

Forward Looking Statements

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CAPITAL RAISING AND ACQUISITION

Capital Raising Activities

Acquired Technology Overview



Capital Raising Activities

Private Placement:

- Private investment company, Argosy, has subscribed for 63.5M Urbanise shares at 22.5 cents per share to raise A\$14.287M
- Shares will be subject to a voluntary restriction deed (escrow) for a period of 18 months
- Proceeds of share placement have funded the acquisition (A\$12M) of two complementary technology platforms and fund business growth

Rights Issue:

- Argosy has agreed to underwrite the recently closed rights issue to raise up to \$7.26M
- The issue of the shortfall shares to Argosy (over 20%) is the subject to the EGM on 28 March 2017
- Shortfall Shares issued to Argosy will be subject to a voluntary restriction deed (escrow) for a period of 18 months



Acquired Technology Overview



Utility billing and automated meter reading for embedded networks

- World class, tracking technology based on 15 years industry experience
- Cloud based asset & people tracking combined with vehicle routing and mobile traffic guidance
- Automated tracking of Mobile Assets (Fleet, Equipment, People)
- Geo Tagging and Fencing, Waypoints, Alarms for in & out of Area
- Nearest Available, Optimised Route Planning & Street Directions
- Dynamic Reporting of Distance From & Time of Arrival
- Integration with 3rd party systems (e.g. Third Party Mobile Fieldforce)

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Mobile asset tracking and field force route optimisation

- World class, SABS approved electricity smart meter infrastructure
- Cloud based meter data management platform
- 24/7 remote pre-paid electricity vending to consumers
- Central, automated control over all residential water heaters (geysers) / heat pumps
- Accurate remote bulk supply measurement
- Tenant and common area billing
- Automated remote reading of water/electric/gas meters
- Integration with 3rd party systems (e.g. financial, CRM)



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FINANCIAL PERFORMANCE

FY17 Outlook | 1HFY17 Overview | 1HFY17 Performance

Employees and Expenses | FY16 Cash Flows | Balance Sheet



FY17 Outlook

- Forecast FY2017 revenue of \$9M to \$14M
- \$4.6M expected to come from already contracted recurring revenue
- \$4.0M expected to come from customers that have concluded trials
- Up to \$5.0M to come from new customers already under various stages of business development
- Contracted Annual Recurring Revenue expected to grow to \$8M when current large scale projects implementations are complete
- FY2017 total expenses forecast between \$15M to \$16M





1HFY17 Overview

- Revenue down 28% to \$2.7M
- Cash receipts from customers \$4.7M
- Contracted revenue (FY17) \$4.6M
- EBITDA loss \$5.1 M
- Net loss after tax of \$4.6M
- No debt. Net assets of \$44.9M
- Net cash position of \$2.8M as at 31
 December 2016, net cash position of \$3.1M as at 17 February 2017
- Major contracts signed with King Price Insurance (\$6.8M over first five years) and PICA (\$21M to \$26M over first ten years)

1HFY17 Performance

A\$000	1HFY17	1HFY16	Variance
Revenue	2,661	3,671	(1,010)
Expenses (incl. COGS)	8,491	9,460	(969)
EBITDA	(5,134)	(5,387)	(253)
Profit / (loss) after tax	(4,619)	(4,546)	(73)
Cash receipts from Customers	4,728	5,053	(324)
Gross Profit	1,131	3,119	(1,988)

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Employees and Expenses

Department	1HFY17 costs* (\$'000)	Employees at 31 Dec 16
Customer Engagement	1,956	30
Finance/HR/Admin	2,215	17
Technology/Operations	1,810	55
Amortisation & Depreciation***	989	-
Foreign Exchange***	(9)	-
Total	6,961	102

- · Costs include travel, marketing, rent, administration and other employees associated costs.
- *** Non-cash expense.

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FY16 Cash Flows

A\$'000	1HFY17	1HFY16	Change
Net cash provided by / (used in) operating activities	(3,294)	(4,133)	<<
Net cash provided by / (used in) investing activities	(1,773)	(1,129)	<<
Net cash provided by financing activities	-	1,820	<<
Net increase / (decrease) in cash and cash equivalents	(5,067)	(3,442)	<<

- \$3.3M cash used in operating activities comprises:
 - \$4.7M cash receipts from customers
 - \$8.1M in cash used for operating activities – payments to suppliers and employees to fund growth, and
 - \$76k received in grants and interest
- \$1.8M in cash used for investment activities in R&D and stock for leasing

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Balance Sheet

A\$000	31 Dec 2016	30 June 2016
Cash and cash equivalents	2,756	7,790
Other assets	45,543	45,668
Total assets	48,299	53,458
Borrowings	-	-
Other liabilities	3,382	3,935
Total liabilities	3,382	3,935
Total equity	44,918	49,523

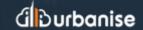
- No external debt or borrowing
- Cash balance of \$2.8M at 31 Dec 2016 -\$7.8M at 30 June 2016
- Total Liabilities decreased by \$553k due to a reduction in deferred revenue of \$290k as the revenue was realised in HY2017 and a reduction in trade payables of \$395k

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STRATEGY AND GROWTH

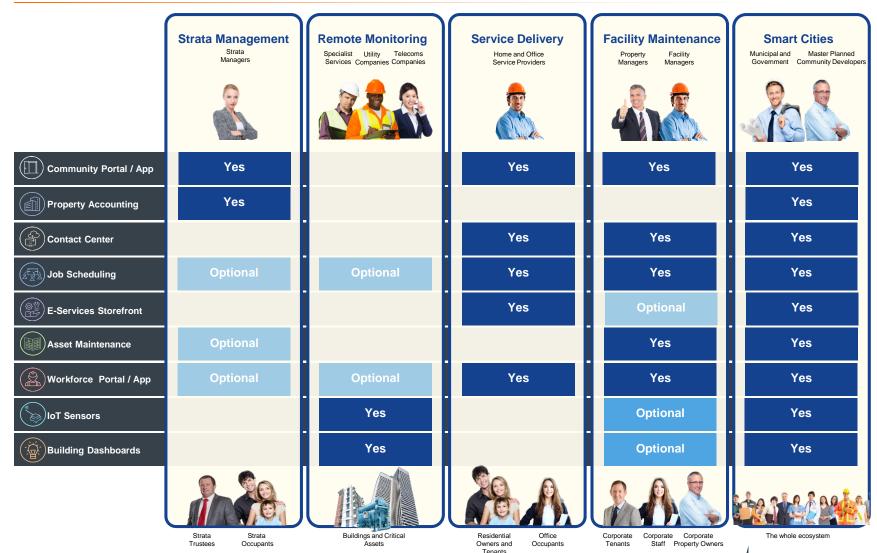
Owning our Vertical Industry Cloud



Building Services Ecosystem



Urbanise Solution Matrix



MARKET FIT - HOW WE MONETISE

The Urbanise Platform | Monetising our existing Customer ecosystem Customer Case Study : PICA | Customer Case Study : King Price

Monetising our existing Customer ecosystem



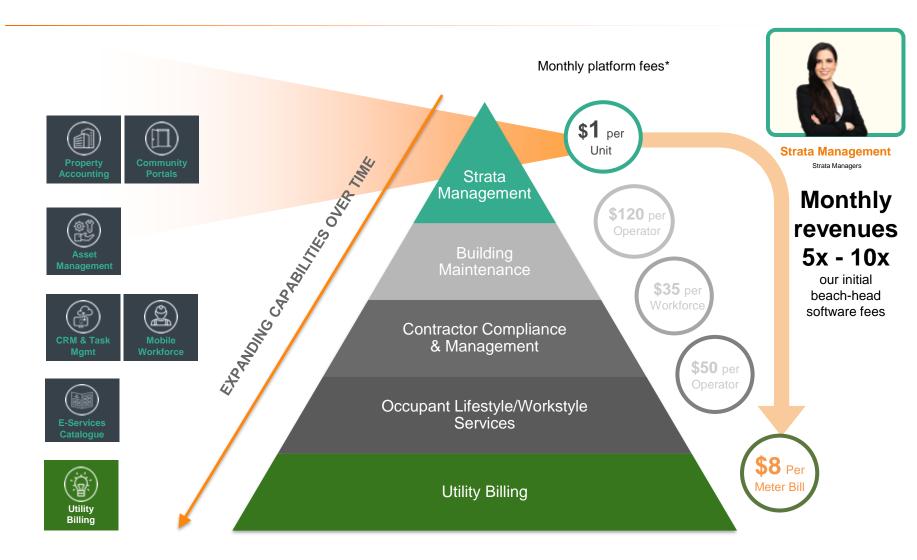
The Urbanise Property Industry Cloud

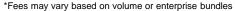
A unified platform for the building services ecosystem



Property Managers, Developers and Building Operators can benefit from one or all modules which can be added as your business evolves and expands over time

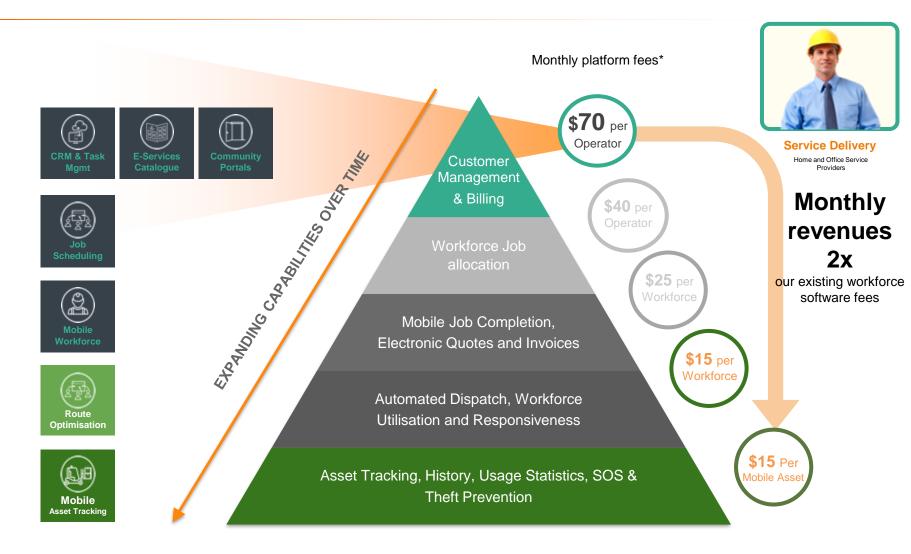
Monetising our Existing Customer Ecosystem

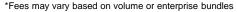






Monetising our Existing Customer Ecosystem







Customer Case Study: PICA



Australia

With over **200,000** residential units currently under management, PICA is Australia's largest Property Services Company.

Admin of Building Finances

Coordination and tracking Building maintenance

Scheduling and dispatch of all work done by all suppliers

Monotiso the Value Chair Monitoring key building systems for energy optimisation to reduce service charges

> Provision of maintenance and other services directly to residents

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Customer Case Study: King Price



King Price is one of South Africa's fastest growing Insurance Co's

Targeting over **300,000** Residential Units to be insured by 2020

Free tools for managers who take up insurance

Simple online tools for residents making claims

Scheduling and dispatch of all insurance repair work done in all claims

Monoriso the Value Chair Predicting and preventing failures in key building systems that are the cause of most building insurance claims

> Direct online sales of personal insurance to residents within each building under management





Our devices have been successfully trialed in all types of large property portfolios

Building our Industry Cloud

55 engineers

Across Web, Mobile and Device Technology Development



Urbanise Partner Program







Our partner program enables our ability to scale beyond direct sales



We have laid the Foundations for Growth



- PICA and King Price are examples of national rollouts which will capture large sections of the residential value chain
- Solid IoT technology supply chain in place and a growing list of successful trials that demonstrate savings in maintenance operations
- 3. Launch of the Urbanise Partner Program with both technology consulting and device distribution partners

