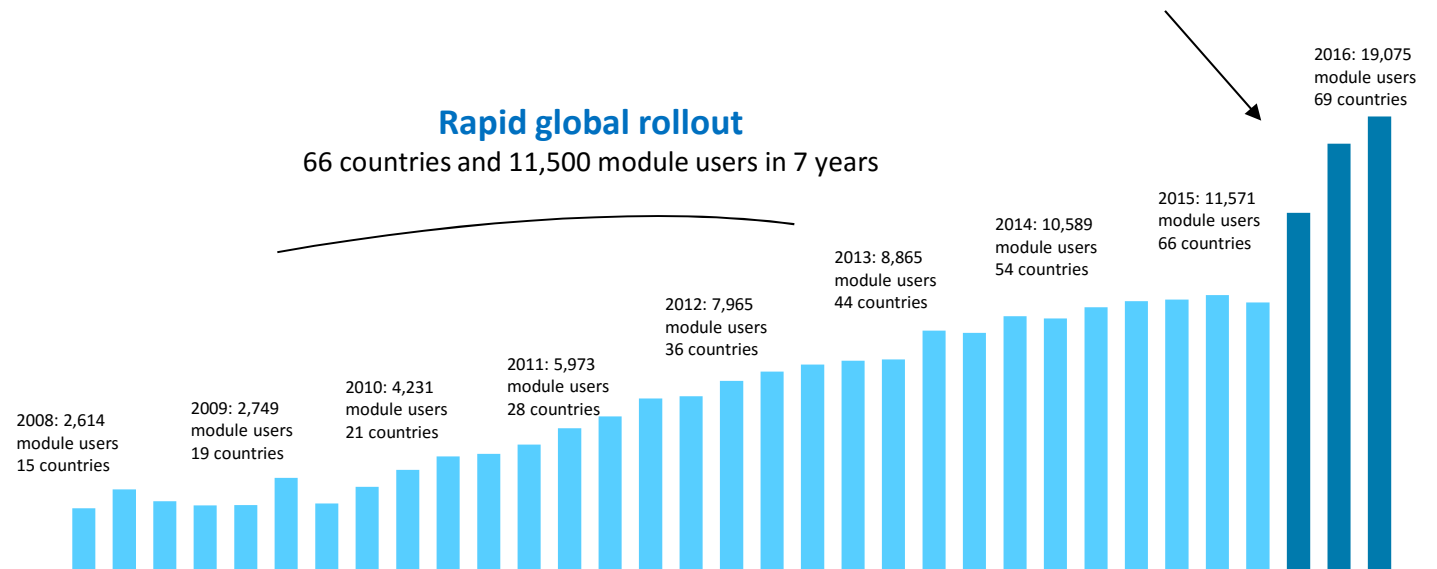
Global rollouts in CargoWise One build users and regions over time

Industry consolidation can create step-change in revenue

- Our 6,000 existing customers = significant runway for increased usage in transactions, geographic expansion and entering new verticals across the supply chain
- Growth opportunities growth with:
 - 34 of top 50 global 3PLs
 - 22 of top 25 global freight forwarders
- 7 FF in global rollout including Yusen, DSV, DHL GF, JAS, IJS
- Top 10 customers represent 24% of 1H17 revenue

Swift consolidations

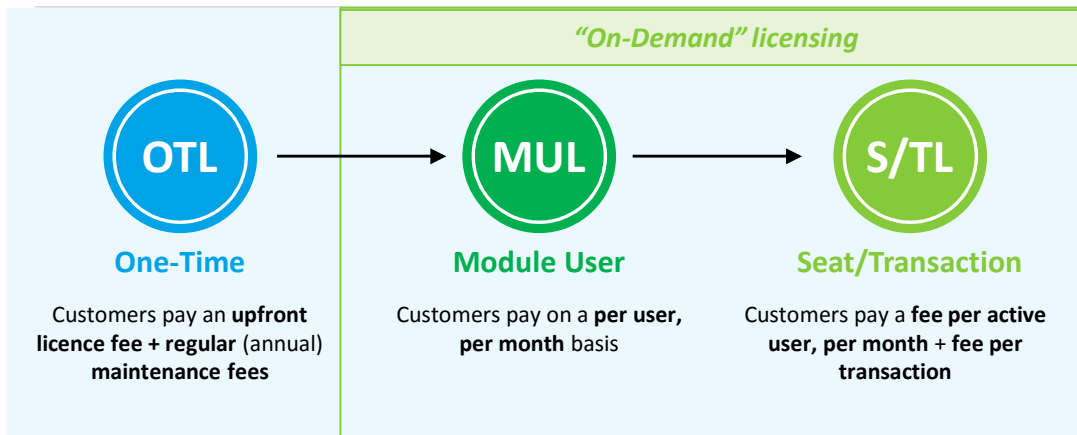
Existing global customers can on-board 7,500+ module users in mere months



This represents a specific example of the quarterly growth in module users and geographies for one specific large scale multi-national customer using CargoWise One

Business model – on-demand usage driven revenue model

History of licensing innovation; early adoption of SaaS / transaction-based pricing

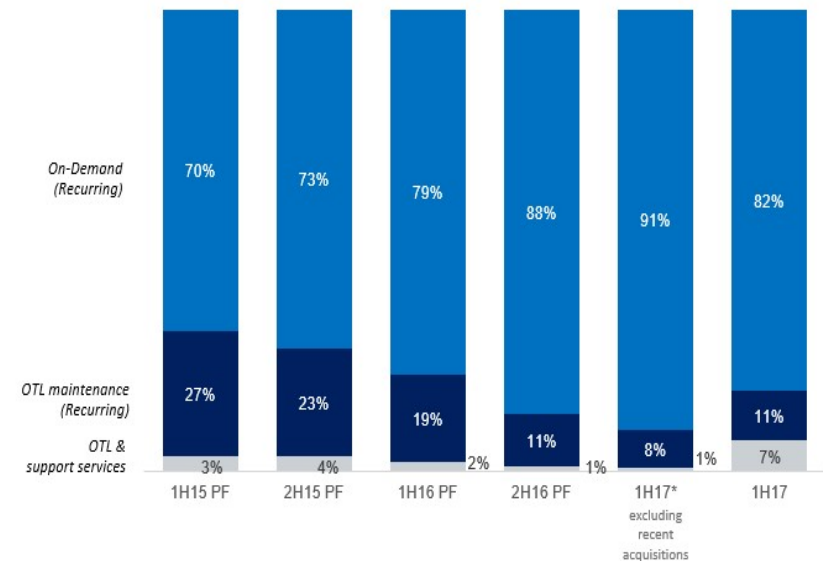


In 2008, we converted our licensing model to SaaS and introduced On-Demand licensing: based on a “per user, per month” principle with no implementation fee and no lock-in required

Key benefits of On-Demand model:

- ✓ Enables customers to expand usage on an as-needed basis
- ✓ Allows us to grow revenues over time as customers become more familiar with the product and add more users, modules and transactions
- ✓ Benefit from productivity improvements of customers
- ✓ Software becomes more integral to customers’ operations

Revenue by licence type
(% of total revenue, 1H15 – 1H17)



Transition of CW1 one time licence (OTL) customers to On-Demand model essentially complete

Business model – support through automation + external consultants

Support services highly automated

- **WiseSupport** – incident reporting and management system which automatically captures diagnostic data ensuring fast and accurate resolution
- **WiseCloud** is available 24x7 with global disaster recovery capability
- **WiseLearning** – an online training and education portal with more than 2,000 videos, workbooks and activities
- **WiseMaintenance** – all product upgrades are delivered seamlessly, without interruption to service, via the Cloud

External consultants “WisePartners” network

- Third parties with extensive knowledge who sell and implement CargoWise One and provide technical support to our customers who typically pay them directly on a fee-for-service basis
 - **WiseService** Partners
 - **WiseBusiness** Partners
 - **WiseTechnical** Partners



Growth strategy



Multiple levers for business growth

Multiple levers to sustain growth and increase market penetration



Innovation
and
expansion of
our global
platform



Transactions/users



Modules



Geographies



*Industry
consolidation*

Greater usage by **existing
customers**



Increase
**new
customers**
on the
platform



Stimulate
**network
effects**



Grow
through
acquisitions

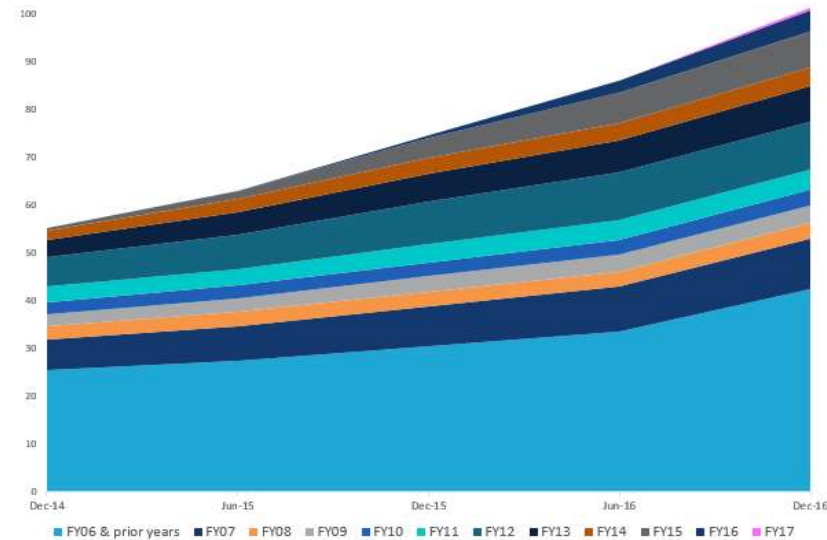
Greater usage by existing customers

Customers use more transactions, modules, geographies...

Growth in usage by existing customers reflects:

1. Steady growth in module use and revenue
2. Add new geographies
3. New adjacencies for global rollout
4. CargoWise One platform is an efficient consolidation tool for large 3PLs
5. Larger contracts and global rollouts grow from existing relationships in select areas

CargoWise One application suite revenue by sales cohort
(\$ millions, last 12 months, Dec 14 to Dec 16)



We have **over 6,000** logistics service provider customers, including **22 of the top 25 global freight forwarders** ⁽¹⁾

- DHL GF
- Kuehne + Nagel
- DB Schenker
- Nippon Express
- Expeditors
- Panalpina
- UPS
- DSV
- Hellman Worldwide Logistics
- CEVA Logistics
- Bolloré Logistics
- GEODIS
- Agility
- Yusen Logistics
- Kerry Logistics
- Kintetsu World Express
- UTi Worldwide
- Toll Group
- C.H. Robinson
- Damco
- Hitachi Transport System
- NNR Global Logistics

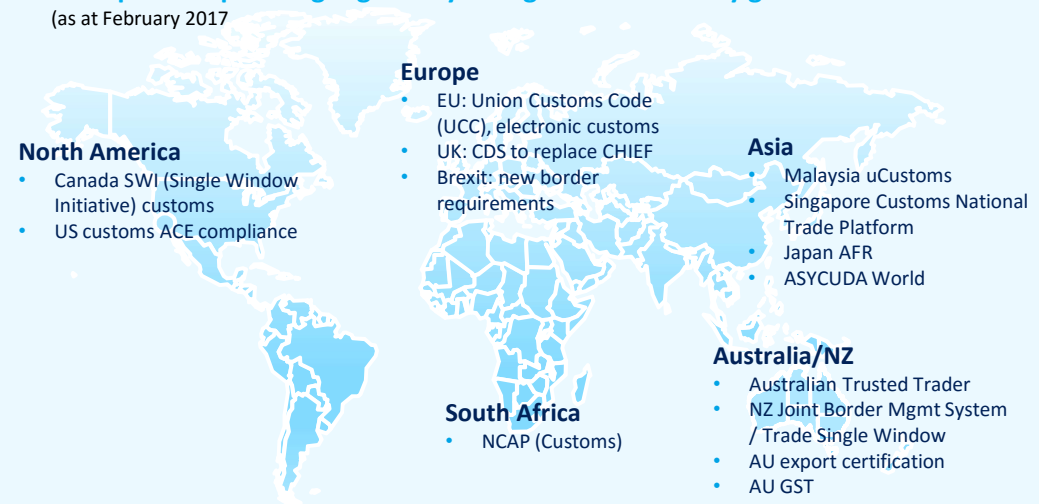
Increase new customers on the platform

Significant opportunities available with new customers

- **Logistics industry is highly fragmented;** ~38,500 logistics service providers in the US, Canada, Australia and NZ alone⁽¹⁾
- CargoWise One platform suits small, medium and large customers... **scales from a single user to thousands of users**
- Our strategy to attract and retain new customers is underpinned by direct-to-customer sales via our internal sales team, referrals and a **“network effect”**
- Open access, usage driven licensing, + no requirement for onerous specification and customisation ensures efficient sales process and **swift on-boarding**



Examples of upcoming regulatory changes announced by governments ⁽²⁾ (as at February 2017)

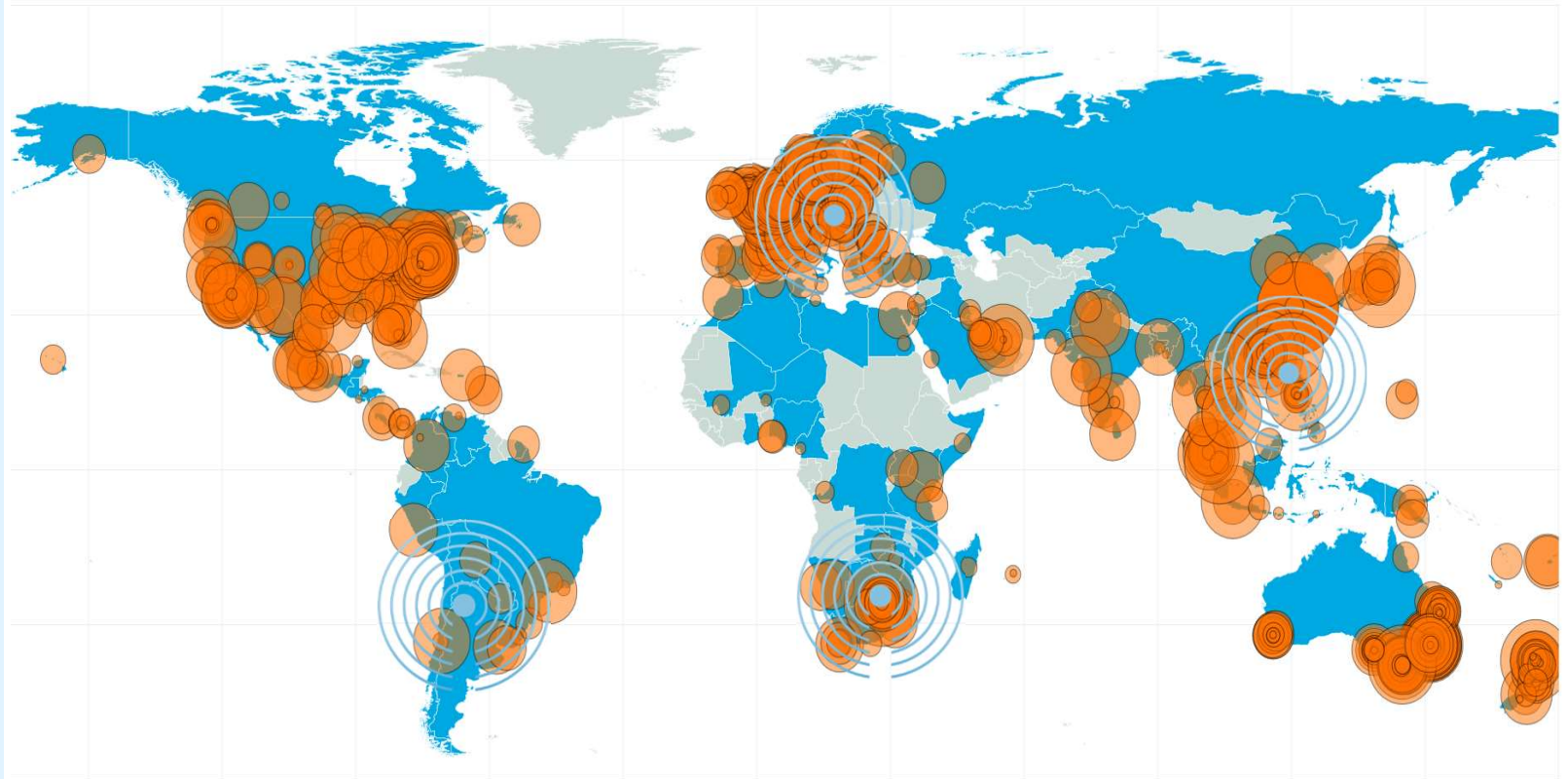


(1) Frost & Sullivan, 'Independent Market Report on the Logistics Software Market' (5 February 2016), commissioned by WiseTech
(2) Information obtained from governmental agency websites and not independently verified by WiseTech

Network effects – compelling across our global platform

Potent productivity/cost benefits of CW1 drive network effects, enriched with active programmes

- Continuing powerful growth across all high GDP trade routes – North America and Asia Pacific and significant growth in Africa and the Middle East
- High growth network effects reflect:
 - Cost reduction and productivity benefits of the CW1 platform driving users to bring in their 3PL network
 - Brand equity ↑ post-IPO
 - Global customer rollouts
- Foothold geographic expansion adds further global presence and network opportunity



WiseBusiness Partner

WiseTechnical Partner

WiseService Partner

WiseEducation Partner

Networks (FF)

WARP

CCLP

Organic growth accelerated by acquisitions

Small, valuable acquisitions further our growth across geographies and adjacencies

We buy into market positions that would take years to build, integrate swiftly, drive value across platform



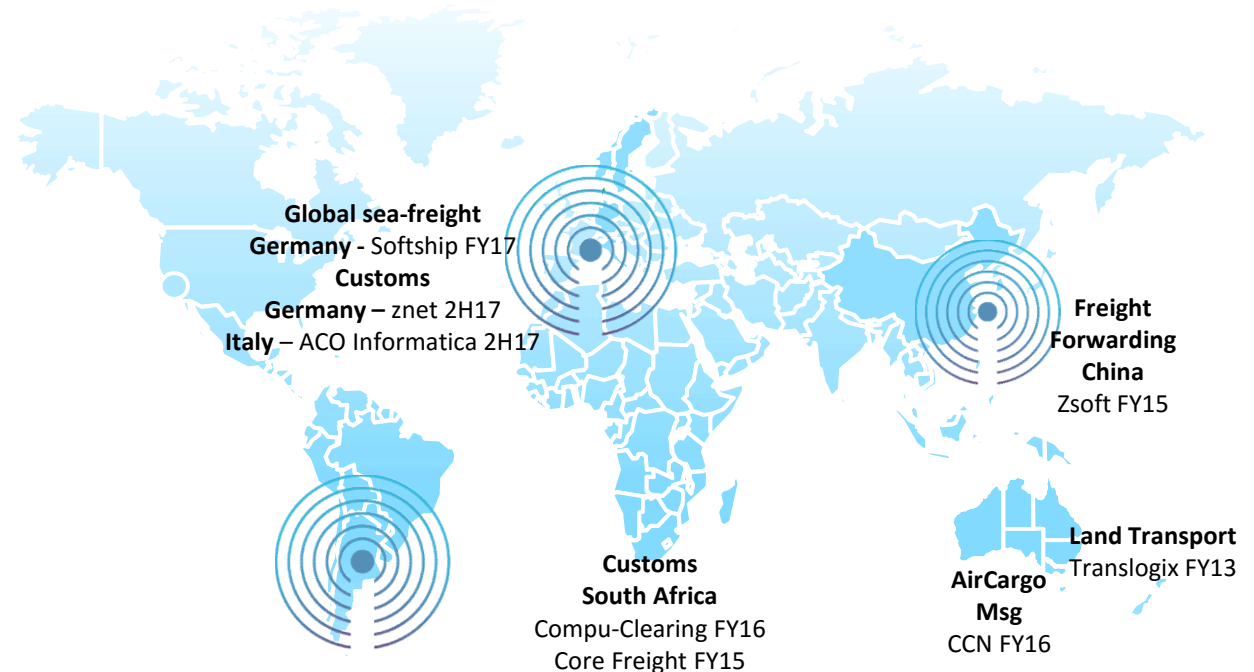
Why we acquire

- Acquire customers in new geographies to migrate to CargoWise One global platform
- Acquire compliance capabilities to avoid high risk, costly market entry
- Acquire skilled employees with local market experience, logistics industry capability and processes
- Acquire to efficiently enter new geographic regions with lower cost and lower risks than organic growth may deliver



What we target

- New geographies
- Strongly entrenched leading providers (preferably top 3)
- In markets with complex compliance requirements (particularly customs)
- Major markets with larger 3PL customers to allow us to drive network effect
- New, complex, adjacent competencies to allow us to acquire specialist market knowledge to support our product development



WiseTech Global - our key strengths



Industry leading software

deeply integrated global platform
difficult to replicate
critical in solving “pain points” for global logistics providers
“mission critical” software



Large and expanding addressable market

fragmented market
opportunity to capture additional share



Attractive business model

relentless product development
usage driven revenue
low sales and marketing spend



Attractive financial profile

strong organic revenue growth
high recurring revenue
low attrition
expanding margins
positive free cash flow
dividend paying



Multiple levers for business growth

innovation
growth from existing and new customers
stimulating network effects
acquisitions accelerating organic growth



Experienced management

founders still active in the business
underlying culture of innovation and productivity

Appendix



History of WiseTech Global

How we got to where we are today

From an idea in a basement to a leading freight and customs software supplier for Australia...
good.

Thought bigger.
Started from scratch to develop a global solution...
better.

Expanded to SaaS, cloud-based, integrated global logistics platform...
even better.

Current generation: an integrated software solution for the global supply chain...
now.

1994-2003

- Commenced writing code for Australian freight forwarding / customs package
- Concepts and capabilities proven followed by domestic deployment
- Acquired a number of small businesses to expand product capability and customer base

2004-2007

- Entire product re-written to focus on global and scalable capabilities – launched ediEnterprise
- Raised capital to fund global expansion
- Rolled-out product in North America, South East Asia and the UK
- Early penetration of global freight forwarders
- One-time licence (+ maintenance) pricing model
- Renamed company to “CargoWise” (2006)

2008-2013

- Transition to an on-demand licensing model (2008)
- Rebrand company to “WiseTech Global”
- Deployment of a cloud-based solution (2012)
- Globalisation of customer base

2014+

- Next generation of ediEnterprise launched – branded “CargoWise One”
- Development of next generation productivity tools
- Introduction of transaction pricing
- Listed on ASX (2016)
- Strategic acquisitions in key geographies – China, South Africa, Germany, Italy

Overview of CargoWise One: industry specific modules

Integrated industry-specific modules which facilitate logistics industry transactions



Freight forwarding

- Organise and coordinate shipments, consolidations, container management, retail, airfreight wholesale and integrated forwarding operations
- International and domestic operations; multiple transport modes



Land transport

- Manages freight movements and processes over land (road / rail)
- Manages consignments, pallets, containers, liquids, livestock, dry bulk and direct point to point carriage, provides visibility, depot and driver management, and supports sign on glass for proof-of-delivery across hand held devices and mobile applications



Liner & agency

- Assists ocean carriers to manage bookings, containers and bills of lading
- Integrates sailing schedules and space allocations, bookings, container control and detention, invoicing, accounting, and automated data exchange into a set of integrated workflows



Track, trace & order management

- Web portal that provides an integrated view of freight as it moves through departments and modules (shipments, declarations, orders, security filings, inventory, receipts, and accounting information can be visualised / tracked)
- Facilitates interaction with consignees and the upload of documentation to effect the movement and clearance of freight



Customs clearance

- Multi-country based customs clearance system to assist customers to comply with import / export clearance
- Manages classification of goods, helps calculate duty, tax and entry fees required by customs authorities



Warehousing

- Warehouse management system and inventory control system
- Integrates common warehouse functions including receiving, put-away, order picking, packing and scan packing



Container freight station

- Manages loose, pallet and container cargo to enhance accurate and optimal packing and unpacking of freight
- Provides shipment visibility for delayed or advanced shipments to assist in the seamless transition between transportation modes



Geo compliance

- Assists with compliance in relation to global and country based regulatory requirements and practices
- Local tariff classifications, language, forms and documents, supply chain security, dangerous goods management, environmental and greenhouse obligations, taxes and other general accounting and reporting procedures

Overview of CargoWise One: enterprise wide modules

Enterprise wide back office modules, integrated with other CargoWise One modules



Accounting & reporting

- Multi-company and multi-currency accounting software system
- Management of accounts receivables and payables and control of credit terms



Integrated messaging

- Secure data messaging linking all other parties in the global supply chain
- Allows customers to create their own electronic connections with other parties



Customer relationship management

- Manages customer profiles, campaigns, opportunities, sales and marketing activity



Document management

- Centralised cloud-based document management system
- For all the associated shipments, orders, products and operations across the CargoWise One system



Workflow

- Ability to customise the flow of work and monitor and control the planning and execution of activities
- Automated communication between parties



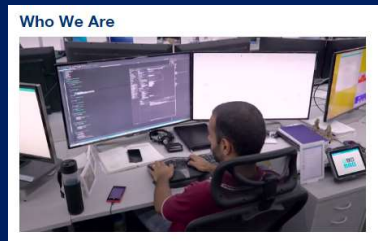
Human capital management

- Centralised staff and resource database to record, maintain and access employee data
- Management of CargoWise One user security access and activities

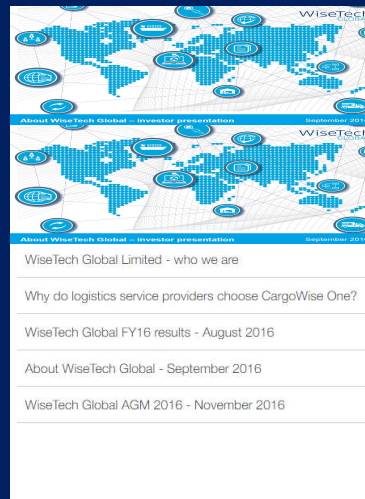
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